

Decoding the Stock Market opportunities post Covid-19

The stock market is witnessing great volatility as a result of the Coronavirus pandemic. It is very necessary for us to understand the global financial system and then choose the sector for investment. With this objective institute organized a National Webinar on 'Decoding the Stock Market, Opportunities post COVID-19' on May 30, 2020. Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidhyapeeth Vishwavidhyalaya welcomed all the participants and inaugurated the webinar. In his address he said that the economy has been affected crucially and it is very unpredictable how long it will take to recover. The expert speaker of the webinar Dr. Bharat Kulkarni talked about the different sectors where investment can be done post COVID-19. Government has provided financial package of 20 lakh crore to small and medium scale industries. There is decline in market and investment but every person has to work hard with dedication and patience in his area to uplift the economy in the current scenario.

Mr. Hitesh Sethia, Trainer and Consultant Indian Stock Market was the second expert speaker of the webinar. He advised not to follow the rumors of the

market for investing. Rather, investment must be done after careful research. Do not keep your preferences and investment in same barometer. He gave mantra of buy high and sell high. At last he advised to be aware and do not lose hopes as good time will come soon definitely.

Dr. George Thomas, Director, Shri Vaishnav Institute of Management expressed his gratitude to management, the expert speakers of the webinar, organizing team and the participants of the webinar who made the webinar a grand success. E-certificates were provided to all the participants. The core committee members were Dr. George Thomas, Dr. Arvind Singh, Dr. Abhijeet Chatterjee and Dr. Kshama Paithankar. Dr. Sandeep Malu and Ms. Swati Gupta coordinated the webinar.

Register Online
<https://forms.gle/XJs6D4EtDxNmamun7>

Webinar on
 "Decoding the Stock Market
 opportunities post COVID-19"

Saturday, May 30, 2020
 11.00 am - 12.30 pm



Mr. Hitesh Sethia
 Trainer and Consultant, Indian Stock Markets &
 Ex- Trainer, MCX



Dr. Bharat Kulkarni
 Chairman, Indo
 Global SME Chamber

Coordinators

Dr. Sandeep Malu
9827264634

Ms. Swati Gupta
9074953498

Core Committee

Dr. Kshama Paithankar
Head, Dept. of Computer Sc.

Dr. Abhijeet Chatterjee
Head, Dept. of Mgt.


Dr. Arvind Singh
Registrar, SVVV for SVIM

Dr. George Thomas
Director

Organised by:

SHRI VAISHNAV INSTITUTE OF MANAGEMENT

UGC-NAAC 'A' Grade Institute, Approved by AICTE, New Delhi
 Affiliated to DAVV, Indore
 Scheme No. 71, Gumasta Nagar, Indore, (M.P.) 452009 Web: www.svimi.org, mail: svimi@svimi.org
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Free Registration **For Queries**
Contact-9826048159

Two Day National Webinar
on
ALGEBRA AND ANALYSIS

June 17-18, 2020 Register Now ↓
<https://forms.gle/77t4ecY4UqvgyENq6>

Resource Persons

 Dr. Niraj Kumar Shukla Associate Professor Mathematics IIT, Indore 17/06/2020 11:00 am to 12:00 noon	 Dr. Jayanthan A.J. Reid , Professor Mathematics Goa University, Goa 17/06/2020 12:00 noon to 01:00 pm	 Dr. (Mrs.) Maya Ingle Professor & Sr. System Analyst SCSIT, DAVV, Indore 18/06/2020 11:00 am to 12:00 noon	 Dr. K.N. Rajeshwari Head Dept. of Mathematics DAVV, Indore 18/06/2020 12:00 noon to 01:00 pm
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Organizing Committee

Dr. Jayesh Tiwari Dr. Namrata Soni	Dr. Jitendra Jain Dr. Ekta Agrawal	Dr. Jayshree Sharma Dr. Jagdish Sharma
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Core Committee

Dr. Kshama Paithankar Head, Dept. of Computer Science	Dr. Abhijeet Chatterjee Head, Dept. of Management	Dr. Arvind Singh Registrar, SVVV for SVIM	Dr. George Thomas Director
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National Webinar On "Algebra & Analysis"

Algebra is a branch of mathematics that deals with symbols and following rules that helped in maneuvering those symbols. Algebra is needed in many spheres of life. The numbers and equations gifted by Algebra are frequently used in almost everywhere in this world. Even the economists take the help of Algebra to understand the economy better. Algebra is also considered as a 'trump card' for success in any business. For every student who wishes to master the statistics and calculus, algebra is a must-have thing for them. The concepts of algebra when combined with statistics and calculus are well-used in solving complex problems in one's job.

Therefore, to help all the quick-witted brains to make their life decisions more accessible a two days National webinar on "Algebra and Analysis" was organized by Department of Computer Science on June 17-18, 2020 for students and academicians to develop mathematical skills of the students and to encourage faculty members towards research in Mathematics subject.

In this webinar, there were four sessions of eminent speakers. On the first day, Dr. Jayanthan A. J., Professor, Goa University, Goa, and Dr. Niraj Shukla, Associate Professor, IIT, Indore explained Linear Algebra and analysis with its applications and usage in real life.

On the second day, Dr. Maya Ingle, Professor, School of Computer Science and Information Technology, DAVV, Indore enlighten the participants with the importance and application of Algebra and Analysis in varied fields of computer science in a very interesting manner. Dr. K. N. Rajeshwari, Head, School of Mathematics, DAVV, Indore explained the pure mathematical derivations emphasizing research perspective in the subject of webinar.

The webinar was well designed and executed by Dr. Jayesh Tiwari, Dr. Jitendra Jain, Dr. Jayshree Sharma, Dr. Ekta Agrawal, Dr. Namrata Soni and Dr. Jagdish Sharma. Dr. Poonam Nagar and Ms. Megha Sahu anchored the sessions nicely. Query sessions were moderated by Dr. Jagdish Sharma and Dr. Arti Sewalkar. The webinar received overwhelming response of participants from all over India. Around 750 participants attended webinar through Google Meet and live streaming on YouTube and Facebook. E-certificates were provided to all the participants.





BUSINESS PLAN COMPETITION

The online business plan competition was organized by the Institute on May 25, 2020. The objective of the competition was to create a platform where the students understand the concept of entrepreneurship and motivate them to become entrepreneurs. It also has the objective to build the understanding of business plan. The students from various institutes participated in the competition and enhanced their understanding towards the entrepreneurship. These participants were from different programmes like MBA, BBA, B. Tech and B.Sc. The videos of business plan have been shared by the participant that increased the understanding of business which helps them to start a new venture.

The competition created an understanding towards the entrepreneurship which is a buzz word in this lockdown period and a way towards the economic development. The event was coordinated by Dr. Deepa Katiyal and Dr. Dhanashree Nagar. E-certificates were provided to all the winners and participants.

SVIM
Lockdown Stress Buster

e-certificates for Winners & Participants

Business Transformation Post COVID-19

BUSINESS PLAN COMPETITION
Monday, 25th May Till 5 PM

Submit your entry at <https://bit.ly/2WXNNiO>

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Essay Competition

Winners and all the participants will get E-Certificate

Essay Competition

Topic :- "The Bright Side of Lockdown Period"

Instructions :-

1. The word limit is Approx 200 words in either Hindi or English language.
2. Originality of the thoughts will be preferred.
3. The essay is to be submitted through the link given: <https://forms.gle/Ag2k3u3MEpa7hYciv9>
4. Fill all the details mentioned in Google form.
5. Stick to the time mentioned.

Date:- 16 May 2020
Time :- 9:00 am to 4:00 pm

Organizing By :- "The Literary Club"

Shri Vaishnav Institute of Management
UGC-MAC Accredited 'A' Grade Institute Approved by AICTE, New Delhi & Affiliated to GUV, Indore
Sch. No.71, Gumsata Nagar, Indore-452009
Madhya Pradesh, India

The entire world is facing COVID 19 pandemic. In order to break the chain of this Corona virus, all are staying at home. The exams have been postponed, college campuses have been shut. But, the passion for learning and the talent of students is not locked.

This crucial time has taught everyone a lesson as well as helped to rejuvenate and introspect themselves. In short, the show must go on. Keeping this in mind, the Literary Club of the institute organized an Online Essay Writing Competition on the topic 'The Bright Side of Lockdown Period' on May 16, 2020. The topic was very relevant to the circumstances emphasizing the

positive side of this critical period. Total 74 students participated in the competition. E-certificates were provided to all the winners and participants. The competition was planned and executed online by Dr. Poonam Nagar and Ms Megha Sahu, Faculty Mentors of Literary Club.

Data Analytics

Data Analytics is a process of inspecting, cleansing, transforming and modeling data with the goal of discovering useful information, informing conclusions and supporting decision-making. Data analytics has multiple facets and approaches, encompassing diverse techniques information, informing conclusions and supporting decision making. Data analysis has multiple facets and approaches under a variety of names and is used in different business, science, and social science domains. In today's business world, data analysis plays an important role in making decisions more scientific and helping businesses operate more effectively. To impart the knowledge of Data Analytics and its relevance, to deal with future challenges in technology and data-driven global environment, One day Webinar on 'Data Analytics' was organised by Department of Computer Science of the institute. The resource person Dr. Pranjal Muley, Associate Dean and faculty of Business Analytics, Vivekanand Institute of Management Studies and Research, Mumbai started the session with the basics of data analytics. Dr. Muley discussed about 'Big Data and Smart City' with various issues related to smart city. He also explained about major role of ICT and IOT for smart cities. The students got to know about advance technologies in IT as well as smart cities project in India. Dr. Muley also thrown light on many online and offline job oriented certifications that are available for students and faculty as well. More than 100 participants were benefitted through the webinar. E-certificates were provided to all participants. The webinar was conducted by Ms. Ruchira Muchhal and coordinated by Dr. Bharti Agrawal and Dr. Priyanka solanki.

Big Data Analytics



DIGITAL Marketing

With the unfolding of modern technologies and preponderance of Digital Marketing (DM), businesses are doing all that they can to match up the pace. Businesses are either changing their plans of action into the digital one, or amplifying existing marketing strategies with digital advertising to reach an enormous audience in a way that is both cost-effective and measurable. Among the other benefits; to interact with target prospects, to reach a global marketplace, to know the customers and allow them to know you personally, to create brand loyalty are majorly identified verticals of digital marketing.

To keep students in pace with the changing scenario and to make students understand and learn the concepts of Digital Marketing, Department of Computer Science organized a Webinar on June 3, 2020 for BCA & B.Sc. I Year students on 'Digital Marketing'. Mr. Vinay Mehta, CEO and Marketing Head, QCRUX EDUSOL PVT LTD Indore was the resource person for webinar.

At the onset he defined digital marketing along with comparison of digital marketing with traditional marketing. He also made students acquainted with the key terms of digital marketing such as Content Marketing, Search Engine Optimization (SEO), Search Engine Marketing (SEM), Social Media Marketing (SMM), Pay-Per-Click Advertising (PPC), Affiliate Marketing, Email Marketing, Instant Messaging Marketing, Radio Advertising, Television Advertising etc. More than 100 participants attended the webinar. E-certificates were provided to all the participants.

The webinar was coordinated by Dr. Jitendra Jain and conducted by Ms. Ruchira Muchhal.



Webinar on “Job Opportunities & Challenges Post COVID-19”

A webinar on Job Opportunities & Challenges Post COVID-19 organized by the Training & Placement Cell on June 15, 2020 for the final year students of all the Programmes. The objective of the webinar was to create awareness among the students for post COVID-19 situation in job market. The resource person of the webinar was Dr. Piyush Naik, AVP HR, Digivalet Inc. 150 students participated in the event.

Event was inaugurated by the director of the institute Dr. George Thomas. In his inaugural address he made participants aware with the opportunities and skills requirement post COVID-19 and the efforts that should be made on the part of students to face the challenges post COVID-19.

The speaker of the webinar Dr. Piyush Naik introduced the brighter side of pandemic to the students and made them aware about the technical challenges and opportunities Post COVID-19. He gave useful tips to keep the innovation at upper end and also mentioned the ways to adjust with this unprecedented time of COVID-19. He shared the knowledge for sustaining in the present job market and gave orientation for job search process during this critical time.

The webinar was conducted by Ms. Ruchira Muchhal. The coordinators of the webinar were Mr. Sachin Chalisgaonkar, Dr. Meghna Tiwari and Mr. Prashant Kushwaha. E-certificates were provided to all the participants.

WEBINAR ON
Job Opportunities and Challenges Post COVID-19

Organized by Training and Development Cell

REGISTER NOW <https://forms.gle/VvLiJqNvaR6LFHTt8>

Dr. George Thomas
Director, Shri Vaishnav Institute of Management

Dr. Piyush Naik
Assistant Vice President, HR
Digivalet Inc

SAVE A DATE NOW!

June 15 2020 Monday | 4:00 pm

Shri Vaishnav Institute of Management Indore
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Online Session on 'Realizing Positive Health through Yoga'

Now, it is a known fact that stress and strain caused due to the pandemic is affecting all especially college students' physical, mental, social, and intellectual health. The restricted travel, panic over the risk of infection, continuous flow of negative news, worry of examination and Job prospects etc. due to pandemic are all adding to growing anxiety. Being confined to our homes can be mentally challenging. The institute is highly concerned with the students' such problems. Besides many ways for maintaining positive health, Yoga has proved to be beneficial since ages. Therefore, the Institute organized an online session on 'Realizing Positive Health through Yoga' on June 17, 2020 for students so that they may gain the strength to prepare themselves for future endeavours. The resource person for this event was Yogikanya Simi Savania; International Certified Yoga Therapist and Yoga Teacher from S-VYASA Institute, Bangalore. Ms. Simi demonstrated various Yogasanas replicated by the participants. While performing she explained about the benefit of each Aasansa in reducing stress and gaining inner peace. In query session, relevant questions related to health issues,

stress management and role of Yoga in this pandemic situation were put forth by the participants. Dr. Kshama Ganjiwale was the moderator of the query session. The event received overwhelming response as around 1000 participants joined the session through ZOOM with online streaming on YouTube. The session was anchored by Dr. Shalu Kotwani and coordinated by Mr. Balwant Salunke. E-certificates were provided to all the participants.

Online Session Realizing Positive Health through Yoga

Wednesday, June 17, 2020 at 10:00 a.m.



**Stress
Buster**

Yogikanya Simi Savania

International Certified
Yoga Therapist & Yoga Teacher
S-VYASA (Bangalore)

Register yourself on : <https://forms.gle/FXx6a8xEvnpJAJJw7>

Event Coordinator : Mr. Balwant Salunke, Sports Officer
Contact: 9827222289



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Core Committee

Dr. Abhijeet chatterjee
HoD, DoM

Dr. Kshama Paithankar
HoD, DoCS

Dr. Arvind Singh
Registrar, SVVV

Dr. George Thomas
Director

Slogan Competition



e-certificates for Winners & Participants

Lockdown Stress Buster

Pen down your thoughts on 'Covid 19'

Slogan Competition
Thursday 14 May, 2020 till 7 pm.

Submit your entry at : <https://bit.ly/35LQilL>

SLOGAN TOPICS

- * Covid 19
- * Life During & After Pandemic
- * Health & Social Warriors

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During the lockdown period various activities were organized for the students. The slogan competition was the first activity which was held on May 14, 2020. The competition gave an opportunity to students to jot down thoughts on 'Covid-19', 'Life During and after pandemic' and 'Health and Social Warriors in slogan'. The students submitted their slogan through an electronic form. Around 95 slogans were received. The Competition also gave a platform where students not only got a chance to showcase their writing talent but also a chance to publish their slogan to all the social media sites and other printed materials of institute. E-certificates were provided to all the winners and participants. The activity was coordinated by Ms. Swati Gupta.

Poster Competition

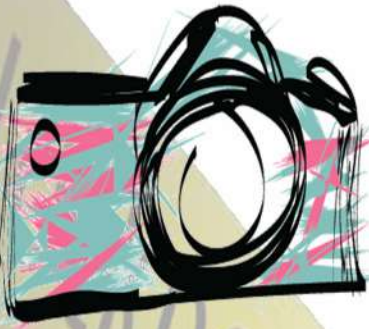


An online Poster Making Competition on the theme 'Life after COVID 19' organized on June 19, 2020. The objective of the event was to let students think and express their imagination creatively through posters. It was an open event with participation of both in-house students of SVIM and outside students. The students participated enthusiastically and all their creativity was really innovative. The students showcased their best with the use of technology and incredible thoughts in the form of digital and sketched posters. The judges for the event were Dr. Kshama Ganjiwale and Dr. Namrata Soni. It was very tough for both judges to work out on the results for finalizing the winners. The winner of the competition was Ms. Oshmi Yadav, MBA (FA) IV Semester. The first and second runner ups were Mr. Dhruv Bodana, BBA IV Semester and Ms. Devika Verma, BBA IV Semester. E-certificates were provided to all the winners and participants. The coordinator of the event was Mr. Prashant Kushwaha.

Quiz Competition

A Quiz Competition titled 'Awareness on COVID-19' was organized with the objective of creating awareness among students regarding COVID-19. The event also aimed to empower students to protect themselves and their fellow citizens from the pandemic. The quiz was conducted online for students of institution and outside participants on May 24, 2020. Questions for the quiz were primarily based on do's and don'ts, myth busters and other information related to COVID-19. Total 290 students have participated in the online Quiz. E-certificates were provided to all the winners and participants. The event was coordinated by Dr. Jitendra Jain, Ms. Deepti Verma and Dr. Shalu Kotwani.





PHOTOGRAPHY Competition

The photography club of the institute organized an online photography competition 'Shutter UP' for the students with an objective to provide a platform to the students to showcase their creativity and use their time in this lockdown period.

The activity started with the registration of the participants from 17-25 May, 2020. Along with the students of SVIM, there were participants from different Schools, Higher Education Institutes and University including DAVV, Indore, Banasthali Vidhyapith, Rajasthan, Shree Vidhya Sagar College, IPS Institute, Nahata Professional Academy, Educational Multimedia Research Centre, St. Paul Higher Secondary School, Choithram School, Sacred Heart School, Ilva Higher Secondary School, Smt. Prema Devi School, Kareli etc.

The participants presented their experiences during tough time of pandemic very beautifully. The combination of creativity and meaningfulness were clearly depicted through the photographs. The event was coordinated by faculty mentors of Photography Club Mr. Someshwar Joshi and Dr. Ankita Jain. E-certificates were provided to all the winners and participants.

Photography Competition 2020

shutter up!

No Registration Fee
E-Certificates to all the Participants

Guidelines for Photography Competition:

- 1) Only the students can participate.
- 2) Photos related to the theme "LOCKDOWN LIFE" are allowed and would be considered for Competition.
- 3) Moments CAPTURED ONLY INSIDE THE HOUSE are allowed.
- 4) Your own Creativity / Talent/ Work should be captured (Don't copy from the internet or anywhere else).
- 5) Before uploading the Photograph, Rename it with <Title of Photograph>_ <Your Name>
- 6) Make Sure that your Photo is not Blurred.
- 7) Photo Type should be in jpg/jpeg/ png file only.
- 8) Your File size should be less than 100 MB.

Last Date
for Submission :
25th May, 2020
till 5:00 p.m.

Theme

Lockdownlife

Stay home Stay safe

Click on the link and fill the form to participate.
<https://forms.gle/Se58EFdr6229D1zd6>

Organised By : Photography Club

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Visit us on: www.svim.org

Photography Competition "Shutter up"
Theme "LOCKDOWN LIFE" Stay Home Stay Safe...

✓ No Registration Fee...
✓ E-Certificates to all the Participants...

Last Date of Submission: May 25, 2020 till 5:00 pm

Steps:

- 1) Register yourself by filling the google form. <https://forms.gle/Se58EFdr6229D1zd6>
- 2) Upload your photograph. (Only 1 entry per person is allowed)
- 3) 3 winners would be finalized by the selection committee.

Eligibility: Open to Only students.

Guidelines for Photography Competition:

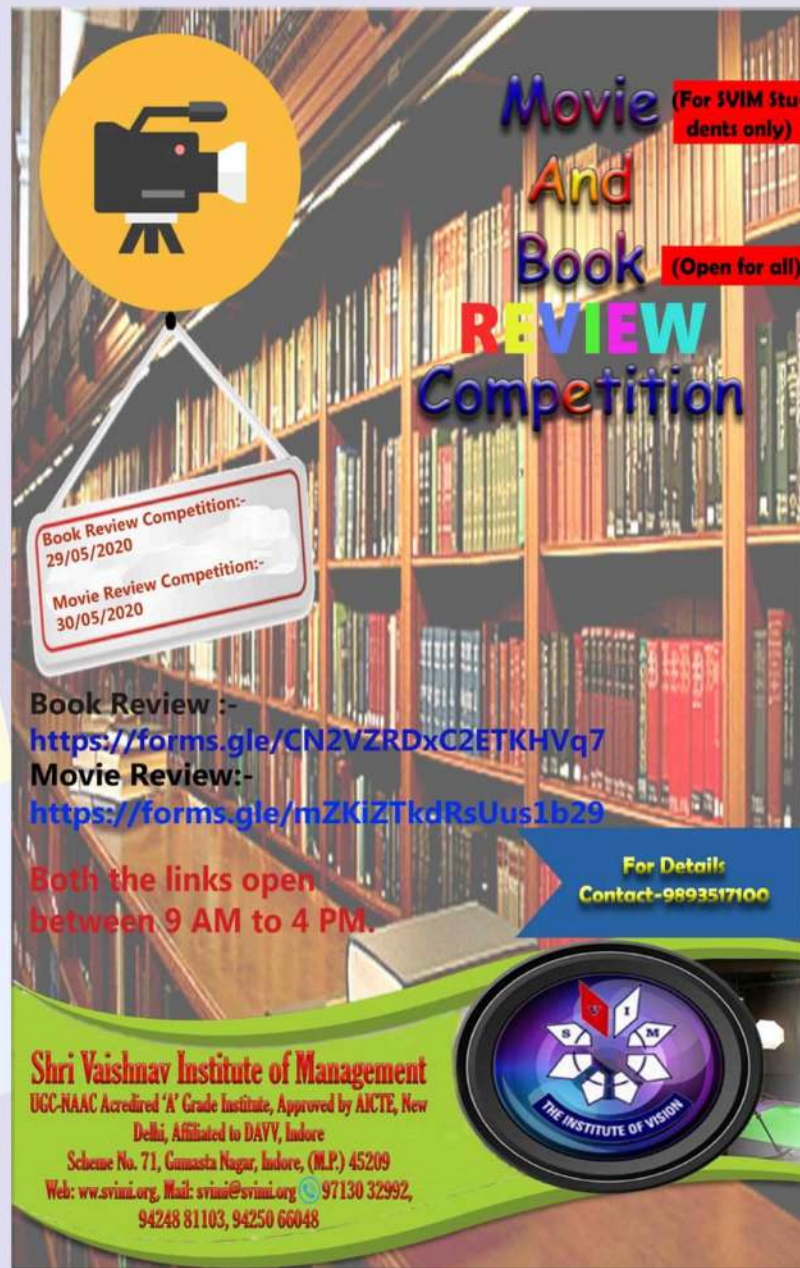
- 1) Only the students having age group from 16 to 25 years can participate in this competition.
- 2) Photos related to the theme "LOCKDOWN LIFE" are allowed and would be considered for Competition.
- 3) Moments Captured only Inside the HOUSE are allowed.
- 4) Your own Creativity / Talent/ Work should be captured (Don't copy from the internet or anywhere else).
- 5) Before uploading the Photograph, Rename it with <Title of Photograph>_ <Your Name>
- 6) Make Sure that your Photo is not Blurred.
- 7) Photo Type should be in jpg/jpeg/ png ... or only image files.
- 8) Your File size should be less than 100 MB.

Registration Link: <https://forms.gle/Se58EFdr6229D1zd6>

For any Query/ Issue: svim@svim.org
Or Contact: 9424811103, 9713032992, 9425066048, 9907058430

Movie Review Competition

COVID-19 pandemic has made a global impact during past weeks. Students were feeling disheartened and non-connected with their peer groups. There is an undesired pause in learning due to the imposed circumstances. To utilize this time with staying positive, students were advised to spend time in learning new things, honing their skills and watching movies and engaging themselves in other recreational platforms. Everyone enjoys watching movies which may also make to proceed towards learning. A movie offers different opinions from different angles while watching critically. With this intent Literary Club of the institute promoted skills enhancement through online Movie Review Competition. The movie for review was “The Martian” which is an inspirational movie to learn survival in adverse conditions with minimum resources. Writing a good movie review is an art. The students carefully considered the intricacies of each element of the movie which included acting, costume, sound effects, music composition, dialogues, cinematography, direction and lighting. The students from different streams enthusiastically reveal their individuality with participation in large number. The competition was planned and smoothly executed by Dr. Poonam Nagar & Ms. Megha Sahu, Faculty Coordinators of Literary Club.



The poster features a background of a library with bookshelves. At the top left, there is a yellow circle containing a black icon of a video camera on a tripod. To the right, the text 'Movie And Book REVIEW Competition' is displayed in various colors and fonts. A red box next to 'Movie' says '(For SVIM Students only)' and another red box next to 'Book' says '(Open for all)'. Below the camera icon, a white sign with a red border lists the dates: 'Book Review Competition:- 29/05/2020' and 'Movie Review Competition:- 30/05/2020'. In the center, there are two links: 'Book Review :- https://forms.gle/CN2VZRDxC2ETKHVq7' and 'Movie Review:- https://forms.gle/mZKIZTkdRsUus1b29'. A red banner at the bottom of the sign area says 'Both the links open between 9 AM to 4 PM.' To the right of this banner, a blue box says 'For Details Contact-9893517100'. At the bottom left, the text reads 'Shri Vaishnav Institute of Management UGC-NAAC Accredited 'A' Grade Institute, Approved by AICTE, New Delhi, Affiliated to DAVV, Indore Scheme No. 71, Ganasta Nagar, Indore, (M.P.) 45209 Web: www.svimi.org, Mail: svimi@svimi.org 97130 32992, 94248 81103, 94250 66048'. At the bottom right, there is a circular logo with a stylized 'SVM' and the text 'THE INSTITUTE OF VISION'.

Book Review Competition

Lockdown period brought many opportunities to upgrade one’s skills; to flourish one’s hobby; to revive one’s experience and many more. Reading is a common hobby as well as a good practice observed among students. Reading habit inculcates critical thinking and improves self-confidence. Keeping this in view, the Literary Club of the institute organized Online Book Review competition on May 29, 2020 and received participation with free flowing of ideas, opinions and views for the e-book entitled as “One

Minute Manager” based on the theme that even short moments can yield big results. The key takeaways from the new One Minute Manager are the three Secrets; One minute goal setting, One minute praise & One minute reprimands. Total 37 students from different programmes such as MBA, BBA, BCA & B.Sc. participated in the competition. The activity was well planned and executed online by Dr. Poonam Nagar and Ms. Megha Sahu, Faculty Coordinators of Literary Club.

INTERNATIONAL DAY OF

yoga

The art of practicing yoga helps in controlling an individual's mind, body and soul. It brings together physical and mental disciplines to achieve a peaceful body and mind; it helps in managing stress and anxiety and keeps you relaxing. Healthy lifestyle and positive vibes play an important role in everyone's life. The institute celebrated Sixth International Yoga Day through virtual platform of Google Meet on June, 21, 2020. The students, faculty and staff members participated online in the event. The resource persons for this event were Ms. Sonal Rathore, Yoga Therapist and Ms. Sonia Kamila, International Yoga Player. Dr. George Thomas, Director of the Institute, welcomed both the resource persons and the participants through his welcome note. The resource persons demonstrated various Asanas and Pranayama to all the participants as per the protocol given by Ayush Ministry. The participants followed the instructions of the trainer virtually. More than 100 participants benefitted by this event. E-certificates were provided to all the winners and participants. The session was coordinated and conducted by Mr. Balwant Salunke, Sports Officer of the institute. Dr. Jagdish Sharma proposed vote of thanks at the end of the programme.

Knockdown the Lockdown

.....it's not the end rather a new beginning

Change is the only permanent thing in the world. Traditionally, it was believed that teaching can be done only through face to face medium of communication, where the teacher and students both are expected to be physically present. But technology has brought change in almost every profession, so the changes have occurred in teaching-learning pattern also.

The year 2020 has brought itself the pandemic COVID-19. The sudden lockdown affected the studies as well. The faculties of the Institute when confronted the lockdown period, decided to opt for online mode of teaching. The faculty members explored ways of teaching online and practicing the sessions and refined their skills. Teaching and administrative works go hand in hand. Record of classes, students' attendance was maintained every day. Online internal tests were organized, followed by compilation of marks.

The students were provided video lectures, notes, question bank, practicing mcqs, audio presentations and many such aids which proved to be an effective way of learning. The institute has not only touched the academics of the students, provided healing to their stressed mind but also acknowledged students with co-curricular and extracurricular aspect such as webinars of field experts on multidimensional topics and different activities and competitions such as Photography, Business plan, Quiz competitions and many more and thus keep up the vision and mission of holistic development of its students.



LOCKDOWN IS A BLESSING

Nisha Jain
MBA (FT) II Sem

Lockdown is a blessing,
In which mother earth is healing,
From so long the earth was crying,
But busy humans were not replying,
Fresh air is blowing free from dust,
Such a beautiful sight we have never witnessed,
No one is cutting trees,
We are enjoying cool breeze,
The sky is clear full of stars,
At which we can look for hours and hours,
The river is free from all the pollutants,
Water is clear like shining ornaments,
No one is eating junk food,
We are increasing our immunity by eating fresh fruits,
No more accidents and no more crimes,
Humanity is winning which is truly divine.
ALTHOUGH LOCKDOWN IS VERY PAINFUL,
BUT IT HAS MADE MOTHER EARTH SO BEAUTIFUL.



Switch the Track

Mohit Seth
MBA (FT) II Sem

Lockdown is a time to stay at your home,
Your family isn't lockdown, so don't feel alone.
The hope is still alive, so don't leave your aim,
Sanitize yourself, and then others will do the
same.

No college, No study, No friends to play,
Just only a house to stay.
Read good books, do some art,
Spread positivity from your heart.

Utilize your time to change the world,
Feed the dogs, cats and birds.
Play, study and use your time well,
Do something great, make a story to tell.

Police and doctors all are working hard,
Don't ruin their efforts, don't be retard.
Thanks to them for the people they save,
They are so strong, they are so brave,
The best treatment for Corona is to Quarantine,
Till the scientists prepare a vaccine.
Let us prevent from spreading this diseases,
Stay in your houses, please please please.



MY EXPERIENCE IN LOCKDOWN PERIOD

Abhishek Mukherjee
MBA (FT) II Sem

It is an unpredictable experience for all of us during this lockdown period due to COVID-19 pandemic. As the lockdown started, I thought this will be awesome. My college was closed, exams were postponed, I was happy and confident I would be OK.

After all, how hard could staying at home possibly be? After a while, the reality of situation started to sink in.

Novelty of being at home wore off and I started to struggle. I suffered from regular panic attacks, frozen on floor in my room, unable to move or speak. It was as if I was stuck, trapped in my own house. I didn't know how to cope up with this. However, overtime I found various ways to deal with it. I realized that lockdown gave me more time to the things I loved. I started cooking, writing again and felt free after sometime. I started spending more time with my family.

Almost a month later, I felt better than before. I know how difficult it is but, it's important to remember that none of us is alone. Take time revisit you love and remember that all of this will eventually pass. All one can do right now is stay at home and look after ourselves and look forward to a better future.



कोरोना अब चले भी जाओ ना

Shweta Soni

MBA (FA) IV Sem

कोरोना कोरोना कोरोना, अब चले भी जाओना।
कितनी मचा रखी है तुमने चारो ओर तबाही ज़रा देखोना,
दुनिया भर में कितने मासूम लोग मारे गए भला क्या दोष था उनका बताओना।

ये सुनसान गलियाँ जैसे चीख-चीख के बुला रही है,
अब तो सड़कों पर उतरने दोना।
त्योहारों की रोनक तो जैसे कहीं गुम हो गयीं हैं,
फिर सबके साथ मिलकर उत्सव मनाने दोना,
ओ करोना तुम अब चले भी जाओना।

ग़लती तो हवाई जहाज़ में उड़ने वालों ने की,
तो सज़ा ठेलागाड़ी चलाने वालों को तो मत दोना।

जहाँ अमीरों को हैं घूमने फिरने जाना,
वहीं उस मज़दूर के बेटे को हैं अपने बुजुर्ग माँ बाबा को घर पहुँचाना।
कहीं बन रहे हैं रोज़ नए पकवान,
तो किसी को नसीब नहीं है दो वक़्त का खान-पान।

प्रकृति माँ हम सब हाथ जोड़ के आप से माफ़ी माँग रहे है अब माफ़ कर भी दोना,
जल, वायु, पर्यावरण की रक्षा अब हम साथ मिलकर करेंगे, प्रकृति अपने इस क़हर को बस अब रोक
दोना।

करोना, अब चले भी जाओना।



Change Our Own World

Mansi Gupta

BBA VI Sem

We were so used to that life that when we entered in this one,
We found it so strange.
I know it's not the same for all of us,
It's a lockdown for those who are working in hospitals to save lives.
Who are walking miles bare foot just so that they can be at home.
It's a lockdown for those who are begging us to stay in our homes.
But for us,
It's just away to make us realise that,
This is how life should be lived sometimes.
All that rush, honking horns, ticking clocks, And those expensive
blocks,
These aren't always necessary for living.
That yes, money is important but it's not everything.
Work is important, but it's nothing without a family.
And technology is important too, but our earth is more.
We were going the wrong way,
We all needed this anyway.
And if a single deadly virus can be so dangerous,
Then surely we living humans can do wonders.
To change our own world.



SUFFERINGS

Jayesh Bhawsar

BBA VI Sem

DESPONDENT ABOUT SUFFERING,
CHAPTER UPON LEARNING.

WHAT IF ONE WANTS TO HIDE
AS IF FORTUNE CAME AND GO ASIDE.

CHOOSE TO KEEP,
SO OPPORTUNITY IS IN HEAP.

INDEED IT TRIVES,
MORE THAN IT STRIVES.

DISCOVER THE SPIRIT,
ON THE EVIL'S STREET.

BLURRED THE HEARSAY,
ENGROSSED THE RIGHT WAY.

DESPONDENT ABOUT SUFFERING ,
CHAPTER UPON LEARNING.



Mango Mania

Kapil Phulwani

BBA IV Sem

Mom picked up a knife and stood beside the fridge
I already knew something was on the list...
The pieces settling down on the plate
and my mouth filled with water, and lust.

I tried not to show, but mom being mom
knew it all,
she hid the plate, for she's afraid
the thief is around the corner...

My hunger growing further,
I ate the food in just five minutes
and time for the fruit, we await...

I finally picked it up in my hand
a little drop, dripping down my thumb
I licked it slow, I licked it all
The pulp in my mouth, Vanished fast enough

The found love today,
I found it, finally
They call it the king of fruits,
Mango!



Be Positive

Anushree Karodi

MBA (FT) II Sem

The pandemic brought whole world into the fear,
It is a sign of mother earth, not more she could bear.
The whole world has drifted apart,
But karma had to play it's part.
The Impact has good and bad both the cases,
Like a coin with the two faces.
My lockdown experience taught me a lot,
All we have is present, but we often get stuck into the past.
When everyone was in extreme fear,
Some heroes were there to wipe those tears.
Who thought this could bring families so close,
Everything happens for good reason I suppose.
Lockdown taught me materialistic things don't matter.
A good health, spending time with the family is much better.
I took it as an opportunity to discover myself,
After a long my books came out of the shelf.
When life is tough and everything is gloom,
Your own positive perception will help you bloom.
Take every second as an opportunity and live your life to the best,
Give your 100%, the God will handle the rest.



लॉकडाउन मेरे कुछ तो काम आया है

Megha Saxena

MBA (FT) IV Sem

लॉकडाउन मेरे कुछ तो काम आया है

दिनों बाद ऐसी सुबह ये नजारा देखने मे आया है,

घरो में वही बचपन वाली मस्ती ओर हुड़दंग छाया है

चिड़ियों की चहचहाट, सुहाना मौसम, खिलखिलाते पेड़ और उन हवाएं नम,

आज मुझे मेरे गाँव ले आया है।

वो गौरिया जो दिखती नहीं थी,..... आज, मेरे घर में घुस के उसने दाना खाया है।

दूर जो हो गए थे....हम.. इस सौंदर्य से,

ये समय हमें फिर इस प्रकृति के पास लाया है।

बचपन में मार पड़ी थी जो माँ से, आज फिर वही मार का स्वाद माँ ने फिर चखाया है।

माँ से वही मार खाने का सौभाग्य मैंने फिर पाया है।

ये lockdown मेरे कुछ तो काम आया है।

वो कविता, खेल, और खेल-खेल में भाई से वो झगड़े पुराने इन दिनों फिर मैंने दोहराया है

ये lockdown मुझे मेरे बचपन मे लाया है।

ये lockdown मेरे कुछ तो काम आया है।

द्वितीय, 20 नवंबर, 2020

दुबंग दुनिया2

सिटी एक्टिविटी 03

स्पीच इमेज प्रोसेसिंग, नेचरल नेटवर्क डीबीएमएस में महत्वपूर्ण है एनालिसिस

श्री वैष्णव प्रबंध संस्थान इंदौर का 'एलजेव्हा एंड एनालाइसिस' पर दो दिवसीय राष्ट्रीय वेबिनार

दुबंग रिपोर्टर ■ इंदौर

श्री वैष्णव प्रबंध संस्थान इंदौर में दो दिवसीय राष्ट्रीय वेबिनार 'एलजेव्हा एंड एनालाइसिस' पर आयोजित किया गया, जिसका मुख्य उद्देश्य स्पीच और इमेज प्रोसेसिंग के महत्वपूर्ण है। वेबिनार में अतिथि विषय विद्वानों ने वेबिनार 'एलजेव्हा एंड एनालाइसिस' पर विचार व्यक्त किए।



दुबंग रिपोर्टर, श्री वैष्णव प्रबंध संस्थान इंदौर में दो दिवसीय राष्ट्रीय वेबिनार 'एलजेव्हा एंड एनालाइसिस' पर आयोजित किया गया, जिसका मुख्य उद्देश्य स्पीच और इमेज प्रोसेसिंग के महत्वपूर्ण है। वेबिनार में अतिथि विषय विद्वानों ने वेबिनार 'एलजेव्हा एंड एनालाइसिस' पर विचार व्यक्त किए।

वेबिनार संयोजक डॉ. प्रमोद वैद्यवत, विभागाध्यक्ष, कम्प्यूटर विज्ञान, डॉ. अशोक शर्मा, शिक्षणप्रमुख, इंदौर। वेबिनार की अध्यक्ष डॉ. निर्मिता शर्मा, डॉ. प्रमोद वैद्यवत, डॉ. जयशंकर शर्मा, डॉ. प्रमोद वैद्यवत, डॉ. जयशंकर शर्मा ने सभी विषय विद्वानों का स्वागत किया। वेबिनार में अतिथि विषय विद्वानों ने वेबिनार 'एलजेव्हा एंड एनालाइसिस' पर विचार व्यक्त किए।



महामारी के दौर में भेड़ चाल चलेंगे तो नुकसान उठाएंगे- डॉ सेठिया 'डीकोर्डिंग द स्टॉक मार्केट अपॉर्च्युनिटी पोस्ट कोविड-19' पर वेबिनार

दुबंग रिपोर्टर ■ इंदौर

श्री वैष्णव प्रबंध संस्थान इंदौर द्वारा राष्ट्रीय वेबिनार 'डीकोर्डिंग द स्टॉक मार्केट अपॉर्च्युनिटी पोस्ट कोविड-19' का आयोजन किया गया, जिसका मुख्य उद्देश्य पूरे विश्व व देश की चरमरा गई अर्थव्यवस्था से अपने आपको कैसे उबारना जाए, साथ ही नए अवसरों को कैसे चुनना जाए यह समझना था।

आज की स्थितियां बहुत ज्यादा चुनौतीपूर्ण

भरत कुलकर्णी ने कहा कि नॉर्वे के प्रसिद्ध अर्थशास्त्री रॉबेन एंटोनी ने माइक्रो एवं मैक्रो अर्थव्यवस्था को समझाया था, लेकिन आज कोविड-19 महामारी में दोनों शून्य पर पहुंच गई हैं। आज विश्व एवं देश के किसी भी उद्योग जैसे परिवहन उद्योग, खाद्य उद्योग, तेल उद्योग, उत्पादन उद्योग के क्षेत्र में 50-60 प्रतिशत को गिरावट आई है। इसका सीधा प्रभाव प्रत्यक्ष विदेशी निवेश पर भी पड़ेगा। विदेशी कंपनियों भी निवेश नहीं कर पाएंगी, क्योंकि एफडीआई का दर्जा दिलाने के लिए कम से कम कंपनी में विदेशी निवेशकों को 10 फीसदी शेयर खरीदना पड़ता है, अतः यह संभव नहीं होगा। आज सरकार ने सुक्ष्म, लघु और मध्यम उद्यम क्षेत्र को जीवंत एवं बलिष्ठ बनाने के लिए 20 लाख करोड़ आर्थिक पैकेज की सहायता की घोषणा की है। आज की स्थितियां बहुत ही चुनौतीपूर्ण हैं। सभी स्थितियों को पटरी पर लाने के लिए देश के प्रत्येक व्यक्ति को हिम्मत, मेहनत व लगन से अपने-अपने क्षेत्र में काम करना होगा।

जीवन में सफल होना है तो कठिन परिश्रम से अपनी प्रतिभा को उभारें

'बिजनेस एनालिटिक्स एंड रोल ऑफ बिग डेटा इन स्मार्ट सिटी' पर वेबिनार

दुबंग रिपोर्टर ■ इंदौर

श्री वैष्णव प्रबंध संस्थान इंदौर द्वारा 'बिजनेस एनालिटिक्स एंड रोल ऑफ बिग डेटा इन स्मार्ट सिटी' विषय पर वेबिनार आयोजित किया गया। संस्थान के डायरेक्टर डॉ. जॉर्ज थॉमस ने बताया कि वेबिनार के अतिथि वक्ता के रूप में प्रोफेसर डॉ. प्रॉजल मूले, एसोसिएट डीन (आईटी) विवेकानंद इंस्टिट्यूट ऑफ मैनेजमेंट स्टडीज एंड

विद्यार्थियों को प्रेरित करते हुए यह भी कहा कि यदि जीवन में सफल होना चाहते हैं व सपनों को साकार करना चाहते हैं तो कठिन परिश्रम कर अपनी प्रतिभाओं को उभारें। उन्होंने एनालिटिक्स के विभिन्न रूपों को उदाहरण सहित विद्यार्थियों को समझाया और इसकी उपयोगिता से अवगत भी कराया। उन्होंने बताया कि डेटा एनालिटिक्स की मदद से किसी फर्म या



वैज्ञानिक तरीके से अनुसंधान कर सुनिश्चित करें निवेश

द्विजेश सेठिया ने कहा कि कोविड-19 के दौर में यदि आप भेड़ चाल चलेंगे यागी हलमार्ग निवेश करेंगे तो भुकरलन पाएंगे। आपको कारखाने के लिए निवेश में बहुत सावधानी रखना होगी। अपनी प्राथमिकता एवं निवेश की एक तराजू में न्या रखें। उन्होंने उदाहरण देते हुए कहा कि मैं नहीं चाहता हूँ कोई भीमार पकड़ें, पर मेरा निवेश फार्मा कंपनी में होना चाहिए। बाजार की अफवाहों से बचे व निवेश वैज्ञानिक तरीके से अनुसंधान कर सुनिश्चित करें। आज का दौर बाय हाई व स्टील हाई का है। उन्होंने अंत में कहा कि जागरुकता रखें व हिम्मत ना हारें, जल्द ही अच्छा दौर आएगा। वेबिनार के अंत में संस्थान निदेशक डॉ. जॉर्ज थॉमस ने दोनों अतिथि वक्ताओं का आभार व्यक्त किया। वेबिनार का संचालन डॉ. रश्मि गुप्ता ने किया। कार्यक्रम का संयोजन संस्थान के संयुक्त कुलसचिव डॉ. अरविंद सिंह, डॉ. अभिजीत घटगी, डॉ. श्याम वैद्यवत व डॉ. संदीप मालु ने ऑनलाइन हिस्सा लेकर किया।

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