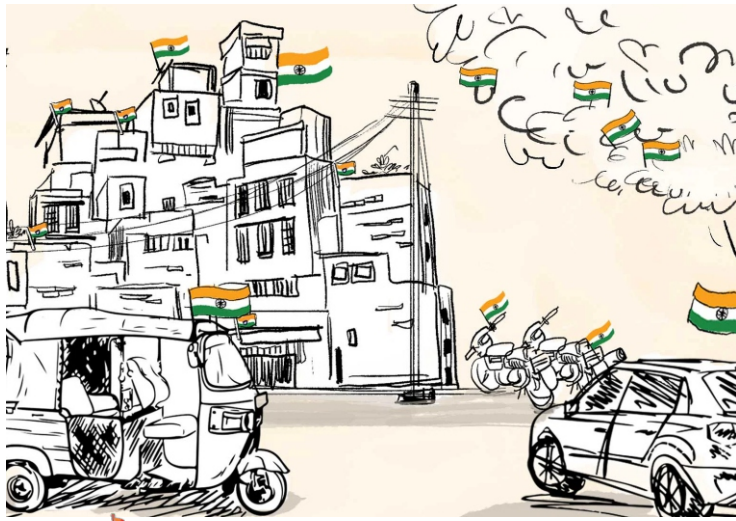




Azadi Ka Amrit Mahotsav



Har Ghar Tiranga



हर घर तिरंगा Azadi Ka Amrit Mahotsav (AKAM) was an ongoing celebration to commemorate the 75 glorious years of a progressive independent India. Under the aegis of AKAM, a campaign 'HarGharTiranga' had been launched to encourage the citizens to hoist the National Flag of India in their homes. The campaign was inaugurated by our Honorable Chief Minister Shri Shivraj Singh Chouhan. The students of NSS

with officer Ms. MahakBadkur had marked their presence in this inaugural ceremony. The idea behind the initiative was to invoke the feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag. To mark this momentous occasion, the institute encouraged students and staff to hoist the flag in their homes from August, 13 to August, 15 2022. Apart from this, they also posted a picture with flag.

Rally



On August 13, 2022, Shri Vaishnav Group organized rally as part of the AzadiKaAmritMahotsav, an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. The rally began at 9.00 am from city office located at Rajmohalla. More than 2500 people from various institutions of Shri Vaishnav Group marched while holding a tricolour and

chanting patriotic songs. The faculty members, staff members and students from the institute also participated in this rally with full enthusiasm.

The rally started from Shri VaishnavVidhyaParishar and headed to Rajwada and then returned back. All the participating students were given letter of appreciation on August 15, 2022 during celebration of Independence Day.



World Record of Human Chain

India's geographical map was created in a human chain on August 13, 2022 in Indore, setting a new world record. The event was officially recorded in the world records as the biggest human chain that was formed to celebrate AzadiKaAmritMahotsav, which marked the nation's 75th anniversary of independence. More than 8000 school children, social workers, and other participants joined together to

create the map at the event, which was organized by the social organization JwalaMahilaSamiti at DivyashaktiPeeth. The students from the institute enthusiastically joined in this occasion as well, accompanied by faculty coordinators Dr. Poonam Nagar, Dr. Prashant Kushwaha and Ms. Swati Gupta. A letter of appreciation was given to the faculty members and students who took part in this event.

ABHISANSKARAN 2022

Induction and Orientation Program



Transition from school to college life is one of the most challenging events in a students' life. When new students enter an institution, they come with diverse thoughts, backgrounds and preparations. Student Induction Program helps new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, helps them build bonds with staff and faculty members, and exposes them to a sense of larger purpose and self-exploration.

Abhisanskar 2022, Induction and Orientation Program for UG courses students, organized from August 23-29, 2022. Six days induction program started with inaugural function and further included informative and knowledgeable sessions of expert speakers on different topics. Also, the presentation of departments, clubs, cells, and institutional committees were conducted during the induction program.

Abhisanskar 2022 started with inaugural program on August 23, 2022 with objective to instill the ideas, practices and spirit of SVIM and its unique features, enable the students to become familiar with the amenities and accessing the intellectual and physical resources of the institution, and make students understand about the department, its hierarchy and functioning. Dr. George Thomas, Director of the institute addressed the gathering with welcome address. Shri Purshottamdasji Pasari, Hon'able

Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya SVVV) and Chairman Shri Vaishnav Group of Trusts, Shri Devendra Kumar ji Muchhal, Chairman of the Institute shared the 138 years legacy of Shri Vaishnav Group of Trusts. Further, Students' Handbook 'Abhisanskriti' was unveiled by the dignitaries.

The Guest of Honour, Mr. Akhilesh Kumawat, India Operation Head, Baerlocher India Additive Pvt. Ltd addressed newly admitted students on New Age Techno Friendly Corporate world and update the skill set to meet up the requirements. Chief Guest, Mr. Debashish Chakravorty, Executive Vice President, Piramal Industries Ltd., Pithampur shared the mantra of BHEEMA with the gathering to achieve success in life. BHEEMA stands for Believe, Hunger, Energy, Execution, Monitor and Analysis. The guests were felicitated with a token of remembrance. Shri Vishnu ji Pasari, Secretary of the Institute, proposed the vote of thanks.

The second half had two parallel sessions. Expert session for students was taken by Mr. Sumit Suri, Co-Founder & Chairman, The Omni Group, Indore, on 'Value Based Learning'. Another parallel expert session for parents was on the topic "Know Your Child" conducted by Ms. Manjusha Rajas Johri, Corporate Trainer, Indore.



Orientation Session

The second day of induction program on August 24, 2022 started with the session on "Unsung Heroes of India's Freedom Struggle" by Dr. Rajeev Dixit, DCDC, DAVV, Indore. The second session was on "Prevention of Cyber Crime and Cyber Security". The expert speakers were Mr. Nimish Agrawal, DCP, Cyber Crime, Indore and Mr. Shivam Thakkar, SI, Cyber Crime, Indore. The third session was on "Gender Equality" by Ms. Maneesha Pathak Soni, SP, Indore Police. The fourth session was taken by Mr. Arvind Tiwari, DCP, Traffic, West Indore and Mr. Anil Patidar, ACP, Traffic, Indore on "Traffic Awareness". Further, Mr. Ranjeet Singh, Constable, Traffic Police, Indore, popularly known as 'Dancing Cop' shared his life journey to motivate the students that hard work and discipline always pays off in life.

The third day of induction program August 25, 2022, began with the introduction of institutional cells by the cell coordinators and student volunteers. The presentation of different cells included Training

and placement Cell, Entrepreneurship Development Cell, NSS Cell, Anti Ragging Cell, Industry Institute Interface Cell, Institute Innovation Council and Women Empowerment Cell.

The fourth and fifth day of induction program was for BBA I year students. The day started with online session of alumni interaction by Mr. Ram Garg, Founder, Nectar Insurance Group, Singapore on the topic "Importance of Professional Degree in shaping of Career". The second session in offline mode was the alumni interaction by Mr. Niket Mangal, MD, NM Group, Indore on the topic 'Transformation from RJ to Entrepreneur: A Journey'. Mr. Gunjan Sharma, Coloniser, also motivated students by sharing his memories of SVIM journey and Mr. Himanshu Upadhyay, senior HR Manager, Zehntech Technologies on the topic 'Corporate Expectations From Graduates' respectively. Further, students were made aware about the importance and functions of different clubs including HR Club, Finance Club, Marketing Club,

Literary Club and Photography Club. Introduction of Case Development Cell and its functioning was also shared with students. The Course Coordinator, BBA introduced to students about departmental hierarchy, faculty members and activities through departmental presentation. The session ended with the introduction of students scholarship details.

The sixth day of induction program August 29, 2022, was for BCA and B.Sc I year students. The day started with session of alumni interaction by Mr. Nandan Garg, Technical Project Manager, Accion Labs, Indore on the topic '25+ Different Career options in IT Industry'. The second session was the expert's interaction by Mr. Deepesh Somani, Co-Founder Dynamisity, Indore on the topic 'Scope of IT in Start-ups and Entrepreneurship'.

Further, students were made aware about the importance and functions of different clubs of the institute. The Course Coordinators (BCA, BSc) introduced to students about departmental hierarchy, faculty

members and activities through departmental presentation. The session ended with the introduction of students scholarship details.

After the Grand Abhisankaran-2022, newly admitted students were able to display confidence and successful transition into a new academic environment. Entrants were made aware of primary resources and facilities of the institute. Students were able to establish positive acquaintance with their peers, faculties, and institute as whole. Entrants were able to attach moral values, self discipline and behaviours through inspirational sessions of expert speakers. Through alumni interaction, self-analysis and introspection was positively bridged to students for their academic needs. Entrants were able to know about structured and collaborative learning platform through the presentations of clubs and cells. The program was well coordinated by Faculty Coordinators Dr. Jayshree Sharma and Dr. Abhikrati Shukla.

AIMS Week Celebration

The role of any educational institute is not limited to educate the students but to make them socially responsible for the development of society as well. SVIM believes to cultivate humanity, imparting knowledge

and skills development as well. In line with that, the institute celebrated AIMS (Association of Indian Management Schools) Week from August 1-7, 2022. During the week various activities were held as follows:

Free Covid Booster/Precaution Dose (Vaccination) Camp

The outbreak of COVID-19 pandemic has led to an unusual loss of human life worldwide and presents an unprecedented challenge to public health, food systems and the world of work. Covid-19 is not over yet and in

consecutive years vaccination and precaution dose for those who are eligible was one of the precautionary measures that

would help prevent the spread of COVID-19. Vaccines are a critical tool in the battle against COVID-19, and getting vaccinated is one of the best ways to protect yourself and others from COVID-19. With intent of serving society and a bit of

contribution towards the Government's drive of vaccination, a COVID Vaccination Camp along with precaution dose was organized in the Institute from August 01-07, 2022. During the celebration of AIMS Week the

Institute organized Vaccination Camp for free in association with Indore Municipal Corporation and Health Department

of Madhya Pradesh Government. The camp received tremendous response where the people of neighborhood localities have got benefitted. Every day around 75 people got vaccinated with all the doses of Covishield/Covaxine.



Distribution of Manure and Vermi-Compost - 'Dharamrit'



It is a well known fact that Vermi-compost can enhance soil fertility physically, chemically and biologically. The institute has the facility to prepare Vermi-compost in the institute's campus and the product is named "Dharamrit". The activity of distribution of "Dharamrit" was held during the AIMS week celebration on August 4, 2022. A team of faculty members along with students distributed the Vermi-Compost to the nearby locality. The students and teachers visited the places and distributed the compost bags to the people who are interested in plantation or have developed gardens. Students also encouraged them for the development and maintenance of eco-friendly environment by distributing chemical free compost created within campus. The event coordinator was Dr. Jitendra Jain and Dr. Prashant Kushwaha

Distribution of Flex in Slum Area



As an Academic Institute, we are well aware about our social responsibilities and feel about destitute and the people living without basic amenities. Keeping this in mind, Flex Distribution Activity in the slum area near Chandan Nagar Police Station, Chandan Nagar Indore on August 03, 2022 was organized during the AIMS Week Celebration. The water proof flexes were distributed by the team of faculty members to make an attempt to provide a shelter to their homes and protect them from heavy rainfall and extreme heat in summer. The event brought a smile to the faces of many. It was well organized and well-coordinated event by Dr. Kamlesh Malpani, Mr. Arpit Tiwari and Mr. Rahul Borade.



Rakhi Making Competition



As a part of AIMS Week Celebration, Rakhi Making Competition was organized on August 05, 2022. The purpose of the activity was to honor Traffic

Police of Indore for their services towards traffic management and road safety. As per the Hindu Tradition, brothers and sisters celebrate the festival of Rakhi with the commitment from the brother to protect his sister from unforeseen circumstances. Hence, with this intention, the student of SVIM took this initiative to show their artful skills in the form of participating in Rakhi

making competition followed by showing their concern for traffic police for protecting them. The students participated and prepared the Rakhis and they tied them to the Traffic Police on various crossroads of Indore on the occasion of Raksha Bandhan, August 11, 2022. The competition was well organized and well-coordinated by Ms. Shikha Jain and Ms. Sharda Sethia.

Neki Ki Deewar : Distribution of Clothes in Slum Area

The three basic needs of any individual are food, clothes and shelter. Many people in our country are poor and underprivileged who lack adequate clothing. They hardly get food to eat, thus good clothes and shelter becomes their fantasy as they cannot afford them. The pleasure in fulfilling the basic requirement of people carries a



different feeling which cannot be explained in words. Homeless people mostly reside in slum areas by constructing shacks, tents and wooden houses with available materials.

To help such needy people, the institute organized a clothes distribution event on August 06, 2022, under AIMS week. To carry



out this event, students with faculty members visited different slum areas and construction sites in Indore. Clothes collected under the "Neki ki Deewar" event, distributed by the students to needy people at various places. The event coordinators were Ms. Shruti Pustake, Ms. Radhika Singh and Mr. Ashish Sinhal.



Shehzade Hunar Ke- Audition Round



India TV reality show "Shehzade Hunar Ke" was organized in the Institute's Auditorium on July 24, 2022. "Shehzade Hunar Ke" is a national talent hunt show where the contestants can showcase their talent in the field of dance, singing, and modelling. The reality show will be telecast on television as well as OTT platforms. The celebrities who are connected with the show are Ms. Sudha Chandran, Ms. Bina Banerjee, & Ms. Usha Uthup

The audition round was held at the Institute's campus where age group 3-13 years and 13-25 years were participated for auditions for signing, dancing and modelling. The coordination of events was done by Dr. Jagdish Sharma along with Dr. Prachi Nikam, Ms. Gunjali Trivedi, Ms. Swati Gupta, Dr. Mohini Thattey, Ms. Shruti Pustake, Ms. Bhavna Kabra, Ms. Shikha Jain faculty members of the institute. There were more than two hundred participates showed their talent in the audition where many students of the SVIM has also participated.



HDFC BANK Investment Awareness Program by HDFC

We understand your world



The investor awareness is very important for any person interested to invest in the financial markets. Investor Awareness is nothing but providing familiarity with the investment environment and understanding of financial market products, especially rewards and risks to make informed choices. It provides financial awareness which plays a pivotal role in the individual's financial planning. In line with that, the institute organized an investment awareness program for the faculty and staff members which was delivered by HDFC officials on September 23, 2022 in the institute's auditorium. The officials explained the risk aspect in reference with the investment avenues and how to manage the risk also. The session covered the introduction of different investment avenues which are available to investors like equity investments, mutual fund investments, fixed deposits and many more. It was explained that investment in Mutual funds is also a good investment opportunity to the investors. It also carries certain risks and investors should compare the risks and expected returns after adjustment of tax on various instruments while taking investment decisions. The investors may seek advice from experts while making investment decisions. With an objective to make the investors aware of functioning of mutual funds, an attempt has been made to provide information in question-answer format which helped the investors in taking investment decisions. The session not only creates the awareness of various investments avenues but also covered the measures to be taken against the online financial transactions. The session was informative and interactive.

Co-Curricular Activity



The Management Games and Co-curricular Activities Committee of the Department of Management organised three days workshop on "Soft Skills Training" for the students of BBA V Semester and BBA II Year on September 22-30, 2022. The objectives of the training program were to let students learn about the guidelines for appearing in the campus placement; to help them to build their resume; and to let them know the practical exposure of Group Discussion and Mock Interviews. Mr. Parakram Chaube, Soft skill trainer, of the institute was the resource person for the activity. On the first day of the workshop, the importance of communication skills during interview was discussed including the ways and rules to foster communication skills. Various basics of body language for appearing for the interview were practically explained. Students were also instructed about the guidelines that they must follow during group discussion sessions and all the important group discussion categories from which topics can be taken by the interviewer. On the second day of the, workshop the essentials of group discussion were discussed this included Content, Effective Communication and Confidence. The session was very helpful for the students because they came across the practical exposure of Group Discussion. On third day, Mr. Parakram Chaube explained the students with the difference between CV and resume, the important essentials of a resume, and felicitated he students with the structured format of resume. More than two hundred fifty students benefitted by the workshop. The coordinators of the activity were Ms. Khushboo Jain & Ms. Shruti Pustake, HR Club Mentor.



An Orientation Session on MOOCs

Online education enables the students to study or learn from anywhere in the world. This means there is no need to commute from one place to another, or follow a rigid schedule. On top of that, it saves resources like time and money. The institute understands the importance of

online courses and updates the students of various programmes time to time.

10 days introductory sessions on MOOC (Massive open online courses) were organized by the institute that was started from September 20, 2022 for the students of UG and PG

programmes. The aim of this session was to orient the students about registration and enrollment on Swayam portal which offers free of cost online courses for varied fields. MOOCs are a recent and widely researched development in distance education which aims to improve

the quality and access to teaching learning program for enhancing the skills of today's learners. Students found this session very useful and informative. The session was organized by Dr. Megha A. Jain and Ms. Shruti Pustake in the Institute's Auditorium.

Skill Development Program for Girl Students



The students of technical background understand the importance of programming and coding which will be beneficial for their future. It is essential for the young students as the learning Programming and coding assist young students in developing problem-solving skills, such as the ability to solve a problem rationally as well as creatively. To

develop the same, the institute has conducted six days Skill Development Program on Python Programming exclusively for girl students which was jointly conducted by Deen Dayal Upadhyay Kaushal Kendra (DDU-KK) & Task group on Skill Development, DAVV, Indore and hosted by IIITDM, Jabalpur. This online program was attended by

62 girl students of BCA and BSc (CS) programmes. This program was an activity under Asi@Connect to empower girls in IT/ ITES sector, sponsored by Trans-Eurasia Information Network & European Union and was conducted on September 15-17 and 22-24, 2022 and sessions were held in online mode. Multiple eminent speakers from academia

and Industry from Southern countries have shared their knowledge and experience with all girl students in order to meet the needs of current industrial requirements. The program was conducted by Institute's Innovation Cell and Women Development Cell and Dr. Uttam Rao Jagtap and Dr. Jayshree Sharma were the coordinators.

Finance Club Activity

FIN Quiz 2022

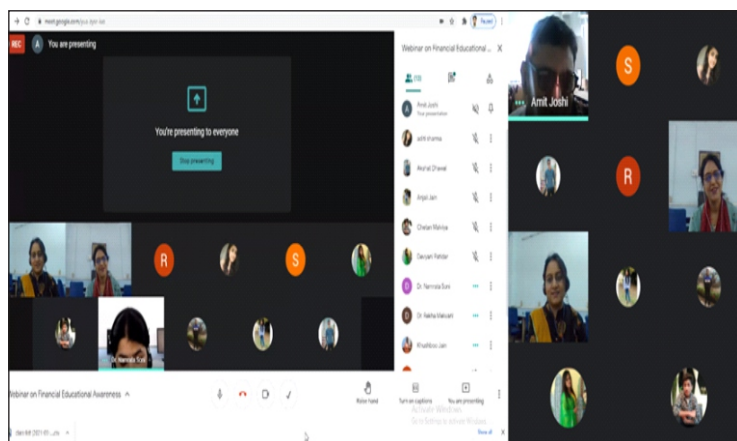
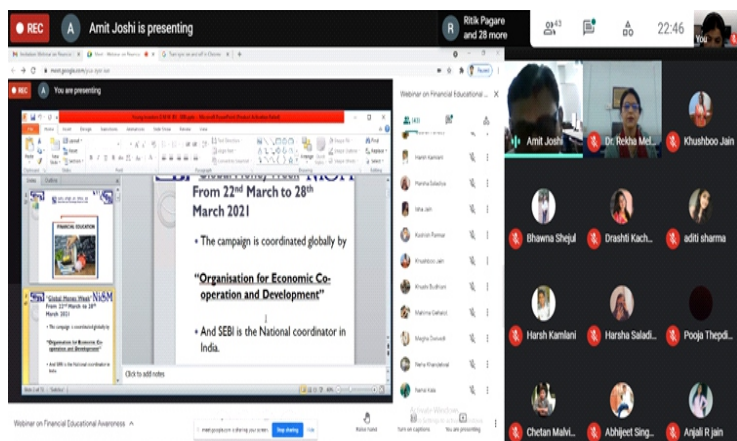


Finance is the lifeblood of any organization, be it small, large, for-profit, not-for-profit, etc. It is, therefore, extremely important that the finances of the organization are managed in the most efficient and effective manner to ensure long-term viability, sustainability and profitability (except not-for-profit

organizations). It is mainly depend on the financial acumen of the finance mangers. In line with that the Finance Club of the institute organized a Quiz "FinQuiz" for the budding managers on June 2, 2021 in which students of MBA programme participated. The objective of the event was to assess the financial knowledge of

the students to create interest in the field of finance. The quiz was based on basic financial knowledge that was in two different rounds. First round was based on Multiple Choice Questions and second round was based on abbreviations. Ms. Nikita Rathore MBA (FA) IV Semester stood first whereas second

position secured by Mr. Chetan Maheshwari MBA (FT) II Semester, Section A. The quiz was held at SVIM Auditorium and coordinated by Dr. Rekha Melwani and Dr. Namrat Soni, Mentors of the Finance Club.



FINANCE CLUB PRESENTS

FINQUIZ

An Online Quiz on Financial Knowledge

DATE : 02.06.2021

TIME : 1.30 PM

PROGRAM : MBA

Club Mentors

Dr. Rekha Melwani

Coordinator, BBA

Dr. Namrata Soni

Coordinator, MBA(FA)

Dr. Pragya Sharma

Coordinator, MBA(FT)

Dr. Kshama Paithankar

Head, Dept. of Comp. Sc.

Dr. Arvind Singh

Registrar SVVV For SVIM

Dr. Abhijeet Chatterjee

Head, Dept. of Management

Dr. George Thomas

Director

SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by AICTE, New Delhi, Affiliated to DAVV, Indore

UGC-NAAC Accredited 'A' Grade Institute,

Scheme No. 71, Gumasta Nagar, Indore, (M.P.) 452009

Web: www.svimi.org, mail: svimi@svimi.org 9424881103, 97113032992, 9425066048

Registration through joining the
Whatsapp group by following link:
<https://chat.whatsapp.com/B9PqJzrLZ00FTzRcdJy9Wm>



Ganesh Utsav



Ganesh Chaturthi marks the birth of Lord Ganesh and is celebrated with much joy and fervour. Every year, this festival is seen as a sign of new beginning that brings wisdom, prosperity and good fortune. The students, teachers and the staff of the institute celebrated Ganesh chaturthi by Ganesh sathapana in the premises on August 31, 2022. The pandal was set up for ten days. Every day the pandal was decorated according to different themes and these ten days were

filled with aartis, delicious prasad and lots of blessings from Ganapati Bappa. On September 9, 2022 Ganesh was offered '56 bhog' and after grand aarti the idol of Ganesh was immersed in a small tank in college. The ten days event was well organized by Dr. Jagdish Sharma, Coordinator Cultural Committee along with members Dr. Prachi Nikam, Dr. Mohini Thattey, Ms. Bhawna Kabra, Ms. Shikha Jain, Ms. Swati Gupta, Ms. Shruti Pushtake and Ms. Gunjali Trivedi.

Garba Raas



Garba Raas or Dandiya Raas, the traditional folk dance form of Gujarat, is featured dance of Navratri evenings in India. Garba Raas was celebrated with full enthusiasm and energy on October 1, 2022 in the institute. The students were attired in traditional dresses which added to the festive mood. The objective of organizing garba was to let the students know that it is performed on all nine days of Navratri to honor, worship and celebrate the feminine form of divinity. The celebration started by seeking the blessings from Goddess Durga to protect us from evils. The garba competition was organized for the students in which 14 teams participated and gave wonderful performances. Mr. Aaksh Gadge, Founder, DXB Studios and Ms. Palak Kaur, International Kathak Dancer were the judges for the competition. The faculty and staff members and every student of the institute enjoyed the Garba Raas with great zeal and energy which was pleasing to the eyes of the audience. Celebration ended up with the award ceremony and students were awarded for their awesome performances. They were also entitled for their talent and looks. The event was organized by the Cultural Committee of the institution having Dr. Jagdish Sharma, Dr. Prachi Nikam, Dr. Mohini Thattey, Ms. Bhawna Kabra, Ms. Shikha Jain, Ms. Swati Gupta, Ms. Shruti Pushtake and Ms. Gunjali Trivedi as members.

Session On : Creative Writing Skills

Being able to write well is a skill which will get you a long way in the workplace, partly because it is fairly rare in many ways.

--Anonymous



Writing skills are an important part of communication. Good writing skills allow one to communicate the message with clarity and ease to a far larger audience than through face-to-face conversations. With this insight, Literary Club of the institute organized an Expert Lecture on September 21, 2022 for students of all UG programmes. The objective of this Lecture was to motivate students to develop writing skills. Mr. Rohit Jhansiwale, Manager, Reliance Broadcast Network Limited 92.7 BIG FM COE Greater Indore Area; and Ms. Rachna Johari, Executive Producer, Vak Production, Indore were the experts of the session. Mr. Jhansiwale motivated students by his quote that, "Each book that one reads is an opportunity to learn something new."

Mr. Jhansiwale explained the benefits of creative writing such as; how can one start writing, how can one develop writing as a habit etc. Mr. Jhansiwale also shared that "of

all the skills one ever learns growing up, arguably, none are more important, than the ability to write". One can expand vocabulary, train brain, increase wellness, lower stress, and discover something new about own self.

Ms. Johari shared the difference between the style of writing in social media and print media. Ms. Johari advised students to be very cautious before writing a single word and posting it on networking sites. She also answered the queries of the students very energetically. She also enlightened students with the bright scope in this field. The session was very informative and interactive. More than 200 participants attended the session. The lecture motivated students for developing Creative Writing Skills. Ms. Sharda Shethia proposed vote of thanks. The program was well organised by Dr. Poonam Nagar and Ms. Sharda Shethia, Faculty Coordinators, Literary Club.

FLASH MOB

The flash mob inculcates in students a number of personal and career-building skills such as cinematography, coordination, and choreography. Students develop a number of real world skills, such as Self-Confidence, Team Work and Unity.

As a tradition of having a ball for every occasion, this time too, institute proved itself as the ultimate destination of artists presenting themselves through various events. In the sequences a Flash Mob was organized.

However, the students not just celebrated the event but also helped in sharing a message that is worth a cent lives.

With thumping of feet and whooping of Ganpati Bappa Morya, the Institute made the spotlight fall on important message of Traffic safety through traffic rules compliance. In the high bass music, the students urged the country to follow traffic rules not

only for others but themselves too so as to avoid any miserable accident.



With the dust of Dhol and Dance, bidding of remarkable farewell to Lord Ganesha on the sunny afternoon

of Anant Chaturdashi at the campus accreted to its role of building a safe and self disciplined society by giving the essential social message of following traffic

rule and wearing helmet. The message of abidance to traffic rules spreaded with an exceptionally performed Flash Mob by around 100 students of the college on the occasion of Anant Chaturdashi.

Under the choreography of Mr. Akash Ghadge, proud alumnus of the Institute, the members of literary club and cultural committee performed exceptionally well and the event ended with great joy amongst the youth and a hope for a safe environment.

Independence Day Celebration



Girdhargopalji Nagar, Secretary, Shri Vishnuji Pasari, Joint-Secretary, Shri Sharadji Tulsayan, Treasurer, Shri Manishji Baheti and other respected trustees of Shri Vaishnav Group were present in the program.

The 76th Independence Day celebration commenced with a warm welcome of all who were gathered in front of the building, full of patriotism and love for their country. The day was celebrated with pride and patriotism at institute. Each member of the institute was soaked in hues of tri colour and their enthusiasm and joy knows no bounds as they celebrated the sovereignty of the nation. The day become special as it was graced by Lt. General Madhav G. Datar as Chief Guest and Mr. Nilesh Patidar, Sarpanch of village Sindora(adopted by the institute under Unnat Bharat) as invited guest. Chairman Shri Devendra Kumarji Muchhal, Vice Chairman, Shri

The celebration began with the hoisting of the tri colour by the guest which was followed by the singing of the National Anthem. The day was further enlivened by inspiring exposition of the chief guest who motivated to uphold the honour, integrity, uniqueness and diversity of our culture and to identify as true Indians. The students gave mesmerising performances of dance and singing portraying the patriotism. The letter of appreciation was given to the faculty members and students who participated in various activities organized under 'Azadi ka Amrit Mahotsav'. The celebration continued by distribution of sweets.

Entrepreneur Engagement Program



Entrepreneurship Development Cell (EDC) of the institute has been constituted to develop awareness on entrepreneurship and to develop the advanced skill of creativity and innovative thinking among the students. With an objective to promote and encourage interaction

between industry and the institute, to encourage, foster and promote close relations with Industry, to enhance job and training opportunities for the students, to provide ample opportunities for industry exposure to students through expert talk; the Entrepreneurship Development

Cell organized 'Entrepreneur Engagement Program' on 17 September 2022. Mr. Vivek Dubey, State Coordinator, Swavlambi Bharat Abhiyan was invited as guest of honour. Mr. Satish Kumar, National Coordinator, Swadeshi Jagran Manch was the Chief Guest of the event. Mr. Kumar inspired students to take initiatives and accept responsibilities to thrive in the challenging world and to become employment creators than seekers.

Mr. Sujeet Singhal, Indore coordinator, Swavlambhi Bharat Abhiyan was the special guest of the event, motivated students to become successful entrepreneurs

and inspired them by saying "Do not become a job seeker instead try to become a job provider" to decrease unemployment rate of India. Mr. Tanutejas Saraswat, CEO & Founder, Shopkirana and Mr. Mahendra Gupta, Founder, NICT Technology were the invited speakers of the event. Mr Tanutejas Saraswat mentioned the importance of systematic business process especially in Grocery sector. He also motivated everyone to buy India made products. Ms. Khushboo Jain conducted the program and Vote of thanks was given by Dr. Deepa Katiyal, Coordinator, EDC.

Workshop on Exploring Redhat Learning Platform and Hands-on on Devops Engineering

A two days workshop on 'Exploring Redhat Learning Platform and Hands-on on Devops Engineering' organized by Department of Computer Science in collaboration with IT Club on September 29-30, 2022 for the final year students of BCA. More than 75 students participated in the workshop. The objective was to give an exposure of Red Hat learning platform to the students, to make them aware of the importance and working of Devops practically. The workshop also aimed to enlighten the students to explore the various tools for creating and implementing Virtual machines.

Mr. Chandrashekhara Shukla, a Redhat Certified Trainer, Rostris

Technology, Bangalore was the resource person of the workshop. Mr. Shukla explained the importance of Data Analytics in present scenario. He also gave the details of the various career options in the field of Data Sciences, Machine Learning, Deep Learning etc. The program is well conducted by the Department of Computer Science and IT Club. Students learned a lot of things during the workshop such as they explored and learned Redhat Learning Platform, IT Automation, hosting and maintaining software, learning strategies for Devops engineering and setup the virtual workstations on a single machine. The faculty coordinators were Ms. Deepthi Verma and Dr. Jitendra Jain.

प्रबोध – The Enlightenment



One-day expert lecture on 'Transformation of Religious Festivals into Human Services to Foster Relationships' under the lecture series of 'Prabodh: Towards Enlightenment' was organized on September 27, 2022. The objective was to inculcate moral, spiritual and social values among the students so that they can become a

better human being and contribute to make a good society and country at large. Shri Krishna Mishra Guruji, Social Activist and Yoga teacher graced the event with his mighty presence. Dr. George Thomas, Director of the institute welcomed the guest and addressed the students that festivals create a magical,

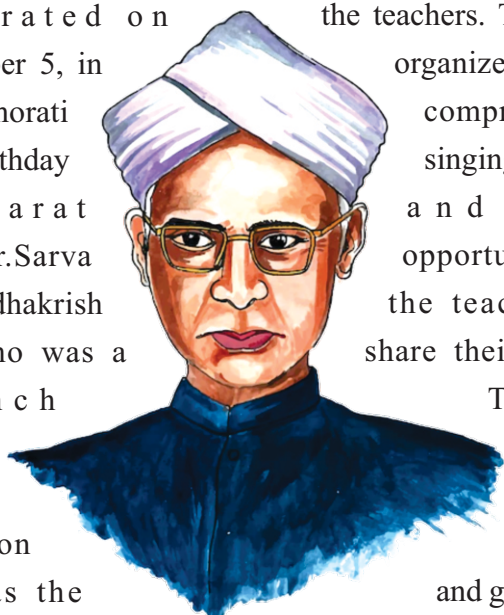
fantastical world full of possibilities, openness, and wonder. Revered Shri Krishna Mishra Guruji, in the beginning of his lecture, described the importance of festivals in human life. He also explicated how festivals and the different days should be celebrated in real sense. The celebration of festivals can

have powerful effects on our life and relationships. Amidst myriad challenges and intensely traumatic life experiences, some youth in foster care survive and thrive with tremendous vitality. Spirituality is a developmental asset that contributes to resilience for young people facing hardships associated with trauma, grief and loss, physical and mental illnesses, and disabilities. Students were highly delighted as the session was full of positivity, energy and learnings. The vote of thanks was proposed by Dr. Deepa Joshi. The session aimed at inculcating knowledge of various skills to be implied in life and live it calmly in the tough times also. The session was well organized by Dr. Deepa Joshi, Dr. Namarata Soni and Ms. Swati Gupta.

Teacher's Day

Teaching is a profession that teaches all other professions. A day is kept aside to remember all the teachers. This day is celebrated on September 5, in commemoration of birthday of Bharat Ratna Dr. Sarva palle Radhakrishnan, who was a staunch believer of education and was the well-known diplomat, scholar and above all a teacher. To carry forward this tradition, the institute celebrated this

occasion with much vigor and enthusiasm. The non-teaching staff took the whole responsibility of celebration and welcomed the teachers. They had organized events comprising of singing, games and a an opportunity for the teachers to share their views. They also distributed cards and gifts to the faculty members. The day ended with having lunch together arranged by the institute.



The institute observed 'No Vehicle Day' by adopting eco-friendly alternatives for transportation on September 24, 2022. The day was celebrated in a unique way by spreading awareness on reducing the carbon footprint, promote energy conservation, and reduce pollution generated by automobiles. All the employees including teaching and non-teaching staff and students travelled to the institute either by walking, via bicycle, shared rickshaw or public transportation. NSS Day was also celebrated on the same day and therefore a Slow Cycle Race was also organized by NSS Cell of the institute for BCA, B.Sc., BBA students of the institute. The suspense, spirit, and costumed cyclists made the event fun to watch. Active participation was seen in the students. Nearly 50 students participated in the competition. The winner was Mr. Lavanya Mandhanya, BBA I year and runner up was Mr. Lucky Gaud, B.Sc (CS) I year. The event was coordinated by NSS Program Officer, Dr. Jitendra Jain along with faculty coordinators Ms. Shikha Jain and Ms. Disha Kusumakar.

Campus Placement



Ritesh Maheshwari

MBA(FT)

S&P Global
Market Intelligence

Diksha Dhotre

MBA(FT)

PROTOGENE
CONSULTING PRIVATE LIMITED

Deepshika Rajput

MBA(FT)

PROTOGENE
CONSULTING PRIVATE LIMITED

Kanishka Chaudhary

BBA

VTECH SOLUTION
You Seek, We Deliver.

Krishna Kumar Namdev

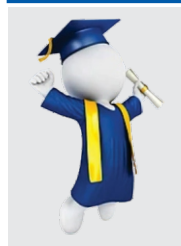
BCA

wipro

Miqdad Arif

BCA

wipro



Students' Achievement

Congratulations Department of Computer Science

BCA IV Sem.

University **IV** Rank



Niyati Mirani

$\frac{284}{350}$ **81.14%**

University **VIII** Rank



Sakshi Jain

$\frac{277}{350}$ **79.14%**

University **IX** Rank



Aethshyam Ali

$\frac{274}{350}$ **78.28%**

University **X** Rank



Jagrati Mehta

$\frac{273}{350}$ **78%**

Congratulations Department of Management

University **I** Rank



Mitika Jain

BBA IV

University **I** Rank



Yash Chouhan

MBA (MM)

University **I** Rank



Rachana Saladiya

MBA (FA)

University **VIII** Rank



Harshal Jain

MBA MM

University **IX** Rank



Rudra Pratap Singh

MBA MM

SVIM @ Media



सरकार की प्रमुख पहल स्टार्टअप इंडिया को बढ़ावा देना उद्देश्य

श्री वैष्णव प्रबंध संस्थान में उद्यमिता जागरूकता अभियान

श्री वैष्णव प्रबंध संस्थान में उद्यमिता जागरूकता अभियान का शुभारंभ हुआ। इस कार्यक्रम में प्रमुख अतिथि डॉ. अशोक कुमार ने कहा कि स्टार्टअप इंडिया सरकार की प्रमुख पहल है।

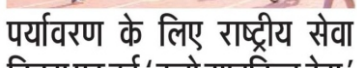


वैष्णव प्रबंध संस्थान में 'प्रबोध की ओर' व्याख्यानमाला आयोजित

प्रजातंत्र संवाददाता | इंदौर
शिक्षा के साथ-साथ विद्यार्थियों में व्यक्तित्व, चरित्र एवं सामाजिक मूल्यों का निर्माण करने के उद्देश्य से श्री वैष्णव प्रबंध संस्थान में प्रबोध व्याख्यानमाला के तहत 'प्रबोध की ओर' विषय पर व्याख्यान का आयोजन किया गया। कार्यक्रम में मुख्य अतिथि के रूप में प्रेरक वक्ता कृष्णा मिश्रा गुरुजी उपस्थित थे।

पर्यावरण के लिए राष्ट्रीय सेवा दिवस पर हुई 'स्लो साइकिल रेस'

इंदौर
राष्ट्रीय सेवा दिवस के अवसर पर 'स्लो साइकिल रेस' का आयोजन किया गया। इस कार्यक्रम में छात्रों ने साइकिल पर दौड़ लगाई।



संस्था प्रमुख डॉ. अशोक कुमार ने कहा कि पर्यावरण के लिए साइकिल चलाना एक अच्छा विकल्प है।

श्री वैष्णव प्रबंध संस्थान में 'प्रबोध की ओर व्याख्यान' का आयोजन

इंदौर | डॉ. अशोक कुमार

श्री वैष्णव प्रबंध संस्थान में प्रबोध व्याख्यानमाला के अंतर्गत प्रबोध की ओर व्याख्यान का आयोजन किया गया, जिसका मुख्य उद्देश्य शिक्षा के साथ-साथ विद्यार्थियों में व्यक्तित्व, चरित्र एवं सामाजिक मूल्यों का निर्माण करना है, जिससे वे समाज, संस्थान एवं देश के सर्वांगीण विकास में महत्वपूर्ण भूमिका का निर्वहन कर सकें। कार्यक्रम में मुख्य अतिथि के रूप में कृष्णा मिश्रा गुरुजी उपस्थित थे।



प्रबोध का अर्थ प्रबुद्ध करना या आलोचनित करना एवं ग्राह्य करना या अज्ञित करना है। कार्यक्रम का संचालन महाविद्यालय के छात्रा हर्षिता लखोटिया एवं हर्षिता दासोनी ने किया एवं आभार कार्यक्रम समन्वयक डॉ. दीपा जोशी ने माना।

कार्यक्रम के दौरान विभागाध्यक्ष डॉ. क्षमा पैठणकर, डॉ. अभिजीत चटर्जी, सभी शिक्षक, कर्मचारीगण सहित 300 से अधिक श्रोता उपस्थित थे।

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सात्कोतर, विद्यार्थियों के लिए विशिष्ट व्याख्यान आयोजन

सात्कोतर | डॉ. अशोक कुमार
सात्कोतर में आयोजित विशिष्ट व्याख्यान में डॉ. अशोक कुमार ने कहा कि शिक्षा के माध्यम से समाज में परिवर्तन लाया जा सकता है।

स्नातक विद्यार्थियों का दीक्षारंभ समारोह

इंदौर | श्री वैष्णव प्रबंध संस्थान में स्नातक विद्यार्थियों की बी.बी.ए. बी.सी.ए. एवं बी.एस.सी. के लिए आयोजित किए जा रहे दीक्षारंभ समारोह

अभिसंस्करण-2022 के दूसरे दिन विभिन्न सूत्रों का आयोजन किया गया। प्रथम सूत्र में डॉ. राजीव दीक्षित, डी.सी.डी.सी., देवी अहिल्या विश्वविद्यालय मुख्य वक्ता के रूप में उपस्थित थे।

निमेष अग्रवाल, डीसीपी साइबर क्राइम पुलिस तथा शिवम ठक्कर, एस.आई. साइबर क्राइम मुख्य अतिथि के रूप में उपस्थित थे।

श्री अग्रवाल ने छात्र-छात्राओं को साइबर क्राइम प्रति शिक्षित होने तथा जागरूक रहने के लिए प्रेरित किया। श्री निमेष ने विद्यार्थियों के साथ ईमेल फिशिंग, सोशल मीडिया फॉड, यूपीआई फॉड जैसे कई साइबर क्राइम के तरीकों के बारे में जानकारी साझा की।

श्री वैष्णव प्रबंध संस्थान में महेश्वर टूर पर किए अखंड दीपों के दर्शन

गुण के सदस्यों ने प्राचीनकला एवं संस्कृति की जानकारी ली। कार्यक्रम में डॉ. अशोक कुमार ने कहा कि सांस्कृतिक विरासत को संभालना हमारे लिए ज़रूरी है।

ध्वज फहराने संबंधी निम्न लिखित कुछ सावधानियां बरतें

1. अज्ञाती का अमृत महोत्सव के अंतर्गत हर तरिगा अभियान - दिनांक 13-8-2022 से 15-8-2022 तक घरों पर तरिगा फहराना।
2. तरिगा झंडा कटा-फटा ना हो। ध्वज दंड सीधा और मजबूत हो।
3. राष्ट्रीय ध्वज फहराते समय उसके रंग क्रम का ध्यान रखें, केसरिया ऊपर रखें।
4. ध्वज सम्मान की स्थिति में हो, झुका हुआ ना हो।
5. ध्वज पर अन्य कुछ भी लिखा या छपा नहीं होना चाहिए।
6. राष्ट्रीय ध्वज के साथ अन्य कोई ध्वज बराबर उंचाई पर अथवा राष्ट्रीय ध्वज से ऊपर ना हो।
7. किसी भी प्रकार के फूल, माला या प्रतीक चिन्ह राष्ट्रीय ध्वज के ऊपर अथवा ध्वज दंड पर ना हो।
8. ध्वज फहराने के बाद, ध्वज को समेट कर, सम्मान के साथ सेंभाल कर घर पर ही रखें। इसे इधर-उधर सड़कों पर या कचरे में ना फेंकें।
9. यदि ध्वज क्षतिग्रस्त अथवा कटा-फटा हो जाए, तो पूरे सम्मान के साथ निपटार करें। सड़कों पर या कचरे में ना फेंकें। इन नियमों का विशेष ध्यान रखा जाए।

महाविद्यालय से शुरू होगा नया पड़ाव : पसारी

इंदौर | डॉ. अशोक कुमार
महाविद्यालय में नए पड़ाव शुरू हुए हैं। डॉ. अशोक कुमार ने कहा कि नया पड़ाव छात्रों के लिए बेहतर अवसर है।

Shri Purushottamdas Pasari
Shri Vaishnav Group of Trusts
Chancellor, Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Dr. Upinder Dhar
Vice Chancellor
Shri Vaishnav Vidyapeeth
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