

# सृजन 2021-22

*A New Beginning for a Bright Future ...*

**If you're serious about changing your life, you'll find a way. If you're not, you'll find an excuse.**

**-Anonymous**

The institute organized "Srijan" as an annual event for School Students with an objective to bridge the gap between School Education and Higher Education, to give direction to students about the emerging options in the panorama of various career opportunities. The event was organized in two phases. In the first phase different cultural and co-curricular activities were organized on January 15-16, 2022 on digital platform. The second phase was organized on February 17-18, 2022. The most enjoyed event was concluded with the prize distribution ceremony. The ceremony was graced with the auspicious presence of Mrs. Kanchan Tare, Secretary, Indore Sahodaya Schools Complex and Principal, Shri Shri Ravishankar Vidya Mandir, Indore and Mr. U.K. Jha, Chairperson, Indore Sahodaya Schools Complex and Principal, Choithram School North Campus, Nipania.



Dr. George Thomas, Director of the institute welcomed the guests, principals of different schools of Indore and students. Mrs. Kanchan Tare motivated the students to be patient, passionate and goal oriented. Mr. U.K. Jha gave life lessons to students and emphasized on converting difficulties into opportunities and opportunities into success. Mr. Jha also explained the importance of participation in different cultural, curricular and co-curricular activities. He further added participation in such activities inculcate values, tolerance, innovation, collaboration and discipline among students.

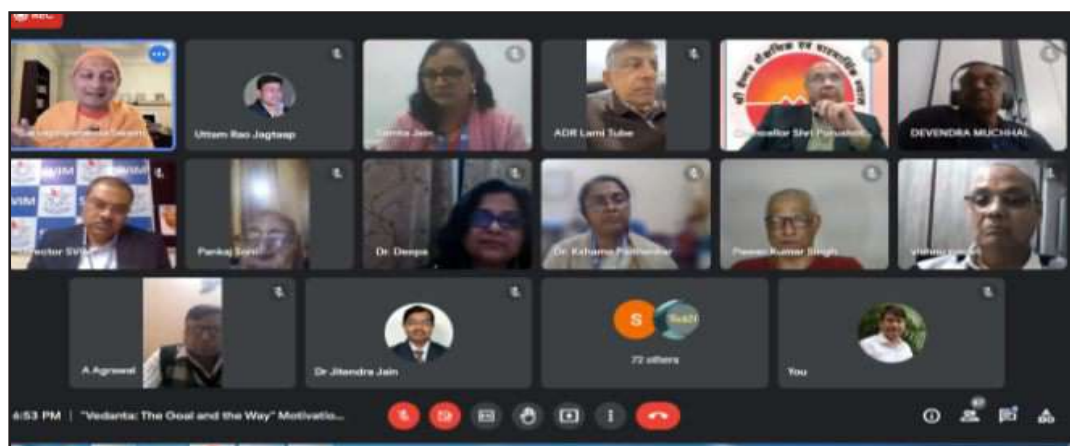
More than one thousand school students from seventy different schools of Indore witnessed the program virtually in first phase and benefitted. Besides this, various competitions were also organized for the school students such as Singing Competition, Solo Dance, Rangoli, Face Painting, Fireless Cooking, Quiz, best out of Waste, Badminton, Carrom, and Chess where students participated enthusiastically. These activities were planned with the objective to provide guidance and enhance the creativity and knowledge among students and also to provide a platform to show their inherent abilities especially in this challenging time to over come the anxiety and stress.





## PRABODH : 'Vedanta: The Goal and the Way'

An expert lecture on 'Vedanta: The Goal and the Way' under the series of 'Prabodh: Towards Enlightenment' was organized on January 12, 2022. The objective was to inculcate moral, spiritual and social values among the students so that they can become a better human being and contribute to make a good society and country at large. Swami Sarvapriyanandji, Minister and Spiritual Leader, Vedanta Society, New York, USA graced the lecture with his divine presence. The virtual platform was also embellished with the benign presence of Shri Purushottamdas ji Pasari, Hon'ble Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya; Dr. Upinder Dhar, Hon'ble Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya; Shri Devendra Kumarji Muchhal, Chairman, SVIM; Secretary Shri Vishnuji Pasari, Joint-Secretary Shri Sharadji Tulsian, and other members of trust, Dr. Kshama Paithankar, Head of Department (Computer Science), Dr. Abhijeet Chatterjee, Head of Department (Management), Directors of renowned institutions such as IIMs and principals of different schools and colleges. Dr. George Thomas, Director, SVIM welcomed the guest and quoted Swami Vivekanand's words on education that 'Education is the manifestation of the perfection already in man. Religion is the manifestation of the Divinity already in man. Therefore the only duty of the teacher in both cases is to remove all obstructions from the way. Hands off! as I always say, and everything will be right. That is, our duty is to clear the way. The Lord does the rest.'" Swami Sarvapriyanandji congratulated the youth on National Youth Day which is celebrated on the birth anniversary of Swami Vivekanandji on January 12 every year. Swamiji described the origin and significance of Vedanta and explained how to lead a better life through the principles of Vedanta. With a simple approach Swamiji explained Vedanta and gave an inspiring and enriching lecture. Swamiji enlightened all quoting that the essence of life does not lie in material wealth but in spiritual bliss and one needs to feel God in the present moment. And he told that life is to be taken as a gift to achieve the 'Satchitanand' and the way to live in "drishta" as not thinking to be a doer. He provided guidance and blessings to the youth. Audience were highly glad as the session was full of positivity and great learnings. Vote of thanks was proposed by Shri Vishnuji Pasari, Secretary, SVIM. The session was well organized by Dr. Deepa Joshi, Dr. Namrata Soni and Ms. Swati Gupta.



## Awareness on Mental Hygiene

**In times of great stress or adversity, it always best to keep busy, to plow your anger and your energy into something positive.**

Women Empowerment Cell of the institute organized a session on "Mental Hygiene for first year students of BBA, B.Sc. (CS &IT) and BCA programmes on February 18, 2022 at 11.00 am with objective of the program was to make the students aware with the importance of mental health and mental hygiene. The resource person of the program was Ms. Maya Bohra, Founder and Executive Secretary of NGO "Spandan".



Ms. Bohra explained stress and reasons of stress and; how stress can be reduced in the students' life. It was the interactive session where Ms. Bohra discussed with the students regarding mental health, reasons of stress, mental hygiene and how to become mentally and physically fit. Ms. Bohra advised the students to inculcate good habits, good thoughts, learn new things, remain connected with others and enjoy leisure time also. More than hundred students participated and benefited by the sessions. The program was well coordinated by Dr. Jayshree Sharma, Coordinator, Women Empowerment Cell and members Dr. Jayesh Tiwari, Dr. Rekha Melwani, Dr. Bharati Agrawal and. Ms. Gunjali Trivedi. The program was anchored by Ms. Gunjali Trivedi.

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## International Women's Day

**Empowered women who reach tough or unconventional positions make Choices and not Sacrifices.**

International Women's Day is a time to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women, who have played an extraordinary role in the history of their countries and communities and work fronts.

To honor all the women, Shri Vaishnav Institute of Management also celebrated The International Women's Day on March 8, 2022. Ms. Anjana Tiwari, ACP, Traffic Police, Indore and Ms. Ankita Joshi, Senior Correspondent, Dainik bhaskar were the Chief Guest and Special Guest in the program

At the outset Dr. George Thomas, Director of the institute welcomed the guests and emphasized and motivated the students on the theme 'I am generation equality: Realizing Women's Rights'. The students were made aware of gender equality. Ms. Anjana Tiwari appreciated the parking, Helmet and seatbelt wearing habit of students and faculty members. Ms. Tiwari also shared that students can register themselves on Citizen Cop, Traffic Management Friend and help the police. Ms. Tiwari also motivated the girls to develop self-confidence and to fight against all hurdles to fulfill their dreams. Ms. Ankita Joshi shared that every day there is a case of women violence in high court and suggested that instead of demanding and waiting for the respect or equality, hold the pen and write your destiny. Ms. Joshi gave example of the Ms. Arunima Sinha who turned her future toward fame rather than misery with her self-confidence and strong will to do something better for her own self.

She also advised girls that if you have to decide between equality and respect, choose equality, respect you can earn with your work. The seminar was well conducted by the Women Empowerment Cell of the Institute.



## Memorandum of Understanding with Indo-European Education Foundation

**"A worthy relationship is an agreement that challenges and supports both participants." Joseph Rain, The Unfinished Book About Who We Are**

Shri Vaishnav Institute of Management, Indore has signed a Memorandum of Understanding (MoU) with Indo-European Education Foundation (IEEF) - an exclusive NGO and Research Center acting under the Ministry of Higher Education, Government of Poland to create a bridge between Poland, India and the European Union based on Academia-Industry Interlinked model of Business Cooperation.

This is the first ever MoU in Madhya Pradesh signed by any institute with IEEF, as SVIM is always been a pioneer to set innovative trends in Quality Education. The association also intends to realize excellence in teaching, to foster opportunities for Polish, Indian and other European universities for collaborative research & publications and to encourage Indian students to pursue higher education in Poland (EU) at all



level of studies- Bachelor, Master and PhDs, and provide support to the member/ Partner Polish Universities for recruitment of highly qualified students from India and Indian region (Nepal, Sri Lanka, Bangladesh, Maldives) through newly launched IEEF's project "CET-India Test

In accordance with this MoU, the Institutions will use reasonable endeavours, within their limitations to identify opportunities for joint activities in areas of mutual interest, aiming to:

- Develop the employability skills in the students along with their graduation or post graduation degree
- Provide practical learning based on activities
- Promote and reinforce cooperation
- Mutual exchange of Information and Technological know-how
- Work collaboratively in arraying, Training, Guest Lectures, internships and placements.
- Organise seminars and conferences jointly
- Association in International Conference in terms of promotion and Publications.
- Academic Association for Online Teaching- Learning
- Faculty Development Program / Expert Sessions in Virtual Mode.

A Cooperation Meeting was organized in this regard on February 2, 2022 which was honored by Dr. Pradeep Kumar, President, India-European Education Foundation, Warsaw, Poland, Dr. George Thomas, Director of the Institute and other members of Core Committee and faculty members were also there to grace the occasion PPwith their mighty presence.



# National Science Day Celebration

The science of today is the technology of tomorrow."



In order to commemorate the inventions of science and the discovery of the Raman Effect in India by the Indian physicist, Sir Chandrasekhara Venkata Raman in the year 1930, the day is celebrated as National Science Day. For his great success in the field of science in India, Chandrasekhara Venkata Raman had been awarded and honoured with the Nobel Prize in the Physics. To honour this event, 28 February is observed as a National Science Day in India by the National Council for Science and Technology Communication (NCSTC) every year.

National Science Day was celebrated at the institute on February 28, 2022. Various events including Ujjain planetarium visit, online lectures from RRCAT and model making Competition were organised by Department of Computer Science for the students of B.Sc programme.

**Ujjain Planetarium Visit-** Institute organised a educational visit of planetarium (Tara Mandal), Ujjain on February 26, 2022 for the students of B.Sc (CS &IT) I Year students with objective to aware students with solar family and space. Students learnt different aspects of space such as solar system, milky way, constellation, asteroids, history or formation of Sun, Moon and Earth, the major elements of science literacy. It was a unique experience for the students to learn about the space world lively.

**Expert Lecture-** An expert lecture is organized in the institute on February 28, 2022 in the sequel of National Science Day celebration on "Electron Beam Radiations" for the students of B.Sc (CS & IT). The objective was to let students to know about the career scope in Physics and motivate them to find a better career option in future. Mr. Ali Akbar Fakhri, Senior Scientist, RRCAT, Indore enlightened students with live projects such as INDUS-1 and INDUS-2. Mr. Fakhri further added that INDUS-2, a 2.5 GeV synchrotron radiation source, is a booster cum storage ring. Electrons are injected into it at 550 MeV and accelerated to 2.5 GeV where the beam is kept stored for several hours. Mr. Fakhri briefed the utility of science in daily life and explained how a creative thinking and observation can lead to win a scientific outlook. He expressed his views on how we should never fear to follow our dreams and never stop questioning.

**Intercollegiate Model Making Competition-** An Intercollegiate Model Making Competition is organized in the institute on February 28, 2022 in the sequel of National Science Day celebration. In this competition 15 groups participated and presented their innovative idea. First prize winner group designed electricity generator by using waste material & Second prize winner group prepared beep security system. The Competition was judged by Mr. Ali Akbar Fakhri. Winners were felicitated by Prizes and certificates. The program was well conducted by Dr. Namrata Soni, Ms. Yogita Sharma, Ms. Leena soni and Ms. Disha Kusumakar.

## Marketing Conclave

Department of Management organized Marketing Conclave from January 8 to January 13, 2022. The theme of the conclave was "Modern Marketing Dynamics". The objective of organizing the conclave was to provide a platform to marketing students and acquire better insights about the marketing field. The conclave influenced the students and they were ready to opt marketing field as a career. The program was organized for the students of MBA (FT) I Semester, MBA (FT) III Semester and MBA (MM) I Semester students. On January 8, Ad-Mad Show was conducted in which 8 teams each of 6 members participated. The students chose the product and made the advertisement for it. On January 10, Mr. Amber Arondekar, Seasoned Entrepreneur and Corporate Trainer was the guest speaker and spoke on the topic "Sales: The Starting Point for a Great Marketing Career". On January 11, the guest speaker was Mr. Anurag Singh, Marketing and Business Development Specialist who delivered on the topic "Dynamics of Digital Media Industry and Career Opportunities". On January 12, Mr. Pushpendra Singh Jadon, Corporate Trainer and Influencer was the guest speaker and who talked on the topic "Branding Through Online Platform". On January 13, the guest speaker was Dr. Dinesh Kumar, Author and Trainer who spoke on the topic of "Emerging Concepts of Digital Marketing". The conclave was well coordinated by Dr. Prashant Kushwaha, Event Coordinator and Mr. Arpit Tiwari and Dr. Mohini Thattey, Event Co-coordinators.



# SAMAVESH

A Series of Online sessions with Alumni

Alumni have a wealth of experience and skills by working for years in different sectors. They can inspire students to pursue their interests, seek out placements, and help launch their career. With the objective to share wisdom for nurturing values and skills among the students through alumni, another session of 'SAMAVESH- A Series of Online Session with Alumni' was organized by the Alumni Committee on February 26, 2022. The speaker of the event was Ms. Suvira Gupta, Team Manager, Bluechip Real Estate, Dubai, alumnus of 1997 MBA (APR) batch. Ms. Gupta came from Dubai to enlighten students about culture, career and growth opportunities for an Indian student in United Arab Emirates. Ms. Gupta acquainted students with the culture of Dubai including work ethics and environment and the whole ecosystem of Dubai for fresh Indian graduates. She also shared the challenges she had faced being a working woman in a foreign country. Students asked questions on cultural barriers, government regulations, legal factors and work place ethics. The webinar was anchored by Dr. Abhikrati Shukla. Vote of thanks was proposed by Mr. Sachin Chalisgaonkar. The session was well organized by Dr. Namrata Soni, Coordinator of Alumni Cell, along with members Dr. Abhikrati Shukla, Dr. Kamlesh Malpani, Mr. and Ram Bhavesh Saran.



## NISM workshop: 'Basics of Capital Market'

Department of Management organized four days workshop "NISM Workshop: Basics of Capital Market" for the students of MBA first year. The objective of the workshop was to provide Financial Education and career opportunities, to give an overview of capital market, create awareness about the products available in capital market, awareness about the Securities and Exchange Board of India & to acquaint the students with IPO & Mutual Funds. This workshop was aimed at developing an understanding of securities market and investment opportunities among the students. The workshop was held during January 4 -7, 2022 in two batches. Each batch comprises of more than hundred students. The expert of the workshop was Dr. Priya Agrawal, Education Program Partner, BSE, Mumbai, India. She started with the introduction of Capital Market, basic terminologies related with the capital market mainly; primary and secondary market. She illustrated the online live trading at Bombay Stock Exchange to students to understand the intricacies of capital market. The students learned practically many aspects of capital market by various examples as quoted by the resource person. At the end of the workshop Dr. Priya conducted a test and only on passing the test the students got the certificate. The workshop was coordinated by Dr. Sandeep Malu with Ms. Chandani Keswani and Dr. Shyam Sunder Agrawal as workshop Co-coordinator.



## Internship Opportunity

An orientation session on Internship Opportunity in Incubation Center of Raja Ramanna Centre for Advance Technology, Indore was organized by the Department of Management of the institute on February 12, 2022. Dr. C. P. Paul, Head, Technology Transfer Cell, RRCAT, Indore was present as the Chief Guest. Dr. Paul oriented the students with the technologies on which RRCAT is currently working on. According to him, RRCAT has been doing research work on particle acceleration and laser technology for many years and is ready to create new dimensions of success. He apprised the students about the various career learning opportunities to be associated with RRCAT. He also informed the students about the various products made by Incubation Center namely Nitrogen Container and Neelbhasmi Fertilizer Drone. Dr. Paul elaborated the Laser Additive Manufacturing (LAM) project and said that the LAM model can prove to be very effective in improving the production process used in the industries. Dr. Paul invited the students to get practical learning in association with LAM Technology & commercialization project. Ms. Sangeeta Atwe conducted the program. The program was coordinated by Dr. Mamta Joshi, Ms. Swati Gupta and Ms. Khushboo Jain.



## Union Budget Analysis 2022-23



A one day event was organized by Department of Management on 9 February, 2022. The session was conducted through online mode & students have attended the program offline through projector in Auditorium of the institute. The objectives of the event were to provide an overview of Union Budget 2022-23, to analyze the impact of Union Budget as layman and to make aware students about Pros and Cons of Union Budget. The resource person of the session was Dr. Ganesh Kawadia; Former Professor & Head, School of Economics, Devi Ahilya Vishwavidyalaya, Indore. The program was organized for the First Year students of MBA (Financial Administration), MBA (Marketing Management) and MBA (Full-Time). Dr. Ganesh Kawadia covered all the key points of Union Budget 2022-23 and explained its impact on every sector of Indian Economy. The resource person satisfied all the queries of the students regarding budget.

The students were benefited from the session as the topic was very relevant and the objective of the program was achieved by creating awareness about Union Budget of 2022-23. The session was coordinated by Dr. Shalu Kotwani, Dr. Shyam Sunder Agrawal, Mr. Ram Bhavesh Sharan & Mr. Arpit Tiwari. The session was anchored by Ms. Sangeeta Rudra Atwe.

## Live Streaming UNION BUDGET (Finance Club Activity)

The Finance Club of the institute has arranged the live streaming of the Union Budget which was presented by the Finance Minister Ms. Nirmala Sitharaman on February 01, 2022 in online mode. The session was organised for MBA first year students where they learned that how Union Budget is presented and also understand the intricacies of the Budget. It was fruitful and knowledgeable session for the students and the faculty members. The objective of the event was to make the students aware about the Union Budget and make them understand that how finance budget is presented by the Finance Minister every year and how to analyse it. The session was coordinated by Finance club Mentors Dr. Rekha Melwani and Dr. Namrat Soni.



## Basant Panchami

Basant Panchmi is an occasion which marks the advent of the spring season and is also celebrated to worship Saraswati, the Goddess of knowledge, music, learning and arts. It is believed that without Saraswati the world would be shrouded in ignorance, as she is the one who represents enlightenment. Goddess Saraswati is the one who gives us wisdom. This day was celebrated in the Institute with great fervour and enthusiasm. The celebrations commenced by praying obeisance to Maa Saraswati. The colour yellow is associated with the festival, as yellow signifies knowledge, learning and happiness. Goddess Saraswati's idol was covered in yellow and white saree. The faculty members and staff members were also in yellow colour attire. The entire institute assembled together to pray and attain blessings from Goddess Saraswati to reach the epitome of knowledge.



## Panel Discussion Decoding Union Budget, 2022

The Institute Industry Interface Cell (IIIC) organized panel discussion on 'Decoding Union Budget 2022' on February 12, 2022 in online mode. The objectives of the event were to sensitize students on the crucial aspects of Union budget 2022, to place a platform for better understanding about the budgetary situation of the Central Government and critical analysis of the Union Budget by the eminent panellists from the industry, given the current expectations and need of the country. The panelist for the event were Mr. Shashikant Sharma, Zone Vice President, India Shelter Housing Finance, CA Sahil Rakhecha, Founder & Owner Sahil Rakhecha & Company and CA Anshul Maheshwari, Founder & Owner Anshul Maheshwari & Company.

Panel Discussion was started with opening remarks by Mr. Shashikant Sharma mentioning an overview of Union Budget, 2022 and its effects on the Indian economy. Mr. Sahil Rakhecha added that budget, 2022 is a progressive step towards a booming economy. He also shed light on PM GatiShakti master plan for the infrastructure boost. Mr. Rakhecha threw light on the initiatives taken by the central Government towards entrepreneurship and start-up with regards to procurement of finances through government and private sectors. In addition to the above discussion CA Anshul Maheshwari explained how Crypto assets can become a currency in future along with a wider understanding of Digital Assets and their usage. All the speakers were on the same page when it came to the taxation policies for the middle class agreeing to the fact that there is no such relaxation for the middle income group in the Union budget, 2022. The panel discussion was hosted and moderated by Ms. Chandni Keswani, Vote of thanks was proposed by Mr. Sachin Chalisgaonkar. Coordinator of the event was Dr. Digamber Negi, Coordinator (IIIC) and Co-Coordinator Mr. Sachin Chalisgaonkar. Organizing team consisted of Dr. Namrata Soni, Dr. Ankita Jain, Dr. Pradeep Bhatt and Mr. Shivam Dubey.



## NSS Camp



Uthe samaj ke liye uthe ..uthe, jage swarashtra ke liye jage ...jage

The National Service Scheme (NSS) is launched on September 24, 1969 by Dr. V.K. R.V. Rao, the Educational Minister at that time, in addition to the activities in the higher education system of India with the aim to allow students to develop their personality by providing community service while they are studying. The scheme comes under the protection of the Ministry of Youth Affairs & Sports, Government of India.

With the aim to provide hands on experience to young students in delivering community service, a seven day-night boarding & lodging camp was organised by the NSS unit of the institute under the guidance of Dr Jitendra Jain at Village Rangwasa. The Sarpanch and village authorities welcomed the team of volunteers.

The volunteers hold the responsibilities of the scheduled activities of 'Beti Bachao Abhiyan', 'Jan Saksharta Abhiyan', 'Jal Sanrakshan Abhiyan' and 'Say no to Polythene'. The volunteers also constructed flower-beds around the boundary walls of school premise. They created awareness through door to door campaign on cleanliness, spread of diseases, importance of environment & judicious use of electricity, water harvesting & importance of ground water. Expert sessions of Dr. Girishji Shukla, Development Officer, Life Insurance Corporation Ltd, Mr. Sumit Suri, President, Madhya Pradesh Hotel Corporation; Mr. Shashank Dubey, Coordinator, Shree Parmartham; Mr. Rishabh Bagora & Mr. Ranjan Singh, Ek Kadam Madad ki ; Dr. Jitendra Talreja & Shri Rajesh Sethi Professors, Shri Vaishnav Commerce College, Indore, were also organized for volunteers.

Students organized and participated in various cultural programs and showcased their talent. Yoga sessions were also arranged daily for students' physical and intellectual development. Everyday students played old traditional games and enjoyed a lot. Far away from the noise and hustle bustle of city life, they had a good time in the lap of the nature. On the competition of the camp, Dr Prakash Gadwal, NSS coordinator, DAVV acknowledged the active presence of volunteers and motivated them to serve community and people around them. Shri ShyamLalji Pandey sarpanch of the village acclaimed and appreciated the works done by the volunteers in the valedictory session.





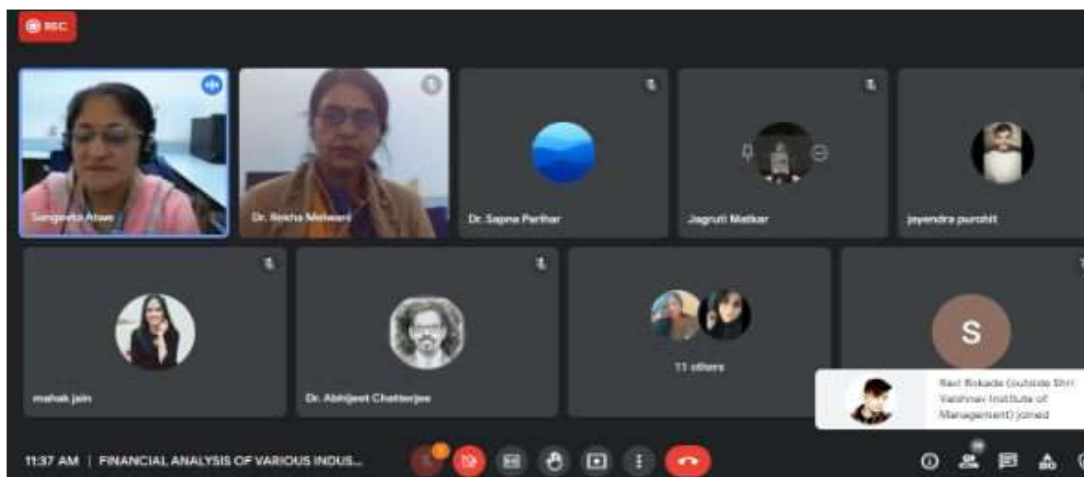
## Constitutional Rights & Duties

A seminar on 'Constitutional Rights and Duties' was organized by the Institute & Internal Quality Assurance Cell (IQAC) on March 14, 2022. The objective of the session was to make the students aware of the rights and duties enshrined in the Constitution. The resource person of the program was Shri Pushyamitra Bhargava, Former Additional Advocate General, High Court of MP, India. The program started with the welcome address by Dr. George Thomas, Director of the institute; where he highlighted the need and importance of the theme of the seminar to the students and exhorted them to perform their duties. Dr. Bhargava addressed the gathering with the constitutional history of the country and mentioned that Indian Constitution is world's largest written constitution which comprises of fundamental duties and rights. Shri Bhargava also mentioned some of the major rights which are written in Articles 14 to 18 such as Right to Equality, Right to Expression, Right to Education etc. He also explained duties of common citizen and said that present time needs open discussion on our duties towards our family, school and society. The students pledged the preamble to be determined towards the Constitution. The program was coordinated by Dr. Deepa Joshi and other team members Dr. Namrata Soni, Dr. Suchita Gupta, Dr. Jagdish Sharma and Dr. Someshwar Joshi. Ms. Khushboo Jain conducted the program and all queries of students were satisfied by the resource person.



## Financial Analysis of Various Industrial Sectors in India (Finance Club Activity)

The finance club of the institute organized an event where students given their presentations on topic "Financial Analysis of Various Industrial Sectors in India" on January 27, 2022. The event was organized specifically for First Year students of MBA including Dual Specialization, Financial Administration and Marketing Management specialization students. The objective was to inculcate the analytical skills in the students and understand the intricacies of Financial Analysis of various industrial sectors of India. The students were to perform financial analysis of any industrial sector of India and were to present it. The students analyzed the financial position of various sectors viz. Steel Sector, Cement Sector IT sector & Automobile sectors of India. They presented and explained the statements of financial analysis using various techniques like Ratio analysis, Graphs, Charts and Tabulations. The event was organized by Finance Club Mentors Dr. Rekha Melwani and Dr. Namarta Soni. The program was anchored by Ms. Sangeet Atwe.



## Educational Tour for the Training of Preparing Eco-Friendly Colors for Holi

Holi is a celebration of the return of colors on the trees, in the sunsets, the arrival of spring and end of winter. Traditional Holi rituals and customs signify the perfect body-rejuvenation therapy. With the objective of celebrating eco-friendly Holi, a one day training workshop for making natural colors was organized at Jimmy McGilligan Centre for Sustainable Development in Sanawadiya on March 10, 2022 for the students of UG programmes. Padma Shri Dr. Janak Palta McGilligan conducted this workshop and trained participants for making natural colors. Dr. Janak Palta shared that this workshop will also help participants in generating income by making and selling natural colors. Traditionally, Holi colors were made with natural ingredients like hibiscus flowers, henna leaves, Kesar, sandalwood and more. These natural colours are not just good for skin, hair and eyes but even cleanse and clear the dead skin. Ingredients such as Tesu (Palash), Ambadi, Keshav and Poyi flowers, vegetables, fruits, orange peels and beetroot are also used in Ayurveda for rejuvenating the body and giving it a healthy glow.

## Career opportunities in France

Shri Vaishnav Institute of Management organized a webinar on "Career opportunities in France". The objective was to provide exposure to the students about the work opportunities as well as the education and higher study options available in France for an Indian student. Ms Divya Saxena, Manager, Campus France, Bhopal office, an authorized education wing of the French Embassy, was the keynote speaker. Ms Saxena conveyed an overview of France as a Nation and fashion capital of the world along with avenues to study in France including public and private universities and their admission procedures, overall Growth opportunities, economy, Job Market, entrepreneurship opportunities etc. Ms Saxena shared that wide variety of professional courses are available in France. She informed students for paid internship opportunities in France wherein students gets a stipend of 500 Euros. Ms. Saxena motivated students to learn French as a second language as it has global recognition. She answered all the queries of the students such as cost of living, scholarships and visa procedure in France. The session was very interactive and informative More than 150 students were benefitted by the session. The session was well organised by Training and Placement Cell in association with Internal Quality assurance cell of the institute.



## Republic Day

The constitution is not a mere lawyer & document, it is a vehicle of life, and its spirit is always the spirit of age.

Though India became a free nation on August 15, 1947, it declared itself a Sovereign, Democratic and Republic state with the adoption of the Constitution on January 26, 1950. One of the largest democracies in the world, India celebrated its Republic Day on January 26 every year. The day is celebrated with immense pleasure and zeal. The military parade that happens to take place in the capital of the country, New Delhi, showcases the might of India & military and honors the people who chose to serve the nation with their lives.

This year also, Republic Day is celebrated in the institute with unlimited enthusiasm, utmost fervor, zest and a spirit of patriotism to mark the innumerable sacrifices of the freedom fighters of India and honor the fact that we are living in a free India. Members of the trust hoisted the flag. Shri Girdhar Gopal Nagar, Vice-Chairman of the institute addressed audience with words of motivation and stated that we should oblige to all our freedom fighters who made our independence possible. Vote of thanks was proposed by. The program was well conducted by Dr. Jagdish Sharma.



The workshop motivated Students to share this learning with others. First they shared and demonstrated the process with their colleague and other 1000 students. The excitement of sharing this eco-friendly thought didn't stop there; they shared it with their friends and neighbors. Everyone appreciated their efforts. Further they demonstrated this process in the schools of Rangwasa and Narlai villages where they educated more than 200 students and encouraged them to make and use these natural colors in the Holi. Students also distributed handmade natural colors to them and to faculty members also. Faculty members decided to celebrate holi using these natural colors. Students also pledged to celebrate the 'festival of colors' with natural colors only to save environment.





# DAKSH

The Spoken Tutorial Project (STP) is about teaching and learning a particular Free and Open Source Software (FOSS). Spoken Tutorial is a Google Award winning MOOC and a multi-award winning educational content portal. The project is initiated by Indian Institute of Technology, Bombay.

The institute signed a Memorandum of Understanding (MoU) with IIT, Bombay named as DAKSH with objective to promote Information Technology (IT) literacy and improve the employment potential of learners.

It feels very proud to announce that the students enrolled themselves for the different courses such as Python, Front Accounting, C & C++ and Java: accomplished this and awarded with IIT Bombay Certificate on successful completion of the course and after passing online assessment test. 62 students of MCA I Semester were enrolled for C & C++ course and received participation certificate and 29 students successfully completed and awarded with appreciation certificate for C Language and 33 students for C++ Language. Similarly 41 students from BCA V Semester awarded with participation certificate and 6 students received appreciation certificate after completion of their course on Python. Dr. Ekta Agrawal and Dr. Dhanashree Nagar are the faculty organizers for the entire certification programme. They conducted and executed the entire course in a systematic manner.



## Matdata Diwas

India is considered as one of the biggest democracies around the globe. The famous saying that 'Government of the people, by the people and for the people' is proven to be true when the whole nation takes part in the process of election. This right to vote empowers the citizens of India to exercise their choice and decide together who will be leading the country and carrying the burden of responsibilities that comes with the power.

To aware students for the importance of voting and understanding the value of a single vote within a democracy, an online Matdata Diwas program was organized by the institute on January 25, 2022 at 11.30 a.m. on Google Meet platform. Online Oath has been taken by all the Students, Faculty and Staff Members. Dr. George Thomas, Director of the institute encouraged and motivated future voters i.e. students of the institute to use their vote for the great and strong democracy. Students learnt that both government and citizens have mutual responsibility in protecting voting rights. The program was well coordinated by Dr. Kamlesh Malpani and Dr. Jagdish Sharma.



## Choosing the Right Career Option and Job Opportunities

Training and Placement Cell in association with the Department of Management organized a workshop on "Choosing the Right Career Option and Job Opportunities" for the students of BBA on March 12, 2022. Event started with an overview of How to choose the right career and what are the steps involved in making a perfect career decision. Key Note Speaker of the event Mr. Shivam Dubey guided students to think practically & rationally and emphasized on the importance of appearing for a Career Mapping. The knowledge of online Aptitude tests such as MBTI Online Test and Dr. John Holland Code Test was also imparted to the students which helped the students to make realistic career plans with a scientific approach, not by a confused Mindset or persuasive effect of unnecessary marketing campaigns run by various Educational Institutes. Mr. Dubey also mentioned preparation of strategies for competitive exams and recommended students not to have a plan "B" if one wishes to crack an competitive exam one has to be very focused and dedicated towards the same. Mr. Dubey explained the importance of internship to get opportunity in any Multinational company or seeking job in any private sector company. More than 200 students of second and third year of BBA programme was benefitted by the workshop.

## Rangotsav- 2022

(Holi, a celebration of colour, an experience of content, harmony and delight.)

The most colourful and vibrant festival of India – 'Holi' was celebrated with splash of colours at the institute on March 19, 2022. The atmosphere was marked with fun and fervor as students celebrated this vibrant festival after a long wait of two years. The institute following the green and global practices had arranged for safe organic herbal Holi colours. The natural colours were also prepared by the students of BCA, BBA and B.Sc programmes for which they got training by Padma Shri Dr. Janak Palta McGilligan at Jimmy McGilligan Centre for Sustainable Development, Sanawada. They further extended training to other students of the Institute as well, and pledged to play eco-friendly holi. The academic courtyard was an amalgamation of enthused students who also sprinkled colours on each other. Holi is the festival which commemorates the victory of good over evil, brought about by the burning and destruction of the evil demon named Holika. So the spirit of Holi taught the students to follow good conduct in life and believe in the virtue of being truthful and honest. The festival marks the end of winter and the abundance of the upcoming spring harvest season. Dr. George Thomas, Director of the institute stated that Holi is a festival of new hope, new beginning and new opportunity. He reiterated to forget, forgive and start a fresh and advised the students to play only with organic colours. The students of SVIM welcomed spring, season of hope with songs, dance and bright colours which were the major highlights of this vivid and lively festival. The faculty members and the staff members also joined the celebration of 'festival of colours'.



## SVIM @ UNNAT BHARAT ABHIYAN

Institute is proud to have its presence on Unnat Bharat Abhiyan (UBA) portal, the flagship programme of the Ministry of Human Resource Development, Government of India, initiated in 2014 with a vision to bring transformational change in rural development processes. The idea behind this ambitious programme is to involve the higher educational institutions (technical / non-technical / public / private) of the country in the process of indigenous development of self-sufficient and sustainable village clusters.

Through Unnat Bharat Abhiyan, the educational institutions in the country will be able to help in the overall development of the nation by adopting villages. The educational institutions will also be able to understand and participate in this initiative. The objectives of Unnat Bharat Abhiyan are; building institutional capacity in institutes of higher education in research & training relevant to the needs of rural India and providing rural India with professional resource support from institutes of higher education.

The institute always believes that the role of an educational institution is not only providing education to the students but also imparting social awareness as well as cultivating humanity, developing knowledge and skills in the students. To develop ethical and moral values among the youth and to work for Upliftment, Empowerment and Betterment of the Society institute adopted five villages Narlai, Moklai, Sindoda, Sindodi and Dehri and notified as participating institute in Unnat Bharat Abhiyan Portal on March 14, 2022 under the UBA scheme. Dr. Jagdish Sharma worked rigorously for the entire process.





# Faculty Achievements



**Dr. Kshama Paithankar, Professor and Head, Department of Computer Science had been invited as eminent speaker to deliver talk on 'Higher Education : A Paradigm Shift with NEP 2020: ' in FDP organized at Government Polytechnic College, Ujjain on March 26, 2022 for all the faculty and staff.**

**Ms. Anushree Saxena and Mr. Shyam Sunder Agrawal from Department of Management got first prize in International Case Study Competition held at Idyllic Institute of Management on March 16-17, 2022 and received a cash prize of Rs. 2000.**

# Students' Achievements



**Two Students got internship opportunity in Raja Ramanna Centre for Advanced Technology (RRCAT), Indore**



**Yashpal Raguvanshi**  
(MBA MM II Sem)



**Anshul Thakur**  
(MBA MM II Sem)

## Research Paper presented by Students

A one day National conference on "Science, Skill Development and Societal Growth" organized by Deen Dayal Upadhyay Kaushal Kendra (DDU- KK), DAVV, Indore in association with Vigyan Parishad Prayag, Madhya Pradesh Chapter, Indore held on 29 March 2022 at DAVV, Indore. 13 students of Department of Computer Science presented their innovative ideas and received appreciation.



Sr. No.	Student Name	Course
1.	Akash Kumhare	MCA I Year
2.	Megha Koshti	MCA I Year
3.	Nitesh Gupta	MCA I Year
4.	Nafeesa Susnerwala	BCA (B) I Year
5.	Zainab Saifee	BCA (B) I Year
6.	Aditi Sengar	B. Sc. (CS) I Year
7.	Harshita Lakhotiya	B. Sc. (CS) I Year
8.	Taher Bagwala	BCA III Year
9.	Saloni Lalka	BCA III Year
10.	Mohammad Lookmanjiwala	BCA III Year
11.	Miqdad Arif	BCA III Year
12.	Gaurav Sahani	BCA III Year
13.	Veenus Rathore	BCA III Year

# PLACEMENT



Sr. No.	Student Name	Course
1.	Somya Azad	MBA(FT)
2.	Aastha Jain	MBA(FT)
3.	Divya Sachdev	MBA(FT)
4.	Anshita Parikh	MBA(FT)
5.	Manali Chourasiya	MBA(FT)
6.	Sakshi Patidar	MBA(FT)
7.	Mayank Garg	MBA(FT)
8.	Shalini Modi	MBA(FT)
9.	Hemant Chourey	MBA(FT)
10.	Mukesh Kinkar	MBA(FT)
11.	Shivani Suresh Shinde	MBA(FT)
12.	Yashasvi Soni	MBA(FT)
13.	Bhavana Tower	MBA(FT)
14.	Aditi Yadav	MBA(FT)
15.	Rishika Gour	MBA(FT)
16.	Lokendra Pratap Singh Sengar	MBA(FT)
17.	Palak shah	MBA(FT)
18.	Durva Mudris	MBA(FA)
19.	Yukta Navneet Patil	MBA(FA)
20.	Sheetal Sharma	MBA(FA)
21.	Palak Upadhyay	MBA(FA)

Sr. No.	Student Name	Course
1.	Arjun Kushwah	MBA(FT)
2.	Saloni Jain	MBA(FT)
3.	Prachi Chouhan	MBA(FT)
4.	Anshika Rathod	BBA
5.	Radhika Maheshwari	BBA
6.	Nimish Bafna	BBA
7.	Mayank Tiwari	BBA
8.	Prem Yadav	BBA
9.	Nimisha Jakhetiya	BBA
10.	Shivani Sahu	BBA
11.	Abhishek Chouhan	BBA
12.	Shruti Shivre	BBA



Sr. No.	Student Name	Course
1.	Tushar Agrawal	BBA
2.	Munira Neharwala	BBA
3.	Shivansh Tiwari	BBA
4.	Lavish Wadhvani	BBA
5.	Shubhi Gupta	BBA



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Sr. No.	Student Name	Course
1.	Krati Sharma	MBA(FT)
2.	Noopur Chouksey	BBA
3.	Riya Mundra	BBA
4.	Nandini Paliwal	BBA



Sr. No.	Student Name	Course
1.	Ahmed Raza	BBA
2.	Taniya Soni	BBA
3.	Janvi Patil	BBA
4.	Bhoomika Ikhe	BBA
5.	Preksha Kothari	BBA
6.	Tushar Joshi	BBA



Sr. No.	Student Name	Course
1.	Aayushi Malviya	BCA
2.	Ritik Kawadkar	BSc(CS)
3.	Harsh Sahu	BCA



Sr. No.	Student Name	Course
1.	Muskan Somani	MBA(FT)



