

समावेश

A Series of Online Sessions with Alumni

“Any institution’s alumni are keys to its growth.”

~ Shiv Nadar

Alumni network has a real life benefit for current students. Alumni when dedicate their valuable time to offer career support to current students, it enhances the students’ experience and make them aware of the competitive edge in today’s job market. The alumni network of a college is one of the biggest sources of placement opportunities to the students.

With the objective to share wisdom for nurturing values and skills among the students through alumni, ‘Samavesh- A Series of Online Sessions with Alumni’ was organized by the Alumni Committee on July 7, 2020. The Guest Speakers of the event were Mr. Bharat Soni, Chief Information Security Officer, GT bank, Nigeria and Mr. Vishal Trivedi, Insurance Consultant, IDC World source Insurance Network Inc., Toronto, Canada.

Mr. Bharat Soni shared that he attributes his success to institute and its faculties. He polished his skills with the help of faculties. He emphasized on improving skills to achieve success in life. Mr. Vishal Trivedi in his address told that whenever he talks about SVIM, he remembers his country India and his initial struggle. He highlighted that every person should have a role model in his life and by following their hard work and values one can develop itself. He further added that through mutual trust, love and compassion for others we can achieve real success.

The whole session was interactive and based on question and answers moderated by Dr. Abhikrati Shukla. Both the alumni replied to the questions very passionately. They shared their views on combating challenges that come across in their professional journey to succeed. The takeaway was to develop competence to achieve success in life. The webinar was anchored by Dr. Khushboo Jain. Vote of thanks was proposed by Dr. Namrata Soni, Coordinator of Alumni Committee. The webinar was well organized by Dr. Namrata Soni, Dr. Kamlesh Malpani, Dr. Abhikrati Shukla and Mr. Sachin Chalisganokar.



समावेश
Sharing Wisdom for Nurturing Values and Skills
a series of online sessions with alumni

Date: July 7, 2020
Time: 4:00 p.m
to 5:00 p.m

Mr. Bharat Soni
Chief Information Security Officer (CISO) and
Group Head Information Security Group, Guaranty
Trust Bank (GTBank), Nigeria.

Mr. Vishal Trivedi
Chartered Life Underwriter, CLU
Certified Health Specialist, CHU
The Financial Advisors Association
of Canada, Advocis

Register Now
<https://forms.gle/Cy5PEUCewcImkytV6>

Organising Committee
Dr. Namrata Soni Dr. Kamlesh Malpani Dr. Abhikrati Shukla Mr. Sachin Chalisganokar

Core Committee
Dr. Kshama Patilankar Dr. Abhijeet Chatterjee Dr. Arvind Singh Dr. George Thomas
Head, Dept. of Computer Science Head, Dept. of Management Registrar, SVVM for SVIM Director

For any queries please contact
9981955789, 9827638804

Shri Vaishnav Institute of Management, Indore
Approved by AICTE, New Delhi, Affiliated to DAVV, Indore
UGC-NAAC Accredited 'A' Grade Institute
Scheme No 71, Gumasta Nagar, Indore (M.P.) 452009
Web: www.svimi.org, mail: svimi@svimi.org,
Contact: 9424881103, 9713032992, 9425066048



A Series of Online sessions with Alumni

“Nobody is bothered about an institution more than its alumni.”

~N. R. Narayana Murthy

Alumni play an active role in voluntary programs like mentoring students in their areas of expertise. Alumni are our most loyal supporters and best ambassadors, offering invaluable marketing and promotion across their personal and professional networks. They have a wealth of experience and skills to share with current students via talks and meets. Through ‘Samavesh- A Series of Online session with Alumni’, the institute deemed to offer practical support to students. The objective was to have alumni get in touch with students and share their expertise and best practices to excel in the field of interest.

The Second Online Session of ‘Samavesh’ conducted on July 28, 2020. The alumni invited in the session were Mr. Satyam Bhatnagar, Solution Architect, Deutsche Bank, Pune, (2002, MCA Batch) and Mr. Debbrat Banik, National Commercial Manager, Saint-Gobain India Pvt. Ltd., Mumbai (1996, MFA Batch).

Mr. Satyam Bhatnagar shared his memories about the institute’s library & canteen. He also shared that faculty of SVIM gave him knowledge as well as taught him to help each other when required. He emphasized on consistent efforts for improving the skills. He further accentuated that students should get the details of upcoming campus drive & job description from the Placement Officer and prepare accordingly. In his address Mr. Debbrat Banik told that he is thankful to SVIM & its faculties. He told that practical learning & case study based education provided by institute

helped him to get success in career. He emphasized on importance of Leadership Skills for the success of any organization. He further underlined other aspects of Leadership Skills such as Team Building, Long Term Vision, Long Term Commitment, To Understand Customers’ Demand, Tough Decision Making etc.

The webinar was anchored by Ms. Ruchira Muchhal. Vote of thanks was proposed by Dr. Namrata Soni. The whole session was interactive and based on question and answers conducted by Dr. Abhikrati Shukla. Both the alumni replied to the questions very passionately. Both the speakers stressed following point to get success in life - Optimistic approach, Aptitude knowledge, Communication skills, Logical thinking, Command on Core subjects, Critical thinking approach and Learn from Failures. The session was well organized by Dr. Namrata Soni, Dr. Kamlesh Malpani, Dr. Abhikrati Shukla and Mr. Sachin Chalisganokar.

समावेश
Sharing Wisdom for Nurturing Values and Skills
A Series of Online Session with Alumni

Date: July 28, 2020
Time: 2:30 p.m
to 3:30 p.m

Register Now
<https://forms.gle/NV5NRo9vkg5cKwpg5>



Mr. Satyam Bhatnagar
Solution Architect at Deutsche Bank.



Mr. Debbrat Banik
*National Commercial Manager,
Saint Gobain India Pvt Ltd*

Presided by: Dr. George Thomas
Director, SVIM

Organising Committee

Dr. Namrata Soni Dr. Kamlesh Malpani Dr. Abhikrati Shukla Mr. Sachin Chalisgaonkar

Core Committee

Dr. Kshama Palthankar Dr. Abhijeet Chatterjee Dr. Arvind Singh Dr. George Thomas
Head, Dept. of Computer Science Head, Dept. of Management Registrar, SVVV for SVIM Director

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DIGITAL MARKETING

Internet has unlocked the door of endless opportunities for businesses. Social networks have become an effective way to approach new clients. It can be a good platform to accelerate the business by acquiring new clients and interacting with the old customers. The business visibility can be increased which in turn can boost up the business. Digital marketing is the way to achieve this objective and to expand the reach for the business. Thus, Digital Marketing awareness and education is crucial in today's job market. With this objective Shri Vaishnav Institute of Management organized webinar titled 'Digital Marketing: Weekend with Ratnesh' on July 4-5, 2020 and July 11-12, 2020 where students learned the basics of Digital Marketing and its significance in today's era. Around 321 students of graduate and post graduate programmes from various institutions participated in the webinar.

Director of the Institute Dr. George Thomas welcomed all the participants and inaugurated the webinar on July 4, 2020. The resource person Mr. Ratnesh Dwivedi, Founder, dazzedigital.com gave deeper insights of digital marketing. He also explained the steps to start with small things and to accomplish big things with the help of various tools. He also made the students aware about the skills required to become a successful Digital Marketer.

On second day, the students were distributed in 40 teams and allotted with assignments as homework. Mr. Ratnesh explained the contents to be included in the presentation to make it a post for social media. The teams presented their contents in the form of posters and blogs on July 11, 2020. The expert reviewed and gave his feedback to each team. He also guided teams as how they can take their idea further to digital platforms.

On the last day, the expert provided e-book on Digital Marketing to the participants. He also gave handy tools related to the areas of digital marketing. The two best teams were selected based on their presentations. The expert revealed the names of two best teams to whom the internship offered. Dr. Abhjeet Chatterjee, Head, Department of Management, expressed his gratitude to Mr. Ratnesh Dwivedi for conducting the workshop. The participants who remarked their presence for all four days were provided the certificate of participation. The entire session was conducted through Google Meet with its YouTube streaming and coordinated by Dr. Dhanashree Nagar and Ms. Swati Gupta.

Webinar on
Digital Marketing
 WEEKEND WITH RATNESH
 July 4, 5 & July 11, 12

Register Online
<https://forms.gle/DWEK955RkELXvec79>



Mr. Ratnesh Dwivedi
 Co-Founder & Chief
 Dazzel Digital

Highlights:

- * Consultancy from Expert
- * Project based Learning
- * Internship Opportunity



Coordinators

Dr. Dhanashree Nagar
9893916929

Ms. Swati Gupta
9074953498

Core Committee

Dr. Kshama Paithankar
Head, Dept. of Computer Sc.

Dr. Abhijeet Chatterjee
Head, Dept. of Mgt.

Dr. Arvind Singh
Registrar, SVV for SVIM

Dr. George Thomas
Director

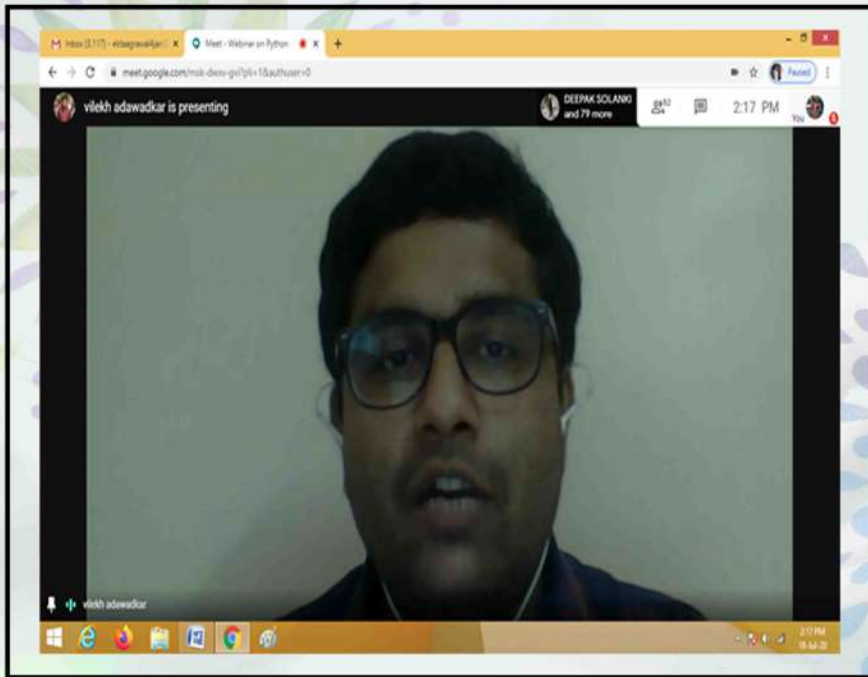
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Webinar on Python

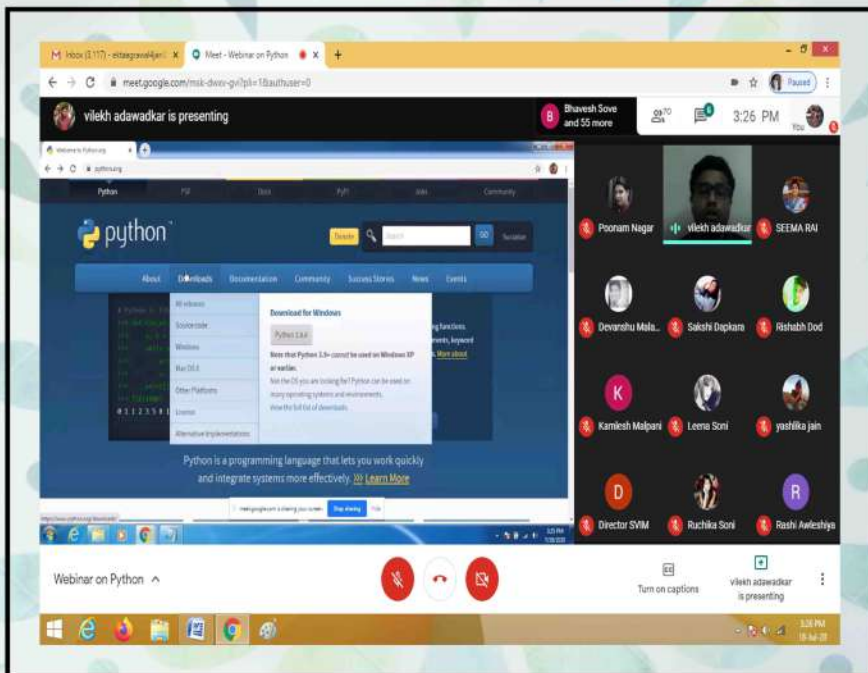
“Programming isn't about what you know; it's about what you can figure out.”

- Chris Pine



The Python language is one of the most accessible programming languages available because it has simplified syntax which gives more emphasis on natural language. Due to its ease of learning and usage, Python codes can be easily written and executed much faster than other programming languages. It supports multiple programming paradigms including structured, object-oriented, and functional programming.

To make students aware of emerging job opportunities in this field and make students understand and learn the concepts of Python, a Webinar was organized on July 18, 2020 for BCA & B.Sc.(CS/IT) II & III Year students, by Department of Computer Science.



Mr. Vilekh Awadkar, Corporate Trainer, Ypsilon IT Solutions Pvt. Ltd., Indore, was the expert trainer. The resource person explained the terms related with Software, types of software, concept of AI, Data Science, Neural Networks, Machine Learning, IOT and also correlated these with Python programming language. He also discussed history, features, advantages, framework, installation, and implementation of Python. He also enlightened students with the bright scope in Python language. The session was very informative and interactive. Around 100 students participated in the webinar. The webinar was well coordinated by Dr. Poonam Nagar and organized by Dr. Kamlesh Malpani and Ms. Shikha Jain.

Redesign Yourself for the New Normal

“The secret of change is to focus all of your energy, not on fighting the old, but on building the new.”

- Socrates



The COVID-19 pandemic has changed, and will continue to change the world. COVID-19 has completely changed the way the planet works, rests and plays. So ‘going back’ to the way we were before COVID-19 is not an option. The challenge and the opportunity, is now to start the process of thinking about a ‘New Normal’.

To develop positive attitude among the students post COVID, a webinar on “Redesign Yourself for The New Normal” was organized by the Training & Placement Committee on August 21, 2020. The Guest Speaker of the event was Mr. Satish Anand, Motivational Speaker & Award Winning Globally Acclaimed Author. His Book was recognized amongst the best 4 books on self help in Asia this May 29, 2020. He is associated with ICT Academy of Indian Institute of Technology, Kanpur.

Mr. Satish Anand shared his life journey and advised students that by Passion, Liveliness & Self Confidence one can move ahead in ones’ life. He also described without courage & excitement we cannot achieve anything in our life. Mr. Anand also explored that how SWOT analysis helped an individual to understand himself and strategized the approach towards his life. There were 140 participants who attended the webinar. The whole session was interactive and query session was conducted by Dr. Khushboo Jain. Mr. Satish Anand replied to the questions in a very ardent way. He described the essentials required for the holistic development of students. He also emphasized on how a student can improve his communication skills. The webinar was anchored by Ms.Ruchira Muchhal. Coordinator of the event were Dr. Kshama Paithnkar, Head, Department of Computer Science & Dr. Abhijeet Chatterjee, Head, Department of Management, Mr. Sachin Chalisgaonkar, Coordinator, Training & Placement Committee, Dr. Khushboo Jain, Dr. Abhikrati Shukla, Ms. Ruchira Muchhal and Mr. Prashant Kushwah.

Redesign Yourself for The New Normal



Mr. Satish Anand
Motivational Speaker,
Award Winning International
Author.



Dr. George Thomas
Director, SVIM

Date:- 21st August 2020 **Registration Link:-**
Time:- 5:00 PM <https://forms.gle/AAGuQuSqbRr5mmwb9>

Organising Committee

Mr. Sachin Chalisgaonkar Dr. Abhikrati Shukla Ms. Ruchira Muchhal

Core Committee

Dr. Kshama Paithankar Dr. Abhijeet Chatterjee Dr. Arvind Singh
Head, DoCS Head, DoM Registrar, SVVV for SVIM

Shri Vaishnav Institute of Management, Indore

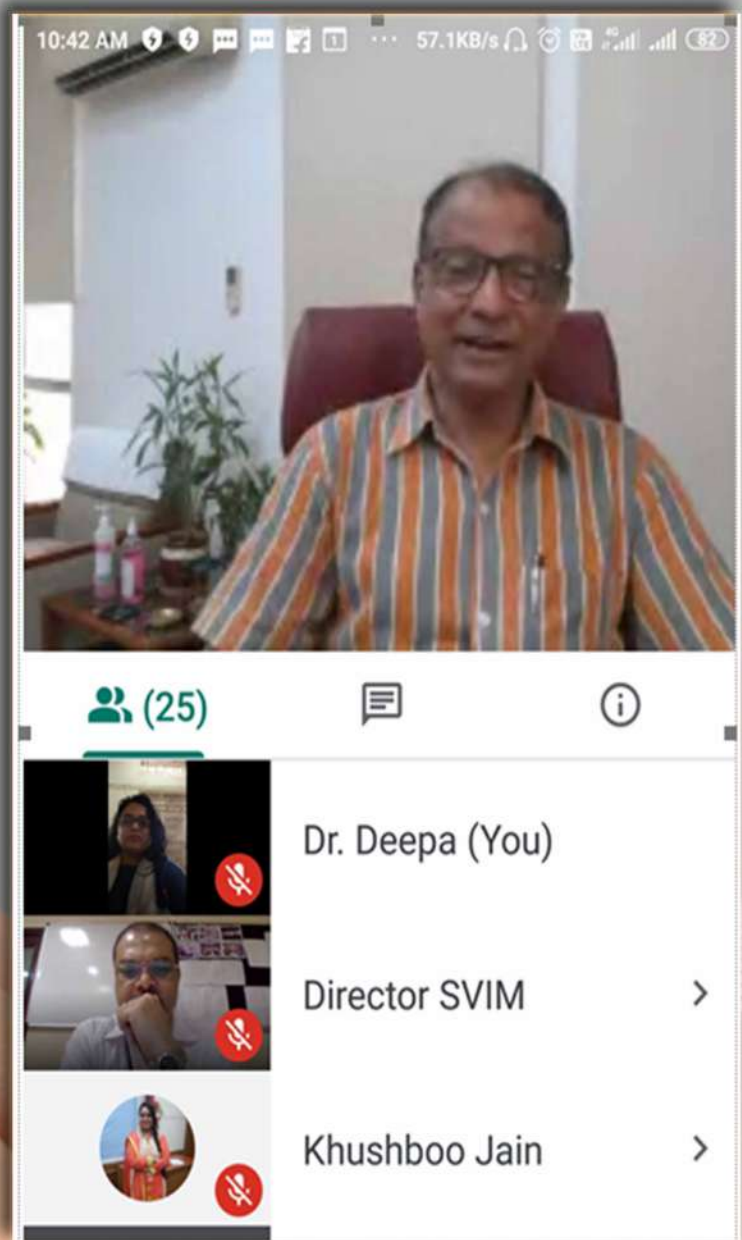
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Case Analysis Workshop

“Board is the canvas where a teacher can paint with his knowledge. Case Methodology as a teaching pedagogy is like a queen bee in management.”

-Anonymous

Case Methodology Workshop is an excellent opportunity for faculty members to practice case teaching methods by exploring the concepts and techniques of effective teaching. With Case Methodology Workshop is an excellent opportunity for faculty members to practice case teaching methods by exploring the concepts and techniques of effective teaching. With this objective, Case Analysis Workshop was organised by Case Development Cell on August 7, 2020. The expert speaker of the workshop was Dr. P. K. Singh, Director, MDI, Gurgaon. He explained importance of case study and its use as a tool of effectual teaching. The case must help students to go back & forth between theory & practice. He said that it is not necessary that case will have a single problem or issue. He suggested faculty members that a case analyst their behaviour to be like a concave mirror and as a facilitator like a convex lens. The workshop was very impactful. The workshop was organised by Coordinator of Case Development Cell, Dr. Deepa Joshi.



QUIZ!



Information Communication Technology

“Participating in the newest communications technologies becomes compulsory if you want to remain part of the culture”.

- David Porush

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IT Club

Quiz on INFORMATION COMMUNICATION TECHNOLOGY (ICT)

Who can Participate: BBA & MBA students

DATE: 08/08/2020
TIME: 02:00-02.30 PM

For Registration: <https://forms.gle/RsbTJKSnehqV4vBA8>

CLUB MENTORS:
MS. DEEPTI VERMA
DR. SHALU KOTWANI

STUDENT COORDINATORS:

TAMANNA AGARWAL (MBA)- 8770330793 SHREYA FARKYA (BCA)- 9893899048
 YASH AGARWAL (BBA)- 9575180404 SAKSHI BHARGAV (BCA)- 9174952921

ICT stands for 'Information Communication Technology'. Everyday usage of digital technology includes when one uses a computer, tablet or mobile phone, sends email, browses the internet, make a video call. All these are basic ICT skills and technologies of communication. ICT involves more advanced skills, knowledge, practical skills like coding/programming and theoretical understanding of computer science and web development.

College graduates with ICT skills are in demand by employers in many sectors. It is widely acknowledged that there are skill shortages in the ICT area by employers, industry experts and Government officials alike.

For the fundamental and IT related awareness among the students of management, a quiz on “Information Communication Technology” was organized by IT Club on August 8, 2020 for the students of BBA and MBA. Students participated enthusiastically and overwhelming response of 133 students were received.



The quiz was conducted by Ms. Deepti Verma and Dr. Shalu Kotwani. The winners of the quiz were Sakshi Patidar - BBA I year, Anjali R Jain - BBA II year, Akshay Pawar - BBA II year, Oshmi Yadav - MBA (FA) II Year and Aastha Jain- BBA II year.



QUIZ

"Computer Programming Concepts"

"Optimism is an occupational hazard of programming; feedback is the treatment."
- Kent Beck

Computer programming is the process of designing and building an executable computer program to accomplish a specific computing result or to perform a specific task. Programming involves tasks such as: analysis, generating algorithms, profiling algorithms' accuracy and resource consumption, and the implementation of algorithms in a chosen programming language (commonly referred to as coding). To evaluate and analyze the logical and programming related skills among the students of Computer Science, a quiz on "Computer Programming Concepts" was organized by IT Club on September 12, 2020 for the students of BCA and B.Sc. The students participated with great zeal and enthusiasm. There were around 100 participants. Taher Bagwala -BCA II year, Aanchal Maheshwari- BCA II year, Deepika rodle - BCA III year and Anshul Gokharu - B.Sc.II year, were the winners of the quiz. The quiz was well organized by the mentors of IT Club Ms. Deepti Verma and Dr. Shalu Kotwani.

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IT Club
Quiz on
"PROGRAMMING CONCEPTS"

WHO CAN PARTICIPATE?
BCA & BSc

DATE: 12/09/2020
TIME: 02:00- 02:30 PM

For Registration
<https://forms.gle/W1dHktwhcBjboLFj6>

CLUB MENTORS:
MS. DEEPTI VERMA
DR. SHALU KOTWANI

STUDENT COORDINATORS:
TAMANNA AGARWAL (MBA)- 8770330793
SHREYA FARKYA (BCA)- 9893899048
SAKSHI BHARGAV (BCA)- 9174952921

Presentation on "GST: Application in Various Sectors of Industry"

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PRESENTATION ON GST

AUGUST 17 | 12:30 PM

FINANCE CLUB IS ORGANIZING ONLINE PRESENTATIONS FOR THE STUDENTS ON TOPIC
GST: APPLICATIONS IN VARIOUS SECTORS OF INDUSTRY

RULES FOR PARTICIPATION
INDIVIDUAL OR GROUP OF TWO CAN PARTICIPATE.
10 MINUTES PRESENTATION (POWER POINT PRESENTATION).

CLUB MENTORS
DR. REKHA MELWANI
DR. NAMRATA SONI

STUDENTS COORDINATORS
ANUSHREE KARODI- 8962818094
ASTHA JADHAV- 7999240881

DR. A. CHATTERJEE (HEAD, MANAGEMENT) DR. K. PAITHANKAR (HEAD, COMPUTER SCIENCE) DR. ARVIND SINGH (JOINT REGISTRAR) DR. GEORGE THOMAS (DIRECTOR)

The Finance Club of the institute organized an event on August 17, 2020 where students gave their presentations on topic "GST: Application in various sectors of Industry". The objective of the event was to enhance the knowledge of GST and its applications among the students. Students of MBA programme participated in the event. There were sixteen registered teams presented their presentations online. The activity started with the welcome address by Dr. Abhijeet Chatterjee, Head, Department of Management. Through the presentations students explained GST and its application in various Indian industries. The various sectors included Iron and Steel, Real estate, Entertainment industry, Hotel and Tourism, Education, Banking, Textile and Manufacturing etc. At the end of each presentation, the feedback was given by the members of Finance Club which helped students to enhance their presentation skills. The event was coordinated by mentors of Finance Club Dr. Rekha Melwani and Dr. Namrata Soni. Ms. Anushree Karodi and Ms. Aastha Jadham were the student coordinators of the event.

Webinar

Wealth Creation through Equity Investment

"Successful investing takes time, discipline and patience. No matter how great the talent or efforts some things just take time" - Warren Buffet

Finance Club of SVIM presents
<https://forms.gle/7QNSkXfhSvjznc77>
Webinar on "Wealth Creation through Equity Investment"
 Exclusive for MBA
Thursday, August 20, 2020 11.30 am
Resource Person: Prof. (Dr.) Satyendra Pratap Singh
 Alliance School of Business, Alliance University, Bangalore
Presided by: Dr. George Thomas
Club Mentors: Dr. Rekha Melwani, Dr. Namrata Soni
Core Committee: Dr. Abhijeet Chatterjee (Head, Dept. of Mgt), Dr. Kshama Pathankar (Head, Dept. of Commerce), Dr. Arvind Singh (Registrar, SVVM for SVIM), Dr. George Thomas (Director)
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 Phone: +91-781-2522100, 2522101, 2522102, 2522103

Finance Club of the institute has organized a webinar for MBA students on "Wealth Creation through Equity Investment" on August 20, 2020. The resource person was Prof. Dr. Satyendra Pratap Singh, Professor, Alliance School of Business, Alliance University, Bangalore. The objective was to make students aware about the techniques of enhancing wealth through equity investments. Dr. George Thomas, Director of the institute welcomed the guest and encouraged the students to take advantages of such sessions. The resource person covered various investment alternatives for wealth creation. Dr. Singh emphasized in his session on a need to analyze various alternatives, have passion for the invested amount and create wealth by investment opting the right alternative. It was a learning and knowledgeable session for the students where they learned various alternatives for investment and ways to create wealth. The students have participated whole heartedly and attempted all questions which were asked by Dr. Singh. The session was anchored by Ms. Khushboo Jain and vote of thanks was

proposed by Dr. Rekha Melwani. The webinar was well organized by Dr. Rekha Melwani and Dr. Namrata Soni, Mentors of Finance Club.

Financial Services: Career Insights

Finance Club of the institute has organized a webinar for BBA students on "Financial Services: Career Insights" on August 26, 2020. The resource person was Mr. Gaurav Somani (CFA, FRM), Director, finOptions Institute of Financial Studies Pvt. Ltd. Indore. The purpose of the webinar was to make students aware about the career options in sector of financial services. One of the objectives of finance club is to create webinar where resource person covered various available career options in the sector of financial services. The session was started with the welcome address by Dr. Abhijeet Chatterjee Head, Department of Management and followed by the session's resource person. Mr. Gaurav explained the concept of financial services in a very explicit and simple manner with quoting various examples. The career alternatives available for the students in the sector of financial services were explained by him and practically he showed the job profile of various companies. The second year and third year students participated whole heartedly and attempt all questions which

Finance Club of SVIM presents
Webinar on "Financial Services: Career Insights"
 Exclusive for BBA Students
Wednesday, August 26, 2020 11.00 am
Resource Person: Mr. Gaurav Somani
 CFA, FRM, CFM
 Director, finOptions Institute of Financial Studies Pvt. Ltd.
Presided by: Dr. George Thomas
Club Mentors: Dr. Rekha Melwani, Dr. Namrata Soni
Core Committee: Dr. Abhijeet Chatterjee (Head, Dept. of Mgt), Dr. Kshama Pathankar (Head, Dept. of Commerce), Dr. Arvind Singh (Registrar, SVVM for SVIM), Dr. George Thomas (Director)
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were asked by Mr. Gaurav. The session was anchored by Ms. Swati Gupta and vote of thanks was proposed by Dr. Rekha Melwani. The webinar was organized by Dr. Rekha Melwani and Dr. Namrata Soni; Mentors of Finance Club.

Independence Day

"FREEDOM IS NEVER DEAR AT ANY PRICE. IT IS THE BREATH OF LIFE. WHAT WOULD A MAN NOT PAY FOR LIVING?"

- MAHATMA GANDHI.



HAPPY
Independence
DAY

One of the largest democracies in the world, India celebrated its 74th Independence Day on August 15, 2020. This day marked the historic occasion as the country finally broke the shackles of oppression and gained independence from the British Empire in the year 1947. This day reminds us of all the sacrifices that were made by our freedom fighters in order to set India free from British rule.

This year due to the COVID-19 pandemic, Independence Day is celebrated with limited persons but unlimited enthusiasm, utmost fervour, zest and a spirit of patriotism to mark the innumerable sacrifices of the freedom fighters of India and honour the fact that we are living in a free India. Mr. Kailash Chandra Agar, Vice Chairman of the Institute, hoisted the flag and addressed audience with his words of motivation. He also stated that we should be obliged to all our freedom fighters who made our independence possible. Vote of thanks was proposed by Mr. Girdhargopal Nagar, Secretary of the institute. The program was well conducted by Dr. Prachi Nikam.

Redefining Manhood

You can't be so tiny
Grow tall and physically fit
You can't showcase your fears
This is not your life that is cherished.

You can't cry or shout out
In pain or emotional bleak
You won't be a hero ...
If you are not outstanding in brief.

Why put on a drama
With forever smiling face
Who are we to tell him!
What to do and what to embrace.

Neither the height nor money
Looks or physic that matters
He will be a gentleman,
If he treats you right with manners.

We are no one to judge him
By his looks and his perceptions,
Before becoming a dream guy to everyone
He is a HUMAN we must cater.



Manasvi Kale

B.sc (IT) III year

Let's open that mystic door

“To everything there is a season, and a time to every purpose under the heaven.” Often this question arises in our mind that is there someone who has written our fate or whether there is any supreme power above us. Since the decades there is a mystery whether god exists or not. Is there someone above who is keeping the record of all our doings and is there to give you the punishment for your sins and fruit for your good deeds?

There is an incident of Gautama Buddha who was sitting in a large congregation of people a man arrived he was a great devotee of Lord Ram. He asked an inevitable question, Is there god? Gautama looked at the man and gave a clear emphatic no. The joy spread around the congregation that their enlightened one has said that there is no god. Another day acharvaka (charvaka is the group of people in India who are materialists and they don't believe anything other than what they can see) came in the evening and asked the same inevitable question, Is there a god? Gautama looked at the man and said yes. Now again the turmoil began, What game is Gautama playing? See if you believe there is god and if you don't then too we are on the same boat. It doesn't make any difference if you believe or don't believe in God, the reality will not change for everyone the sun rises, the flowers blossom, and night comes. You can believe whatever you want.

Even many eminent personalities such as Cristiano Ronaldo a professional footballer points up towards the sky whenever he scores a goal, Jon Jones MMA basketball player has a Philippines 4:13 tattoo that means “I can do all things through Christ who strengthens me”, Sachin Tendulkar the great cricketer also point his bat towards the sky whenever he hits a century. If they believe then maybe there is a god, a supreme power that gives them the strength to do their best and perform their task.

Nothing against atheists, if you don't want to call him a god or a supreme power call it goodness that you want to give back to society.



Nitisha Khandelwal

BBA V Sem

Life of a Labourer

"Do hard-work, to lead a happy life"

Everytime you hear these words, there's a question that arises...

"Does hard work really pay off?"

"If it does, then why are labourers not millionaire already?"

This is where the concept of smart work comes from.

but this one, is a story of those hard workers,

Called labourers, or helpers by some noble men.

There's a particular group of the society, who don't have much exposure, to education,

nor do they know much about their rights,

these are the people, you'd find in rallies of political parties.

They are the ones targeted by small finances and banks

For their wages aren't enough for their basic needs,

leave aside savings.

So they buy everything on installments

and then they're burdened, forever to work to pay off those debts,

One thing leads to another, the needs are forever rising

and so does the burden...

Some employer often exploit their condition

giving them advances

which bounds them to work forever under them

Regardless of the environment, bad treatment, heavy noise and quite less or no motivation and incentives at all.

But these are the people who actually shed their Sweat, blood and sometimes tears

They are the ones who have made our houses, buildings

and they are the ones who make the factories run and produce, they are indirectly the pillars of economy.

I request you to treat them better, if you come across such people and have better resources than they do.

Let there be equality... and better opportunities, happy life available to all.



Kapil Phulwani

BBA V Sem

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SVIM @ Media

इंदौर, बुधवार, 30 जुलाई 2020

दबंग दुनिया2

सिटी एक्टिविटी 03

सफलता के लिए लक्ष्य के प्रति जुनून होना जरूरी

श्री वैष्णव प्रबंध संस्थान में 'समावेश' व्याख्यानमाला का आयोजन
दबंग रिपोर्टर • इंदौर



श्री वैष्णव प्रबंध संस्थान इंदौर में पूर्व छात्र सेल द्वारा 'समावेश' व्याख्यानमाला का आंगण अंतर्राष्ट्रीय व्याख्यान का आयोजन किया गया। मुख्य वक्ता सत्यम भटनार, सॉल्यूशन आर्किटेक्ट, डेवलपमेंट बैंक, पुणे और टेक्नालॉजी प्रोड्यूसर के रूप में कार्य करते हैं।

आपनी कमियाँ दूर करें और सभी से जुड़े रहें

उन्होंने अच्छे प्लेसमेंट के लिए कहा कि अपने लक्ष्य को प्राथिक के लिए जुनून होना आवश्यक है, तभी इस कठिन दौर में सफलता प्राप्त की जा सकती है।

सफलता के बताए निम्न बिंदु

ऑप्टिमिज्म, एग्रेसिव, एंटी-डिप्रेस्ड, सॉल्यूशन ऑरिएंटेड, प्रबल मन, सफलता के लिए जुनून, नया अवसर ढूँढने का उत्साह, संवेदनशील, सहायक, टीम में काम करने के लिए तैयार रहना।

श्री वैष्णव प्रबंध संस्थान में समावेश व्याख्यानमाला का आयोजन परस्पर प्रेम और विश्वास से जीती जा सकती है पूरी दुनिया



इंदौर • हमें अपने करीबों को जितना अधिक जानें उतना ही हमें अपने प्रति अधिक विश्वास कर सकते हैं। यही अपने मकान, संस्कार एवं देश की प्रगति का सारण है। हम परस्पर विश्वास एवं प्रेम से दुनिया को जीत सकते हैं ऐसा, प्रेम को आप अपने डेस्क जीवन में टूट कर तभी सबसे महत्वपूर्ण सुनिश्चित करेंगे।

दुनिया
शुभ सुबह, निरंतरता सत्य
Social media icons for WhatsApp, Facebook, Twitter, Instagram, YouTube, and LinkedIn.

श्री वैष्णव प्रबंध संस्थान में 'कठिन दौर में स्वयं को सामान्य जीवन के लिए कैसे तैयार करें' पर मोटिवेशनल वेबिनार विषम परिस्थिति से डरें नहीं, इनका सामना करें, तभी प्राप्त होगा लक्ष्य

दबंग रिपोर्टर • इंदौर

श्री वैष्णव प्रबंध संस्थान इंदौर में 'कठिन दौर में स्वयं को सामान्य जीवन के लिए कैसे तैयार करें' विषय पर मोटिवेशनल वेबिनार आयोजित किया गया, जिसका मुख्य उद्देश्य यह बताना था कि इस कठिन दौर में चर्खे को व्याप्त नकारात्मक माहौल से स्वयं को अलग रखना, संयम, संकल्प शक्ति, जिददिली को किस प्रकार संभालना और ये कैसे बढ़ाएँ। कार्यक्रम के मुख्य वक्ता प्रसिद्ध मोटिवेशनल गुरु एवं अंतरराष्ट्रीय लेखक पुरस्कार विजेता सर्वोदय आनंद थे।



जिंदगी बहुत प्यारी है

उन्होंने कहा कि विषम परिस्थिति यह ओजस है जो आपके जीवन में आपको वास्तविक हीरो बनाने के लिए ही आती है, बुराई नहीं, भाग नहीं, मजबूती का स्वभाव है, सभी आम निश्चित लक्ष्य प्राप्त कर सकते हैं। जिंदगी बहुत प्यारी है, इसे और धारा खोओ बचाने है, खतरा नहीं, चुनना है और खुशियाँ बाँटें। यह कठिन समय भी जल्द ही गुज़र जाएगा। अंत में उन्होंने अपने संबोधन में सभी इन्टरनेट का उल्लेख किया। प्रश्न-संध का आयोजन डॉ. खुबसु जैन ने किया। कार्यक्रम सरोजक डॉ. बम पैलाकर विभागाध्यक्ष, कम्प्यूटर साइंस एवं डॉ. अभिजीत चटर्जी, विभागाध्यक्ष, प्रबंधन डॉ. कार्यक्रम की समीक्षा सविन घालीसमायक, डॉ. अभिजीत गुप्ता व रुचिरा मुजुल ने की। ऑनलाइन में 400 विद्यार्थी व शिक्षक ने भाग लिया। कार्यक्रम की सफलता सरोजक कुलसचिव डॉ. अरविंद सिंह ने की। सफलता के लिए जुनून में विश्वास। अभ्यार ट्रेनिंग एंड डेवलपमेंट अधिकाधिक सविन घालीसमायक ने माना।

वर्तमान स्थिति से निपटने वेबिनार का आयोजन जब्बा न हो तो कोई कुछ नहीं कर सकता: आनंद

वेष्णव प्रबंध संस्थान द्वारा वर्तमान स्थिति से निपटने के लिए वेबिनार का आयोजन किया गया। वेबिनार में जहाँ चर्खे और आभिव्यक्ति की स्थिति बनी हुई है, अच्छे अपने आप को कैसे संभालना सौच के जरिए अपनी समस्या को संभालने का उपाय वेबिनार का आयोजन किया गया। सरोजक डॉ. उदयान्त कर्माकर, डॉ. जॉर्ज थॉमस ने किया। इस अवसर पर जाने-माने लेखक मोटिवेशनल गुरु सर्वोदय आनंद ने अपने अंदाज में सफलता के सूत्रों में सलाह दी। वेबिनार के बीच में चर्खे के लिए चर्खे का आयोजन भी किया। वेबिनार का आयोजन श्री वैष्णव प्रबंध संस्थान इंदौर ने किया।

मुख्य वक्ता सत्यम भटनार, सॉल्यूशन आर्किटेक्ट, डेवलपमेंट बैंक, पुणे और टेक्नालॉजी प्रोड्यूसर के रूप में कार्य करते हैं। समावेश पूर्व विद्यार्थियों की एंटी अनलाइन सीरीज है। जिसका उद्देश्य भूतपूर्व विद्यार्थियों द्वारा ज्ञान साझा कर वर्तमान विद्यार्थियों को सफलता तक पहुँचाना व उन्मुखता प्रदान की और अडिपति करना है, जिससे वर्तमान विद्यार्थियों में सहज विश्वास समावेशित हो। कार्यक्रम के प्राथम में संस्थान निदेशक

कहा कि मेरे प्लेसमेंट में संस्थान की महत्वपूर्ण भूमिका रही। जहाँ के शिक्षकों ने मुझे ज्ञान के साथ-साथ परस्पर सहयोग व मदद करना सिखाया। कैसे हम परस्पर के अभाव में आपस में एक-दूसरे की मदद करते थे। आप ज्ञान जितना बढ़ेंगे उतना बढ़ेगा।

वेबिनार का उद्देश्य वर्तमान स्थिति से निपटने के लिए चर्खे का आयोजन किया गया। सरोजक डॉ. उदयान्त कर्माकर, डॉ. जॉर्ज थॉमस ने किया। इस अवसर पर जाने-माने लेखक मोटिवेशनल गुरु सर्वोदय आनंद ने अपने अंदाज में सफलता के सूत्रों में सलाह दी। वेबिनार के बीच में चर्खे के लिए चर्खे का आयोजन भी किया। वेबिनार का आयोजन श्री वैष्णव प्रबंध संस्थान इंदौर ने किया।

ईर्ष्या को जीवन से दूर करने से ही मिलेगी सच्ची सफलता

श्री वैष्णव प्रबंध संस्थान में पूर्व विद्यार्थियों ने आयोजित की समावेश व्याख्यानमाला



वेष्णव प्रबंध संस्थान इंदौर में पूर्व छात्र सेल द्वारा आयोजित 'समावेश' व्याख्यानमाला का आयोजन किया गया। मुख्य वक्ता सत्यम भटनार, सॉल्यूशन आर्किटेक्ट, डेवलपमेंट बैंक, पुणे और टेक्नालॉजी प्रोड्यूसर के रूप में कार्य करते हैं। समावेश पूर्व विद्यार्थियों की एंटी अनलाइन सीरीज है। जिसका उद्देश्य भूतपूर्व विद्यार्थियों द्वारा ज्ञान साझा कर वर्तमान विद्यार्थियों को सफलता तक पहुँचाना व उन्मुखता प्रदान की और अडिपति करना है, जिससे वर्तमान विद्यार्थियों में सहज विश्वास समावेशित हो।

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