



सृजन 2022-23

A New Beginning for a Bright Future...



The Institute organized the grand opening ceremony of Srijan-2022 inter-school competition for students on December 5, 2022. The Chief Guest was Motivational Speaker and Big Data trainer, Mr. Shivam Porwal. Hailing from a small town named Mahidpur in Madhya Pradesh, Shri Porwal is affected by Phocomelia syndrome since birth. But despite this, he has achieved great more success in his life than a common man. He is an IITian, Post Graduate, Motivational Speaker, Singer, Swimmer, Poet, and Orator along with doing Government job in BSNL and is completely self-reliant.

The Chairman of Shri Vaishnav Group of Trust and Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya, Shri Purushottamdasji Pasari, Chairman of the institute Shri Devendrakumarji Muchhal, Secretary Shri Vishnuji Pasari and other trustees were present in this

ceremony. Dr. George Thomas welcomed the guests and gave blessings for the bright future of the students of various schools who were present in the institute premises. He said that the purpose of SRIJAN is to act as a bridge between the school and the college, to answer the questions related to the future of the school students and to make them aware of the changing form of education and employment-oriented education. He told about a new initiative being taken by the institute –'Paramarsh'. It is being started for the education related career guidance for counseling students and their parents free of cost.

Mr. Shivam Porwal inspired the students to solve their future related queries and advised them to become skillful. He shared his success, failure & rejections with the students and advised them not to lose hope in any case. He said

that dedication and hard work will lead towards success. The opening ceremony was conducted by Mrs. Khushbu Jain and the vote of thanks was proposed by the secretary of the institute, Shri. Vishnuji Pasari. Around 2000 students of class 11th and class 12th of Indore city participated enthusiastically in this grand function. Institute's Vice chairman Shri. Girdhar Gopalji Nagar, Treasurer Shris. Manishji Baheti, Secretary Shri Vishnuji Pasari, Joint Secretary Shri. Sharadji Tulsyan, Trustees of Shri Vaishnav Nyas, Principals from Shri Vaishnav Group and other schools, Dr. Kshama Paithankar and Dr. Abhijeet Chatterjee, Head of Departments of Computer Science and Management attended the program. Teachers and dedicated staff of other schools were also present. The coordinators of the program were Dr. Jitendra Jain and Dr. Rekha Melwani.

On second day December 6, 2022, various competitions were organized for the students where twenty three schools have been participated. These competitions were Start-up model Competition, Quiz Competition, Debate Competition, Dance Competition (Solo, Duet & Group), Poster Making Competition, Best Out of Waste Competition, Singing Competition (Solo, Duet & group) and Business Haat. The Prize distribution Ceremony ceremony was held after completion of all the competitions where certificates and Cash prizes were distributed to the winners of various competitions. The ceremony was conducted by Ms. Ruchira Mucchhal and summary of the Srijan-2022 was presented by Dr. Jitendra Jain. The Prize Distribution Ceremony was ended with the Vote of thanks which was proposed by Dr. Rekha Melwani.

अभिसंस्करण 2022

Induction Program (MBA & MCA)



Abhisankaran-2022, A student Induction Program, organized in the institute with a vision to help new students settle and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to the sense of larger purpose and self-exploration.

The Inaugural function for the students of PG programmes signifies their step into higher education held on November 11, 2022. Mr. Naveen Khandelwal, Vice President, Indore Management Association and Guest of honor of the event, Dr. Renu Jain, Vice Chancellor, Devi Ahilya University, Indore and Chief Guest of the event; Shri Purushottam Pasari, Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Shri Devendra Muchhalji, Chairman of the institute; Shri Girdhargopal Nagar, Vice Chairman and Shri Vishnu Pasari, Secretary of the institute graced the occasion.

Dr. George Thomas, Director of the Institute welcomed all the guests and newly admitted students of the institute and briefed

the Vision and Mission of the College and also advised the students to set the right path for their future. He promised that the institute will do everything in its capacity to fulfill their dreams. He informed that there are many active groups, committees, clubs, cells, innovation council, Unnat Bharat Abhiyan and Projects; students can be a member of any of these and hone their skills. Shri Muchhalji congratulated everyone for choosing the institute and shared that all the advanced facilities are available here to make them future ready. Shri Pasariji said that the institute reflects the excellence of education. Sharing the experience of the development journey of the institute, he said that the institute has successfully completed 35 years and is oriented towards continuous progress. He further said that there is no alternative for hard work. The Institute will always work for students in making them feel comfortable, allowing them to explore their academic interests and activities, building a healthy competition that makes them strive for excellence. Dr. Dhar said that success in the institute depends greatly on hard work, patience, participation in events, and project-

based learning. Learning alone won't provide any results; one must also know how to apply what they have learned. Everything cannot be taught in classes.

Mr. Khandelwal ignited the young minds and gave mantras to find the way to bright future. He said when reality meets imagination, one can reach new heights. Failure is part of success. We should learn from failures. He said that you should think about startup instead of doing a job. Today there are many types of investors who are ready to invest money in startups. Dr. Renu Jain guided students that in order to launch any startup, you must have an idea. Management education plays a key role. Managers, business owners, and industrialists all have significant impact on society.

The event reached to conclusion with the vote of thanks, proposed by Shri Vishnu Pasari, Secretary of the Institute. The program was anchored by Ms. Ruchira Muchhal and Ms. Khushboo Jain, The excellent management of the program was credited to Dr. Sapna Parihar and Dr. Jagdish Sharma, program coordinators.



SYNERGY

2022-23

The Annual Fest

Two good people are better than one good person. Together we can do what no individual can do. This is the power of synergy.
- Anonymous



The Institute organized the Annual Fest 'Synergy 2022' on December 7-8, 2022. The objective was to provide platform to the students for showcasing their talents and managerial skills and to achieve all round development of the students by participating in the various activities. The inaugural of Synergy-2022 was graced with the presence of Mr. Rajendra Patidar, Head- Human Resources, Information Technology, Contract and Procurement, Avantika Gas Ltd. and Mr. Rakesh Jain Prakhar, Chairman, Youth Entrepreneurship and Skilling Cell, MSME & Startup Forum, as chief guest and special guest respectively.

Mr. Rajendra Patidar shared his own journey of his career and advised students to block the noise coming from the web world and don't rely on all the information available in virtual world. He also gave his own 5 mantras for success. Mr. Rakesh Jain Prakhar

encouraged the students to experience the real world and suggested them to read good books, meditate, spend quality time with family and friends. Dr. George Thomas, Director of the institute welcomed all the students and formally declared commencement of Synergy-2022. He also urged the students to enjoy these two days with utmost discipline and decorum.

The various competitions were scheduled after the inaugural function. The day one began with Rangoli, Face Painting, Salad and Fruit Decoration, Treasure Hunt, singing competition; where in students showed their talents, team building qualities and creative thinking. The day one ended with Fashion Show where various rounds were conducted like corporate, traditional, retro etc.

The day two began with Mehendi, Fireless Cooking, Photography, Antakshri Competition. The Solo-Duet and group dance

competitions were also organized to explore the dancing talents in different forms such as contemporary, semi-classical, folk and fusion.

Finally, the fest ended with the prize distribution ceremony where the winners of the various competitions were awarded with prizes and certificates. The Chief guest of the ceremony was Mr. Guruprasad Parashar, Additional DCP (Crime), Indore. The program was graced with the presence of Dr. D.T. Manwani, Founder & Managing Director, Quantile Analytics Pvt. Ltd., Indore as guest of honor. The "Synergy-2022" true to its name was a pool of unlimited excitement, lots of fun and joy everywhere taking together the students of institute without bar to the streams and level. The fest ended with grand dinner hosted by the institute. The two days' function was well coordinated by Dr. Deepa Joshi and Ms. Bhawna Kabra.



NATIONAL CONFERENCE

on



Advancing from Women Empowerment to achieving Gender Equality : Challenges and Opportunities



Women's empowerment is a critical aspect of achieving gender equality. It includes increasing a woman's sense of self-worth, her decision-making power, her access to opportunities and resources, her power and control over her own life inside and outside the home and her ability to affect change. Gender inequalities are still deep-rooted in every society. Women suffer from lack of access to decent work and face occupational segregation and gender wage gaps. In many situations, they are denied access to basic education and health care and are victims of violence and discrimination. They are under-represented in political and economic decision-making processes. In order to provide a platform to discuss and exchange ideas and perspectives on the potential of complexity science, system thinking, innovation, and impact research to address the intersectionality of women's empowerment and in giving equal opportunities to women in every field irrespective of gender, Institute organized a National Conference on "Advancing from Women Empowerment to achieving Gender Equality: Challenges and Opportunities" on Saturday, November 19, 2022. Luminaries from the academia from various parts of India were the part of this Conference.

The Conference was inaugurated by Chief Guest, Ms. Annie Pawar, General Manager, Retd., State Bank of India, Guest of Honour, Ms. Shilpy Singh, Head, Project Management & Technology Transfer, Piramal Pharma Solutions, Indore, Special Guest, Dr. Rajeev Dixit, DCDC, DAVV Indore. Dr. George Thomas, Director of

the institute welcomed the guests and participants. The words of wisdom were shared by Mentor Prof. (Dr.) Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Madhya Pradesh, India. On the occasion of National Conference, the invited dignitaries unveiled the Conference Souvenir virtually.

Chief Guest Ms. Annie Pawar shared her experience as a banker and said that women empowerment means not only economic but also social empowerment. She further added that both men and women are different from each other; we need to respect this differentiation instead of comparing. Guest of Honour Ms. Shilpy Singh shared her story with the audience. During her address Ms. Shilpy also discussed the challenges and opportunities lying ahead for a woman in facing gender disparities. Special Guest Dr. Rajeev Dixit stated that a woman is best in herself and she doesn't need to compare herself with men. She is a support system for a family, society and a nation. Vote of Thanks was proposed by Dr. Kshama Paithankar, Head, Department of Computer Science and Conference Convener. The Inaugural Session was concluded by National Anthem.

The inaugural session was followed by the Plenary Session. The eminent speakers for the plenary session was Dr. Divya Gupta, Obstetrician & Gynecologist and Founder, Jwala Mahila Samiti Indore, Madhya Pradesh, Dr. Sandeep Atre, Counseling Psychologist, Social & Emotional Intelligence Expert & Trainer, Indore, Dr. Priyanka Mokshmar, CMD, Vaayu

Home Appliances Pvt. Ltd, Indore and Ms. Mala Singh Thakur Manager HR & PRO, AICTSL Indore, Madhya Pradesh.

The Plenary Session was followed by three parallel technical sessions. An overwhelming response in the National Conference is received in terms of receipt of research papers from the different states of India. Forty-two papers were presented during three Technical Sessions. The Technical Sessions were chaired by Dr. Chandan Gupta, Director, EMRC, DAVV, Indore. Dr. Santosh Dhar, Dean FDSR, SVVV, Indore and Dr. Sudhira Chandel, Professor, School of Physical Education, DAVV, Indore.

Valedictory session was graced by the presence of Chief Guest Dr. Sudhira Chandel, Professor, School of Physical Education, DAVV, Indore. Conference Summary was read by Dr. Abhijeet Chatterjee, Head, Department of Management and Conference Convener. Chief Guest, Dr. Sudhira Chandel emphasized on Education as the only key to solve all issues and build society economically and socially strong. To proceed with Valedictory Session, Director, Dr. George Thomas declared two Best Papers Awards. The Best Paper Award includes a Cash Prize of Rs. 5,000/- (each paper) and Certificate of Appreciation. Dr. George Thomas also announced the upcoming National Conference to be organized on June 17, 2023 on the theme "Industry 5.0 and Human Factor : Dawn of New Era". The National Conference concluded with Vote of Thanks by Ms. Deepti Verma, Assistant Professor and Conference Co-Convener.

Expert Session on Big Data Analytics and its Industrial Use



Big data analytics is a form of advanced analytics, which involve complex applications with elements such as predictive models, statistical algorithms and what-if analysis powered by analytics systems. Organizations use Big Data Analytics systems and software to make data-driven decisions that can improve business-related outcomes such as effective marketing, new revenue opportunities, customer personalization and operational efficiency.

To create awareness about Big Data technologies among Computer Science students, a session was organized on Big Data Analytics and its Industrial Use on September 22, 2022 for UG and PG students. Mr. Shivam Porwal, Telecom Officer, BSNL was the keynote speaker of the session. Mr. Porwal is a Motivational Speaker and a Big Data Trainer. He explained the concepts of Big Data, Hadoop, Map Reduce and Spark with examples. He also motivated and

inspired students by sharing his life experiences and also shared the tips on how to prepare themselves for an interview. The session was very informative and educative and helped the students to understand job requirements in this field and gain tips to give a good job interview. The session ended with vote of thanks by Dr. Jitendra Jain. The session was anchored by Ms. Khushboo Jain and well executed by Dr. Jayesh Tiwari, Dr. Jitendra Jain and Dr. Ekta Agrawal.



Skill Development Program



In a novel initiative aimed at liberating the visually impaired girls from a feeling of inferiority and despondence and enabling development of all-round skills, confidence and capabilities, the Institute launched a skill development program named 'Anubhooiti' on October 19, 2022. The objective is to enable visually impaired girls to grow up as confident persons capable of leading lives with dignity without becoming dependent or burden on anyone. They should be able to do all their things themselves and in no way feel inferior or deprived.

The Chief Guest of the inaugural function was Mr. Pushyamitra Bhargava, Mayor of Indore, the number one city of the country in the cleanliness survey for the sixth time. The program was presided over by Shri Purushottamdasji Pasari, Chairman of Shri Vaishnav Group of Trusts and Chancellor, Shri

Vaishnav Vidyapeeth vishwavidyalaya, Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth University, Shri Devendra kumarji Muchhal, Chairman, Shri Vaishnav Institute of Management and Shri Vishnuji Pasari, Secretary of the Institute. Dr. George Thomas, Director of the Institute, welcomed all the guests and introduced everyone to this noble initiative of the institute.

Mr. Muchhalji said that 'Anubhooiti' was conceptualized to fulfill the social sensibility of the institute; under which training program is being started for visually impaired students by purchasing JAWS software.

Since from starting, the institute has been contributing to quality education, as well as value based social activities with the main objective of facilitating access to education at all levels of the society and providing job oriented education. Congratulating the institute for the

Anubhooiti programme, Shri Pasari said that a great action has been taken by the institute for skill development of sightless girl students. It is commendable to organize computer training for visually impaired girl students.

Ms. Rabia Khan, computer lab trainer of visually impaired girl students, is blind herself has received the President's Award for her efforts in this field. All girls' students from National Association of Blind is participating in the program for their skill development. Basic, Keyboard Orientation, Notepad, WordPad, MS Office, MS Access and website development etc training will be given in this program.

The program was conducted by Ms. Khushboo Jain and Ms. Ruchira Muchhal and the gratitude was expressed by Shri. Vishnuji Pasari, Secretary of the institute.

Entrepreneurship Awareness Drive



An entrepreneurship awareness Drive was organized in association with Entrepreneurship Cell and IIT Kharagpur on October 11, 2022, at the Institute. The main objective of the program was to promote Startup India, the flagship initiative of the Government of India, and to create a strong ecosystem for startups and innovations in the country, which will help in the economic development of the country and generate new employment opportunities. Students from all over Indore attended the program and were very desperate to listen to their role models. Shri Sajal Jain, Founder of PharmaGrowth, Shri Siddharth Jain, Founder of Graffers I D, Shri Anubhav Dubey, Founder of Chai Sutta Bar, Ms. Tanvi Kandpal, Founder of

Finolledge were present as key speakers for motivating the youth in the event. Shri Devendra Kumariji Muchhal, Chairman; Shri Vishnuji Pasari, Secretary of the Institute also graced the occasion. Dr. George Thomas, Director of the Institute, welcomed all the guests, said that India is a youth-dominated country, and there is a need to develop an ecosystem for developing an entrepreneurship culture, only then challenges of the unemployment problem can be solved. He further added that everyone has to face challenges and move forward to achieve success.

Speaker Shri Sajal Jain said that one has to come out of the comfort zone. He inspired students to move forward by giving examples of various

inspiring entrepreneurs and the Shark Tank program. He shared 5 mantras for success- Identify your customer, Identify the problem and bridge the gap, Build your own product, Know your specialty, and Selling is everything.

Speaker Shri Anubhav Dubey conveyed that he started his business in 2016 with the purpose that everyone should connect and open Chai Sutta Bar outlets. He further shared that his company served Tea in Kulhad to give full-time business to potters. At present, he has 450 outlets abroad and has a business worth 150 crores. He said there is no substitute for hard work; hard work and dedication have to be prioritized to achieve success. Ms. Tanvi Kandpal said that every business takes time to set up.

Don't get discouraged, don't give up hope, and keep working with enthusiasm to get success. Giving the example of her own company, she shared that she started her company with two people, today she has 200 employees.

Mr. Siddharth Jain said that it will be difficult to move forward without facing the problem. Identify your real problems and find solutions. Be your best in whatever you do, only then you will get success. A panel discussion was also organized for the students for the discussion on entrepreneurship, in which all the guest speakers participated with enthusiasm. Namana Moolchandani and Nakia Korasawala conducted the program and vote of thanks was proposed by Shri Vishnuji Pasari.

A Seminar On Cyber Awareness and Security

In this Tech-savvy world of 21st Century everyone is engaged with internet, through various Social Networking Sites such as WhatsApp, Twitter, Facebook, Net-banking etc. Internet could also be misused for criminal activities. There are many disturbing things happening in cyberspace. Awareness is the only way to be safe and secure. To spread this awareness in students, IT Club of the Institute organized a seminar on "Cyber Awareness and Security" in the



Institute's Auditorium on October 18, 2022. The Sub Inspector of Police Mr. Shivam Thakkar addressed the students and faculty members in the same context. Mr. Thakkar told about types of cyber crimes and prevention techniques. He explained about cyber bullying,

cyber stalking, photograph stalking, facebook stalking, fake profile and social engineering attacks. He highlighted some key points in his address such as, People should have Mindset of Safety and Security, Avoid shortcut –Greed, Think before you act, Have full knowledge, and

the most important thing is; 'never trust blindly on any one'. He also shared his experience that most of the registered Cyber Crimes are committed by the known ones. The event was coordinated by Dr. Jayesh Tiwari, Dr. Deepa Katiyal, Ms. Deepti Verma, Ms. Mahak Badkur and Dr. Jitendra Jain.

Finance Club Activity

Students' Presentation Competition:
Profitability Analysis of any Company



The Finance club of the institute organized "Students Presentation Competition: Profitability Analysis of any Company" on October 15, 2022 for the students of BBA I year Program in the Institute's Auditorium. The event has objectives to inculcate the analytical skills in the students and understand the intricacies of Profitability Analysis of various companies under the industrial sectors of India. The students have done profitability analysis of any company of their choice and presented their analysis using Power Point Presentations. The students analyzed the profitability positions of various companies viz. Wipro Limited, Tata Motors

Ltd., Dabur Limited, Coca-Cola India Pvt. Ltd. Etc. They explained financial/profitability analysis using various techniques like Ratio analysis, Graphs, Charts and Tabulations. The event was organized by Finance Club Mentors; Dr. Rekha Melwani and Ms. Yogita Sharma. The competition was judged by Dr. Sapna Parihar and Dr. Megha Jain. The first position was secured by Bhavi Bafna & Aryan Bhandari and second position secured by Piyush Jain & Nishant Nechaniya from BBA I year. The student volunteers of the event were Aditya Singh Raghuvanshi, Arpi shukla, Roshani Agwan & Aneesh Nagar from BBA I year.

Poster making Competition on Elimination of Violence against Women



The Institute organized a poster making competition for students of UG & PG programme

on the topic "Elimination of Violence against Women" on the occasion of International Day Celebration for Elimination of Violence against Women on November 25, 2022. The objective behind this poster making competition was to bring out the creative expression of students and to gauge their knowledge and awareness of safety of women, to give equal freedom and rights in the Society to women, to keep them away from domestic violence, give equal place in work place and many other messages. The students participated in this event through their creative posters and also presented the way how the women should be treated in the society and workplace. The event was coordinated by Dr. Jayshree Sharma, Dr. Rekha Melwani & Dr. Bharati Agrawal under the banner of Women Development Cell.

Maheshwar Trip



The institute organized a Maheshwar trip for faculty and staff members on October 8, 2022. It is well known that hectic schedule of work lessen the work efficiency. It is needed that faculty and staff members should have time to have some fun and happiness in life so that they could relax from the daily humdrum that put all the creativity and mirth. The objective behind this leisure trip was that the faculty and staff

members gets a way to rest, relax and rejuvenate. Travel is also a great way for people to enrich their learning experience about the places around them. The SVIM faculty and staff members went to the Maheshwar trip by Bus and visited various places in Maheshwar like Narmada Ghat, Ahilyabai fort and Palace, Akhileshwar Temple etc. The trip was enjoyed by everyone.

Women Health Check-up Activity



Good health is central to human happiness and well-being that contributes significantly to prosperity and wealth. The importance of health checks for women needs to be taken into consideration for their safety and benefit. In line with that; the Women Empowerment Cell of the Institute organized a free Check-up/Counselling for female faculty members and girl students on October 27, 2022. For the health check-ups & counselling, Dr. Karuna Jain; a renowned Gynaecologist was invited. Dr. Jain individually checked and counselled the girl students of undergraduate and post graduate programmes. Some of the faculty and staff members also took counselling from Dr. Jain. The institute organized such visits of doctors regularly. The activity was organized by WDC team Dr. Jayshree Sharma, Dr. Rekha Melwani & Dr. Bharti Agrawal.

National Case Writing Workshop 2022-23

A six days National Case Writing Workshop organized by the institute in association with AIMs Madhya Pradesh Chapter on November 7-12, 2022. The workshop was conducted in hybrid mode. The objectives of the workshop were to develop the skills required for writing cases and to develop cases in Management subjects in Indian context. The resource person of the workshop was Dr. Upinder Dhar, Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore. The participants were from various Universities and Institutes located in Indore. The participants were divided into groups; each group comprising of 4-5 participants. Groups visited the allotted organization and collected the information on the first day (physically & virtually both). Later on each group discussed with the resource person about the information collected and got the direction to draft the case. The drafting of the cases and then re-drafting was done till the case study has been finalized. On the last day each group had the opportunity to read the case in front of resource person and edit accordingly. The workshop ended with the closing ceremony where certificates were distributed to the participants. The participants also shared their feedback and appreciated the efforts of the organizers. The workshop was organized by Dr. Deepa Joshi (Convenor), Ms. Chandni Keswani (Member), Mr. Ram Bhavesh Sharan (Member), Ms. Ruchira Muchhal (Member) & Ms. Vranda Agar (Member) of Case Development Cell.

Session on Social Awareness



The institute organized a session on Social awareness in regard with the cyber crime, ill effects of intoxication, crime against women and role of responsible citizen on November 25, 2022. The chief guest of the session was Mr. Abhay Nema, TI of Chandan Nagar Thana, Indore with Sub-inspector Mr. Vishal Parihar and Ms. Sudeepta Shrivastava. Mr. Neema addressed the students and explained about the crime against women. He insisted that everyone should respect women in the society then only the crimes can be minimized. Mr.

Vishal Parihar advised the students to become aware about the cyber crime, do not indulge into any illegal assignment, stay away from greed and any cyber crime happened then inform the police immediately. Ms. Shrivastava specially addressed the girl students and advised them that the girl students should not hesitate to come to the Thana in case of any happening which are not in their favour. The program was anchored by Dr. Samta Jain and vote of thanks was proposed by Dr. Jitendra Jain, NSS Convenor of the Institute.

WHITE COLLAR EXECUTIVE COMPETITION



The institute organized "White Collar Executive Competition" from November 29 to December 3, 2022 for BBA students. The competition was planned with the objective to improve the overall personality of the student by nurturing their presentation, analytical and negotiation skills. Also, the idea was to provide them a platform to showcase their inherent abilities especially in the challenging time to overcome the anxiety and stress. Five days workshop from November 24, to November 28, 2022 was organized in which the faculty members of the institute took the sessions to guide the students and to enhance their knowledge. Dr. Uttam Jagtap, Professor, SVIM oriented students about the competition and made them aware about the rules and regulations of the competition. The right choice of product is

first step towards the success of the investment and this process of product selection was very well explicated by Dr. Jagtap. Mr. Parakram Choubey, Soft Skill Trainer, SVIM addressed students on personal grooming and corporate attire. Mr. Choubey also took session on communication skills. The session of Mr. Sakal Jain, Corporate Trainer was on presentation skills and creativity. He gave tips and advices to the presenters for making a class presentation. After the workshop each team was allotted a mentor for preparation and guidance. Semi final round was held on December 1 and December 2, 2022 in which eight teams were shortlisted for the final round. Dr. Digmaber Negi, Associate Professor & Dr. Pradeep Bhatt, Assistant Professor, SVIM were the judges of the semi final round. The final round was on

December 3, 2022. Ms. Ayushi Paliwal, HR Manager, Super Sourcing Technologies and Mr. Binod Kumar, Founder, SoftGetix Inc. were the judges of the final round. Mr. Yash Jain & Ms. Khushi Pandey won the title of 'Executive of the Year'. Ms. Shagun Sharma & Mr. Swapnil Rawat were runner up of the competition. 38 teams each of 2 members were registered to participate in the event. Dr. George Thomas, Director congratulated all the winners and Dr. Abhijeet Chatterjee, Head of Department, Management proposed vote of thanks. The competition was very well organized by Dr. Uttam Jagtap, Dr. Arpit Tiwari, Mr. Saideep Shrivastava and Ms. Mahak Badkur along with student volunteers Mr. Aditya Singh Raghuvanshi, Mr. Jatin Sahu and Mr. Kanishk Patel.

Industrial Visit

Cyber Infrastructure Private Limited Indore



The Computer Science Department of the Institute organized a visit to Cyber Infrastructure Private Limited Indore for the students of MCA I Semester on November 18, 2022. The objective was to create awareness among the students on the production and Automation process of the company. The company HR introduced the company and mentioned that the company was started in 2003. She explained about the working levels of the Company where they are serving varieties of services to their clients. The technical heads of different sections took sessions on different technology such as

Microsoft Technology, Mobile Application, Social Media Marketing and Blockchain Technology. Different segment and layouts were briefly explained to the students.

They also gave the information of their own technology in which they are master and working on and showed their office premises to the students and illustrated the working of various departments and how the teams are aligned with respect to their respective domain. Dr. Jagdish Sharma and Dr. Poonam Nagar accompanied the students on this enriching, enlightening visit to CIS.

Voter Awareness Campaign by Election Commission of India



The purpose of elections is to elect good representatives for our country and state so that a good government can be formed in the country or state. India is a democratic country and in this democracy, citizens get a chance to choose the government by voting, so every voter must exercise his/her right to vote in the elections. SDM Mr. Pratul Sinha expressed this idea in voter awareness campaign organized at institute on November 21, 2022. He informed the students that they can register themselves by filling form number 6 on National Voter

Constitution Day



A workshop on Constitution Day organized at institute in which significance of the Indian constitution was shared with the students. Senior Advocate Mr. Pankaj Wadhvani and Advocate Vinod Kumar Verma graced the workshop with their presence. The guests were welcomed by Dr. George Thomas, Director of the institute and said that there are both duties and fundamental rights in the constitution. We talk about our rights but we also have to understand our duties. The country will progress only when we understand our responsibilities. Mr. Wadhvani asked the students about their rights and stated that the

Constitution of India is the longest written national constitution in the world. The fundamental political principles, procedures, rights, guidelines, laws etc. for the government and citizens of country are based on the constitution. The Constitution declares India to be a sovereign, socialist, secular and democratic republic, assuring justice, equality and liberty to its citizens. An oath was also pledged to everyone in the program to fulfill their duties towards the country. The program was conducted by Dr. Samta Jain. The coordinator of the program was National Service Scheme Officer Dr. Jitendra Jain.

Service Portal (NVSP) if their name does not appear in the voter's list. The program started with the welcoming of the guests and students by director of the institute, Dr. George Thomas and his address. He said that we are citizens of a country which is the world's largest democracy, the way elections are held in India, the whole world believes in it and the Election Commission has a very important role in this.

Shri R. K. Pandey, Master Level Trainer, Election Commission of India said that if you all think that what difference will it make if one of

our names is not added, then how many lakhs of names will not be added to the voter list and you will not be able to elect your right representative. If we have to take the right decision on time, then we have to prepare at the right time. He told that Voter ID cards have now become smart cards with high security features which cannot be copied. The program was conducted by Dr. Samta Jain and vote of thanks was proposed by Dr. Jitendra Jain, National Service Scheme Officer. The coordination of the program was done by Dr. Kamlesh Malpani.

Photography Club Activity



A workshop on photography 'Chayakalp' was organized for the registered students of photography club on December 16, 2022. The objective of this workshop was to enhance the photographic skills in the students and orient

about the photography aids. The expert of this workshop was well known press photographer Mr. O.P.Soni from DanikBhaskar, Indore. The students came with their best photographs captured by them and expert suggested technical

things related to better capturing the photographs. He also trained students about how to handle, adjust the light effects and technicalities of the camera. The students captured live clicks in the workshop under the guidance of the

expert. The workshop was very well coordinated by Photography Club Mentors; Mr. Someshwar Joshi and Ms. Shikha Jain along with student volunteers Mr. SapanSoni, Mr. Aditya Singh Raghuvanshi and Mr. Hitendra.

HIV and AIDS Awareness Program



An awareness program was organized on the occasion of International World AIDS Day at institute with the objective to inform the students about the causes of serious diseases caused by HIV and AIDS virus. The keynote speakers for the program were Ms. Radha Malviya, Head Psychologist & Counselor, HIV/AIDS and Ms. Disha Gupta, Head of Monitoring and Evaluation

Assistant, Hukumchand Polyclinic, Indore. Ms. Radha Malviya stated that AIDS is one of the biggest health problems of the present era i.e. it is an epidemic. She informed the students in detail about the three main causes of AIDS infection through unprotected sex, exchange of blood and transmission from mother to child. Ms. Disha Gupta explained the effects of the virus

and educated that after HIV infection a person loses its natural immunity and immunity cannot be increased by any ways. At the end the body becomes very weak and the person loses his life. If its symptoms are identified on time, then the intensity of this disease can be reduced. If a person suffering from this disease gets a cold, it turns into tuberculosis and HIV infection may take 8 to 10

years or more to reach the stage of AIDS. A person infected with HIV can live without any special symptoms for many years. In the end, she concluded that in case of any kind of symptoms, take the advice of specialist doctors. The program was conducted by Mr. Naman Moolchandani BCA II Year. Dr. Jitendra Jain proposed the vote of thanks.

Mathematics Lecture series on Calculus and Analysis



Department of Computer Science under Science club organized two days Mathematics lecture series on 'Calculus and Analysis' for B. Sc. students on November 11-12, 2022. The main aim of this lecture series was to make students comfortable with the concepts of mathematics and reduce the fear of mathematics by learning it from the experts. The expert speakers of the lecture series were Dr. Maya Ingle, Professor and Sr. System Analytics, School of Computer Science and IT, DAVV, Indore, Dr. Vijay Kumar Sohani, Assistant Professor, IIT, Indore, Dr. Mahesh

Dhumaldar, Head of Department, School of Mathematics, DAVV, Indore and Dr. Niraj Shukla, Associate Professor, IIT, Indore. Dr. Maya Ingle explicated convergent sequence, Cauchy sequence, upper bound and lower bound with examples. Dr. Niraj Shukla defined metric space and its types by means of different illustrations addressing the queries of students. Partial differential equation was expounded by Dr. Vijay Kumar Sohani. Dr. Namrata Soni and Ms. Yogita Sharma coordinated the lecture series very well.

Poster Presentation Competition



Innovation is a process of turning an idea or invention into a value-creating goods or service that customers will pay for. It is an act of inventing new methods, products, ideas, etc. On National Innovation Day, young innovators and business leaders come together to celebrate change in their specific industry and seek solutions to tomorrow's challenges. Institute Innovation Council of the Institute organized a Poster Presentation Competition on "Innovative Business Idea" on October 15, 2022 for students of PG and UG Programmes on this occasion of National Innovation day.

The objectives of this competition were to provide an opportunity to the students to explore their innate talents as well

as providing them a platform to portray their artistic skills in the form of Poster Presentation and to motivate students for creative thinking to bring up new business ideas. Poster Presentation competition witnessed participation of 12 teams. The main criteria of judgement were Presentation, Creativity, and Businessidea.

Students comprehended the functions of the entrepreneurs in the successful, commercial application of innovations and learned to identify personal attributes that enable to make best use of entrepreneurial opportunities. The competition was well executed by Dr. Uttam Jagtap, Dr. Jayshree Sharma, Mr. Someshwar Joshi, Ms. Deepika Raikwar and Mr. Ashish Sinhal.

Glimpse of M.P. Foundation Day



Madhya Pradesh, India

Madhya Pradesh, India
Palace, Madhya Pradesh 453332, India

Campus Placement



Sr. No.	Name	Course
1	Akshit Joshi	MBA(FT)
2	Samarth Dubey	MBA(FT)
3	Sejal Gupta	MBA(FT)



Sr. No.	Name	Course
1	Ishika Banthia	MBA(FT)



Sr. No.	Name	Course
1	Tushar Jain	MBA(FT)



Sr. No.	Name	Course
1	Prince Sadiwal	MBA(FT)



Sr. No.	Name	Course
1	Shubham Singh	MBA(FT)
2	Anuj Parihar	MBA(FT)



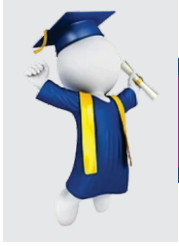
Sr. No.	Name	Course
1	Megha Koshti	MCA
2	Akash Kumhare	MCA



Sr. No.	Name	Course
1	Gunjan Chawla	BBA
2	Parth Jaiswal	BBA
3	Palak Rathi	BBA
4	ADHYATMA PATEL	BBA
5	Tushar Thakur	BBA
6	Manas Pandey	BBA
7	Tushar vagrecha	BBA
8	Janvi Pahuja	BBA
9	Gaurav sharma	BBA
10	Akshita yadav	BBA
11	Divyansh Jain	BBA
12	Shubh Neema	BBA
13	Kashish Goyal	BBA
14	Yash Jain	BBA
15	Vaishnavi Sisodiya	BBA
16	Vedprakash mishra	BCA
17	Niyati mirani	BCA
18	Vidhan Sharma	BCA
19	Anisha Gokhru	BCA
20	Divya Jain	BCA
21	Aashika khanam	BCA
22	Jagrati Mehta	BCA
23	Darshika khillare	BCA
24	Gayatri sankhla	BCA
25	Ananyo Maitra	BSc(CS)
26	Lalit Simariya	BSc(CS)
27	Ghana bedekar	BSc(CS)
28	Vinshul jain	BSc(CS)
29	Kapil Gupta	BSc(CS)



Sr. No.	Name	Course
1	Aehteshaam Ali	BCA
2	Vaishnavi Prajapat	BCA
3	Ananyo Maitra	BSc(CS)



Students' Achievement

Congratulations



Mr. Deepak Kumar Mali

BBA V Semester

Best Paper Award, International Conference held at Vishisht School of Management held at December 17, 2022 under the guidance of Dr. Mohini Thatte.



Mr. Gourish Chulet

BBA V Semester

Best Paper presentation award in National conference at Shri Vaishnav Institute of Management, Indore held at November 19, 2022 under the guidance of Dr. Deepa Katiyal and Ms. Khushboo Jain.



Ms. Khushi Pandey

BBA V Semester

Medal Category: Maps & Sand model explanation and best anchoring in NCC (Combine annual Training Camp) 2K22



Ms. Pooja Sachdeva

**MBA (FA) IV Semester
Topper in MBA (FA) IV Semester**



Students' Corner

Nature's lullaby

-Burhanuddin Dewaswala
BCA 1st Year A



No paper feelings heard
No silly towns of clay
No complexities stand
In nature's lucid way

Oh, so exhausted I am
Just toiling with no why
Never asked myself this query
Are the bricks the real roof or the sky

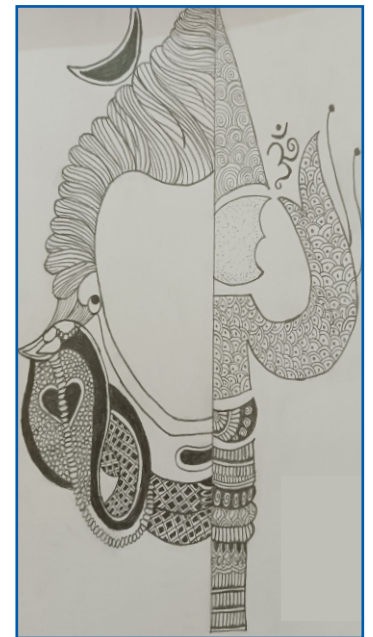
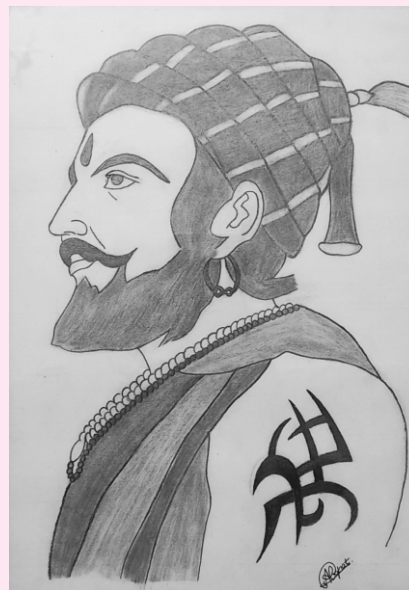
Should the sheets cover my body
On my mattress, or should I...
Sleep in nature's laps
With nature's lullaby



Parag Edalwar
BCA II Year B



Art Work
Arpit Bapat
BBA I Year



Art Work
Chanchal Parmar
BBA I Year



SVIM @ Media



नकारने के बाद भी नहीं हारी हिम्मत : शिवम वैष्णव प्रबंध संस्थान में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन

सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता में जेक वरदा शिवम परेडन ने कविता शिवम के रूप में भाग लिया। वे अंतर्देशीय, आकाशवाणी, मोटिवेशनल स्पेकर तथा वीडियो-एडिटर में सफ़रती नौकरी कर रहे हैं। कार्यक्रम की सफ़रती नौकरी शिवम प्रबंध संस्थान में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया। कार्यक्रम में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया। कार्यक्रम में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया।

श्री वैष्णव प्रबंध संस्थान में मतदाता जागरूकता अभियान

चुनावों का महकबर हम अपने देश और समाज के लिए अनेक प्रतिनिधियों का चयन करता होता है। तब देश में या राज्य में अच्छी सरकार का यत्न किया जा सके। भारत में लोकतंत्र है। इस लोकतंत्र में मतदाता से हमें सरकार चुनने का मौका मिला है, इसलिए चुनाव में अधिकतम को अपने मतदान का अधिकार खड़ा करना जरूरी है। श्री वैष्णव प्रबंध संस्थान में मतदाता जागरूकता अभियान में जागरूकता बढ़ाई।

अभिसंस्करण- 2022 : स्नातकोत्तर विद्यार्थियों का दीक्षारंभ समारोह

श्री वैष्णव प्रबंध संस्थान में स्नातकोत्तर विद्यार्थियों का दीक्षारंभ समारोह का आयोजन किया गया। कार्यक्रम में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया। कार्यक्रम में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया।



पर्यावरण, जल एवं वन्य संरक्षण विषय पर संगोष्ठी आयोजित प्रकृति के साथ खिलवाड़ से पर्यावरण संतुलन डगमगा गया - डॉ. व्यास

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उन्नत भारत अभियान के अंतर्गत जैविक खेती को बढ़ावा

उन्नत भारत अभियान के अंतर्गत जैविक खेती को बढ़ावा देने के लिए कार्यक्रम आयोजित किया गया। कार्यक्रम में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया।

विद्यार्थियों में गणित का भय कम करने के लिए व्याख्यानमाला आयोजित

विद्यार्थियों में गणित का भय कम करने के लिए व्याख्यानमाला आयोजित। कार्यक्रम में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया।

स्वतंत्रता के साथ जिम्मेदारी की भी भावना होनी चाहिए : नेमा सामाजिक जागरूकता अभियान को लेकर कार्यशाला आयोजित



स्वतंत्रता के साथ जिम्मेदारी की भी भावना होनी चाहिए : नेमा सामाजिक जागरूकता अभियान को लेकर कार्यशाला आयोजित। कार्यक्रम में सृजन-अंतरविद्यालयीन विद्यार्थी प्रतियोगिता का आयोजन किया गया।

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