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SHRI VAISHNAV INSTITUTE OF MANAGEMENT

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prabandhotsav 2k23













Prabandhotsav started with the Inaugural session. All the dignitaries inaugurated the event by lighting the lamp. Dr. George Thomas, Director, Shri Vaishnav Institute of Management, welcomed the Chief Guests Mr. Gopal Verma, State Head, Digital Banking, HDFC Bank, Madhya Pradesh & Chattisgarh and Special Guest Mr. Anshul Jain, Founder, Partner & Head, Talent Acquisition.



Skill Ventory. Shri Devendra Kumar Ji Muchhal addressed all the students and encouraged them to participate in the event wholeheartedly. Special guest Mr. Gopal Verma, State Head, Digital Banking, HDFC Bank, shared career building tips with students. The Chief Guest of the event Mr. Anshul Jain shared his thoughts on hiring process, practical learning, job training, and internships and

explained their benefits to the students. Shri Vishnuji Pasari, Secretary, Shri Vaishnav Institute of Management expressed his gratitude to all the dignitaries with vote of thanks.

Various Intercollegiate events were also organized. Business and IT Quiz competition 'Paheli -2023' which has the purpose to allow the students to showcase their intellectual and knowledge related to business and IT. Solo singing competition 'Gunjan-2023' was organized with the objective to allow the students to portray their singing talent and to enhance their musical skills by learning from performances of fellow competitors. Dance competition with the objective of showcasing the dancing talents of the students in different forms like semiclassical, regional, folk, traditional songs, contemporary, fusion etc. A Business Plan Completion 'PRAKALP-2K23' was organized to promote Entrepreneurship, Business and Presentation Skills among the students. The Web Page Designing Competition "Web Geeks" with the aim of fostering creativity, innovation, and technical skills among students in the field of web design was also organized.

The musical night was organised on July 8, 2023 at the Abhay Prashal. Indian Idol Fame Singer Ms. Shanmukha Priya was the main attraction of the event. With her power pack performance, she won the hearts of the audience. The students danced and enjoyed on every song of her. The versatility was seen in her voice through the different songs she sang. The Conveners of the event were Dr. Pragya Sharma and Dr. Ekta Agrawal.

The main objective of Event Prabandhotsav is to get students familiar with the different aspects of the management and technology through the experts of the respective fields. The event brings out the best from participants under controlled and simulated environments. A celebrity night show is a highlight of the event Prabandhotsav.

The day one July 07, 2023 of







NATIONAL CONFERENCE

Industry 5.0 and Human Factor: Dawn of New Era





Institute of Management Studies, Devi Ahilya Vishwavidyalaya (DAVV), Indore jointly organized the National Conference on "Industry 5.0 and Human Factor: Dawn of New Era" on July 5, 2023 onwards. Luminaries from the academia from various parts of Indore were the part of this Conference. The objective of this Conference was to provide a platform where people from industry and academia will come together and brain storm on the opportunities, limitations and future prospects of Industry 5.0 and its possible collaboration with

The Conference was inaugurated by Chief Guest, Dr. Renu Jain, Hon'able Vice-Chancellor, Devi Ahilya Vishwavidyalaya (DAVV), Indore, Guest of Honour, Dr. Upinder Dhar, Hon'able Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidalaya, Indore, Keynote Speaker, Dr. Prashant Mishra, Professor of Marketing, IIM Calcutta (W.B). Dr. George Thomas, Conference Chairperson and Director, Shri Vaishnav Institute of Management, Indore, Dr. Sangeeta Jain, Conference Chairperson and Director, Institute of Management Shri Purushottamdas Pasari, Honorable Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya (SVVV) & Chairman, Shri Vaishnav Group of Trusts, Indore. Shri Devendra Kumar Muchhal, Chairman of the Institute gave the opening address.

Guest of Honour, Dr. Upinder Dhar, shared his views on Industry 5.0 and explained in detail about all five industrial revolutions. Chief Guest, Dr. Renu Jain, shared her views on Improvement of production process and human life. She insisted on quality research, research culture and academic integrity. Key Note Speaker Dr. Prashant Mishra elaborated the tech driven sufficient eco-system which has to integrate and protect societal priorities. The invited dignitaries unveiled the Conference Souvenir virtually.

The inaugural session was followed by Plenary Session where eminent speakers were Dr. Harmeet Singh Chhabra, Director, Talent Acquisition, Indore, Dr. Sweety Pohankar, Deputy General Manager, Reliance Infocomm Ltd., Indore Mr. Himanshu Agrawal,

Marketing Officer, Softude, Systematix Infotech. The speakers talked about the human empathy and innovation, flaws and role of HR in Industry 5.0, Artificial Intelligence and Human jobs and about the coexistence of human with robots to ensure human in various sectors. The plenary session was concluded by Dr. N.K. Totala, Co-Chair of the conference, IMS, DAVV, Indore, wherein he emphasised on human element which will focus on empathy, skill up gradation and automation which will promote sustainability.

The Plenary Session was followed by six parallel technical sessions where more than hundred research papers were presented by the researchers. The session chairs were Dr. Santosh Dhar, Dean, Faculty of Doctoral Study and Research, SVVV Indore, Dr. Vivek Kushwah, Director, IBMR, IPS Academy, Indore, Dr. Rajendra Singh, Professor, Marketing IMS, DAVV Indore, Dr. Vaibhav Jain, Associate Professor, IET DAVV, Indore, Dr. Deepak Shrivastav, Professor, IMS, DAVV, Indore and Dr. Yamini Karmarkar, Professor, IIPS, DAVV, Indore.

Rajendra V. Nargundkar, Honorable Vice Chancellor, Prestige University, Indore, Guest of Honour Dr. Rajnish Jain, Professor, IMS DAVV, Indore and Prof. Dr. Upindhar Dhar, Honorable Vice Chancellor, SVVV, Indore. Conference Summary was read by Dr. Jayesh Tiwari. Dr. Rajnish Jain shared his view on human factors which will remain irreplaceable in decision-making, creativity, problem-solving, and complex tasks that require empathy and intuition. Chief Guest, Dr. Rajendra. V. Nargundkar shared his view on the intersection of advanced technologies and the human element in the industrial landscape. The conference aimed to shed light on the transformative potential of Industry 5.0 and its implications for the workforce, society and the future of industries. Dr. Kshama Paithankar, Dr. Narendra K. Totala and Dr. Abhijeet Chatterjee were the Co-Chair of the Conference. The conference conveners were Dr. Jayesh Tiwari, Dr. Deepa Katiyal and Dr. Vivek Sharma, whereas Dr. Digamber Negi, Dr. Namrata Soni and Dr. Piyush Kndulkar were the Co-conveners of the Conference.





अभिसंस्करण-2023



Induction and Orientation Program for UG Students



Abhisanskaran- Induction Program 2023 was organized from August 22-29 for the newly admitted students of batch 2023-2026. Transition from school to college life is one of the most challenging events in students' life. With objective to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution. help them build bonds with other students and faculty members, expose them to a sense of larger purpose and self exploration and provide information about campus resources and support services that are vital for successful transition and academic success. the Institute organized 'Abhisanskaran - 2023' from August 22-29, 2023 for First Year Students of all undergraduate programmes.

Day-1

Director of the Institute, Dr. George Thomas welcomed the parents and students to the institute and congratulated them for taking admission in the Institute. He introduced the age-old heritage of the trust and the great history of the institution.

Dr. Vikrant Singh Tomar, Director, UMS India, Ujjain, a renowned personality in the field of communication and motivational speaking, graced the occasion as the Chief Guest. Dr. Vikrant Singh Tomar guided students for the

journey of being great from good. He also shared the five mantras of being successful with reference to Bhagvad Geeta. Students were introduced and oriented to various functional departments of the Institute with their operating practices, rules and regulations etc.

Day-2

On day 2, students were made familiarized to their respective Department through Departmental Presentation given by Heads of the Departments of Computer Science and Management. The primary purpose was to introduce the students to the faculty, departments, computer lab, a brief introduction of the achievements of the department and other physical facilities available in the campus.

Day-3

The first year students were introduced to the various activities being undertaken at college level through different committees. The orientation session of Anti Ragging Committee, Examination Committee. Institute Innovation Council and Scholarship & Student Section was conducted by the representatives of various committee members for educating students about the methodology, working and various Co-curricular & Extracurricular activities conducted in the college and to encourage them to participate in such activities for their overall development.

Day-4

The Clubs and Cells gave a brief introduction of the different activities conducted throughout the session. They also explained the process followed in joining the club and participating in the activities which will help them in enhancing their skills and achieving their career opportunities. NSS Cell, Library, Training & Placement Cell, Entrepreneurship Development Cell, Industry-Institute Interface Cell, Women Empowerment Cell, Case Development Cell, Finance Club, Marketing Club, Human Resource Club, Literary Club, Photography Club interacted with thetudents.

Day-5

The session was conducted by the Faculty Coordinators for different certification courses of IIT, Mumbai, IMA, MOOCS etc. The students were made aware of how these online courses enhance their capabilities as future employees and also making them competent enough for placements. The students understood how these courses are meant to make them more positive towards skills and make them 'placement-ready'.

Day-6

During the Creativity Session by Literary Club, a quiz on various

aspects of English language was conducted in the second session of the programme. Students showed a lot of interest in the activity and participated with great energy. A cultural program was conducted by Cultural Committee of the Institute. Students actively participated and the programme started with semi-classical dance followed by group dance and song .The fest ended with an amazing Nukkad Natak performance.

Day-7

The session regarding the importance of sports and the facilities available in the Institute has been initiated by Dr. Raghav Jaiswal. Dr. Jaiswal explained how the physical activity ensures healthy growth and development in young people. All the students were motivated towards the sports /physical activity. The students were also been introduced by various Sports experts with the importance of immunity and mental strength and doing regular physical activity.

It was a colossal success, as the motive of creating a refreshing environment for the first-year students was achieved in a dandy manner. Approx 700 students attended the program. The entrants were able to display confidence and successful transition into a new academic environment and establish positive acquaintance with their peers, faculties, and institute as whole.





अभिसंस्करण-2023



Induction Program for PG Students





'Abhisanskaran', Induction Program for PG students was organized from September 21, 2023 to September 28, 2023 for the newly admitted students of session 2023-2024. The Induction Program for Postgraduate (PG) students is an essential component of their academic journey designed to introduce them to the academic, administrative, and social aspects of the institution. The primary objectives of the PG students' Induction program are to familiarize students with the institution's campus, facilities, and resources; to introduce students to the academic curriculum and program requirements, to promote interaction and networking among students and faculty and instil a sense of belonging and engagement within the institution.

The induction program for PG students consisted of a series of activities and sessions over the course of September 21, 2023 to September 28, 2023. These activities included:

Orientation Day

The Inaugural function for the students of PG programmes signifies their step into higher education. Dr. George Thomas, Director of the institute, briefed the Vision and Mission of the College. He also shared that there is no scarcity of jobs in the market for industry ready professionals. Students are needed to set SMART and result oriented Goals. He further elaborated KSA, where K stands for Knowledge. S for Skills and A for attitude.

The Special Guest, Mr. Jaideep Karnik, Head of Content & Editor, Amar Ujala, Noida motivated students to be self initiated. He further explained the difference between information and knowledge. He described that information and experience transforms into knowledge. He further elaborated ISEP. Where I stands for Idea, S for Strategy, E for Execution & P for Right People and Right Process.

The Chief Guest of the Induction Program, Dr. Gurmeet Singh Narang, Founder and Chief Happiness Officer, Tayleen Foundation, Indore insisted students to have a healthy mindset, positivity and self discipline. He urged them to be responsible for their actions and shape them in a right mould.

Familiarizing Students to their respective Departments

On day 2, students were made familiarized to their respective Department through Departmental Presentation given by Heads of the Departments of Computer Science and Management respectively. The primary purpose was to introduce the students to the academic curriculum, program structure, assessment methods, faculty, departments, infrastructure and a brief introduction of the achievements of the department.

Familiarizing Students to different Committees

the various activities being undertaken at college level through different committees. The orientation session of Anti Ragging Committee, Examination Committee, Institute Innovation Council and Scholarship & Student Section was conducted by the representatives of various committee members.

Familiarizing Students with the Certification Courses of IIT, Mumbai, IMA, MOOCS, PRO

The session was conducted by the Faculty Coordinators for different certification courses of IIT, Mumbai, IMA, MOOCS etc. The students were made aware of the registration process, requirements, and access to online resources. The students understood how these courses are meant to make them more positive towards skills and make them 'placement-ready'. Familiarizing Students to Clubs and Cells

The Clubs and Cells gave a brief introduction of the different activities conducted throughout the session. NSS Cell, Library, Training & Placement Cell, Entrepreneurship Development Cell, Industry-Institute Interface Cell, Women Empowerment Cell, Case Development Cell, Finance Club, Marketing Club, Human Resource Club, Literary Club Coordinators interacted with the students.

Cultural Activities

A cultural program was conducted The students were introduced to by Cultural Committee of the

Institute. Students actively participated and the program started with semi-classical dance followed by group dance and song .The fest ended with an amazing Nukkad Natak performance.

Sports Orientation

The session regarding the importance of sports and the facilities available in the Institute has been initiated by Dr. Raghav Jaiswal. All the students were motivated towards the sports/physical activity. The students were also been addressed by various Sports experts with the importance of immunity and mental strength and doing regular physical activity.

The PG student induction program is a vital initiative that sets the tone for students' academic journey and their overall experience at the institution. By focusing on its objectives, refining program activities, and seeking feedback, we can continue to enhance the effectiveness of the program and ensure that PG students have a smooth transition into their academic life.

It was a huge success, as the motive of creating a refreshing environment for the newly admitted students was achieved in a dandy manner. Approx 250 students attended the program. The entrants were able to instill a sense of belonging and engagement within the institution and receive information on support services, such as counselling and career quidance.



Celebration of **MMS** Week





The educational institute plays an important role in providing the foundations for socially responsible citizens and shaping students for the future. SVIM believes to cultivate humanity, imparting knowledge and skills development apart from providing the quality education. In line with that, the institute celebrated AIMS (Association of Indian Management Schools) Week from August 1-7, 2023. During the week various activities were held as follows:

Digital Literacy- "Gyanrath"

The objective of Digital Literacy Program was to develop the digital literacy and competency of students of Government schools in rural area and to sensitize the students to the living conditions of the people who are around them. Also it was conducted to bring about an attitudinal change in the students and help them to develop societal consciousness. sensibility, responsibility and accountability. The program was conducted in Government H.S. School. Kalaria with the help of Gyan Rath. Event was coordinated by Dr. Jagdish Sharma with the team of student volunteers.

Plant Parenting: Vriksha Abhibhavak

Environment conservation is the fundamental duty of every citizen. To create the sense of social responsibility the activity Plant parenting "Vriksha Abhibhavak" was organized on August 2, 2023. In this activity; the plants were distributed to the students and faculty members who were willing

to adopt these plants. To ensure the plantation; the participants were required to click the photograph with the planted tree and posted these photographs to various social media platforms. The event Coordinators were Dr. Jitendra Jain and Dr. Prashant Kushwah with the team of student volunteers.

Distribution of Clothes in Slum Area-"Neki Ki Deewar"

Social responsibility is an ethical framework in which a person works and cooperates with other people for the benefit of the community. To help needy people the institute arranged the "Neki ki Deewar" where various old clothes, tovs and other useful material were collected. The faculty members with the team of student volunteers visited the different slum areas where these collected clothes and other material were distributed on August 03, 2023. Through such activities the student made aware about the concept of serving to those who are marginalized people and helping them in a manner, where they also feel happy with belongingness. The event Coordinators were Dr. Kamlesh Malpani, Mr Rahul Borade, Dr. Arpit Tiwari and Mr. Ravi Chouhan with the team of students volunteers.

Distribution of Manure and Vermi-Compost - 'Dharamrit'

To adopt the concept of Zero waste the institute has its own manure and Vermi-compost named "Dharamrit". The use of organic manure basically enhanced quality and fertility of the land that's why through this activity the distribution of Manure and Vermi-Compost was done on August 3, 2023 to the

nearby locality. The students and teachers visited the places and give the compost bags to the people who are interested in plantation or have developed gardens. Students also encouraged them for the development and maintenance of eco-friendly environment. The event coordinator were Dr. Abhikrati Shukla and Dr. Kratika Neema with the team of student Volunteers.

Distribution of Flex in Slum Area As an Academic Institute, we are well aware about our social responsibilities for the destitute who are living without basic amenities. Keeping this in mind, the flex were distributed by the team of faculty members to make an attempt to provide a shelter to their homes and protect themselves from heavy rainfall and extreme heat in summer. Flex Distribution was done in the slum near Chandan Nagar Police Station, Chandan Nagar Indore on August 04, 2023. The event coordinators were Dr. Kamlesh Malpani, Dr. Arpit Tiwari and Mr. Rahul Borade.

Visit to Deaf & Dumb School-(Rakhi Making Workshop for Students)

The 'Rakhi Making Workshop' on August 05, 2023 was organized which aimed to foster creativity, inclusivity and celebrate the spirit of Raksha Bandhan with the Deaf & Dumb students. Specialized sign language interpreters were present to ensure effective communication and engagement. The students showcased their artistic talents while making beautiful Rakhis using a variety of colorful materials. As a token of gratitude for the enthusiastic participation from the students of the Deaf and Dumb, School 115 stationery kits were distributed from the charity amount collected by volunteers. Faculty coordinators of activity were Ms. Radhika Singh, Ms. Dipti Talreja, Ms. Deepika Raikwar and Dr. Kiran Panchal with the team of student Volunteers.

Visit to Old Age Home

On August 05, 2023, faculty members along with students visited old age home "Gold Coin Seva Trust's Dashrath Sevashram", Chankyapuri, Indore.

The main objective of the event was to make students aware about the social conditions of the seniors veterans staying at old age home and to make them learn the importance of old age people in home. Students had planned various activities to perform at old age home. Activities such as food serving, dancing, campus visit, antakshari were performed by students as well as faculty members. 18 student volunteers along with 07 faculty coordinators visited Old Age Home donated Grocery items. Faculty Coordinators were Mr. Ashish Sinhal, Ms. Arnika Kabra, Mr. Saideep Shrivastava, Mr. Kulkit Yadav, Dr. Aradhana Bhopte, Mr. Ankur Pandey and Mr. Gauray Porwal with the team of student volunteers.

Visit to Blind School

Visit to blind school was also organized on August 07, 2023 with the objective to empower female blind students on self hygiene and quiding them about career perspectives. The female students visited the hostel for visually impaired girls named NFB Gyandeep Sparsh Kanya Uchch Shiksha Chatrawas. Dr. Mamta Joshi delivered the lecture on women empowerment and covered various aspects such as safety, self-hygiene, future prospectus in various fields of their career and self defense. Event Coordinators were Dr. Mamta Joshi, Dr. Garima Dubey, Ms. Neha Burhanpurkar, Ms. Avushi Rawal with the team of student volunteers.

Visit to Orphanage

Visit to the orphanage named "Shraddhanand Ashram" was organized on August 07, 2023 where the team of faculty members and students volunteers interacted with orphan kids. They played various games, distributed chocolates and fruits which brought smiles to the children's faces. Faculty coordinators were Mr. Ram Bhavesh Sharan, Ms. Chandni Keswani, Ms. Gulisha Gupta, Dr. Jayesh Upadhyay and Ms. Ruchika Mandora with the team of students volunteers.











The Department of Management organized "Banker of the Year Competition" on August 5, 2023 for PG students of Management. The competition was planned with the objective to improve the overall personality of the student by nurturing their presentation, analytical and negotiation skills related to banking sector. Before the competition two weeks' workshop from July 20, to August 4, 2023 on "Indian Banking Sector" was organized in which Dr. Uttam Jagtap, Associate Professor, Department of Management (PG) took all the sessions and completed the modules of banking to give insight

to students for helping them to develop the required skills to make career in the field of banking. 69 students were shortlisted for the competition through a screening test. Dr. Digamber Negi, Associate Professor and Dr. Pradeep Bhatt, Assistant Professor were the judges for the semifinal round and 7 teams could make for the final round. Mr. Shivendra Sohani, Deputy Vice President & Regional Manager Risk Containment Unit at Kotak Mahindra Bank and Mr. Shalin Jain, Branch Manager, HDFC Bank were the judges for final competition. They both appreciated the knowledge and enthusiasm of

the students. Ms Kajal Joshi (MBA FT-II Semester) and Mr. Vaibhav Garg (MBA FT-II Semester) won the title of "Banker of the year-2023" and Ms. Ms. Amishka Karnawat (MBA FT-II Semester) & Mr. Himanshu Tiwari (MBA FT-II Semester) were the runner up of the competition. Dr. George Thomas, Director congratulated all the winners and Dr. Abhijeet Chatterjee, Head of Department, Management appreciated the hard work done by the students during workshop. Dr. Uttam Jagtap, Dr. Arpit Tiwari and Ms. Neha Burhanpurkar organized the event extremely well.

Workshop on Research Paper Development

Two weeks Workshop on Research Paper Development was organized by the Department of Management (PG) for the students from August 14 to August 26, 2023. The workshop was aimed to enrich the students in basic dimensions of research and designed to provide the participants with hands on approach to conduct research. The resource person of the workshop was Dr. Sapna Parihar, Assistant Professor, Shri Vaishnav Institute of Management, Indore. The inaugural of the workshop was on August 14, 2023. The workshop was inaugurated by Dr. Niranjan Shastri, Faculty NMIMS University. Dr. Shastri elaborated about reading, engaging, skills development, attitude, communication /commitment and hypotheses frame in research. The workshop covered the basics of research methodology focusing on theoretical and practical inputs specifically the formulation of research problem, formulation of research hypotheses and testing of

hypotheses, conducting literature review, data collection methods, selection of appropriate parametric or non-parametric statistical method for analyzing data and reporting the result. 60 students had registered for the workshop and total 21 groups were formed and allotted their research topic. All the groups had collected their data through questionnaire, analyzed and finalized the research paper. The presentation of the research papers was held on August 26, 2023. The session was chaired by Dr. Mayura Khemkar, Faculty Shri Govindram Seksaria Institute of Technology and Science, Indore along with Dr. Dhanashree Nagar and Dr. Rekha Melwani, Associate Professor, Shri Vaishnav Institute of Management, Indore. The research papers were evaluated on five points content, method, relevance, analysis and overall impact of research. Dr. Khemkar appreciated the work and also gave suggestions to the groups. Dr. Alok Bansal, Professor, Prestige





Institute of Management and Research was the chief guest of the valedictory session. Dr. Bansal shared his views on research and how Indian researcher are being acknowledged on the global platform. The Compendium consisting all 21 research papers was unveiled by the dignitaries. The paper titled 'Need of censorship of OTT platforms in India with respect to freedom of

expression' was entitled as the best research paper authored by Mr. Jay Khandelwal, Ms. Akshita Sharma and Ms. Rajnandini Bajpai (MBA FT II Sem). Dr. Sapna Parihar, Dr. Sanjay Pandit and Mr. Someshwar Joshi along with student volunteers Mr. Anshul Mohta, Ms. Jhalak Vyas, Ms. Iram Khan and Mr. Jamshed Khan (MBA FT II) coordinated the workshop very well.



Workshop on -

Data Visualization Using Google Dashboard





A Workshop on Data Visualization using Google Dashboards was organized by the Department of Management (PG) for the students from September 11 to September 16, 2023. The primary objective of organizing the workshop was to teach how to use Google Dashboards, an incredibly powerful tool from scratch. Dr. Abhijeet Chatterjee, Professor & Head of Department, Management (PG), Shri Vaishnav Institute of Management, Indore was the resource person of the workshop. The inaugural of the workshop was on September 11, 2023. Dr. Bhawna Nigam, Faculty, Business Analytics, IET DAVV, Indore was the guest of the program. She advised the

participants to make a road map for career to be successful in their respective fields. Dr. Nigam also elucidated the opportunities and challenges of data analytics stream. The workshop was conducted with an aim to empower students with the knowledge of data visualization tools used for analysis. Students were given hands-on training in how to create and design custom dashboards, add and analyze data from various sources, and create dynamic visualizations. The participants also learnt about customizations and integration techniques to add more value to the available datasets. They also learnt about different types of charts and graphs, and how to use

filters and pivots to analyze data. The expert made the students create a dashboard on the dataset provided by him. 32 students participated in the workshop and made the dashboards on the dataset like IPL, Walmarts Sales, Northwind, Loan Dataset, Adidas Sales etc. The valedictory of the workshop was on September 16. 2023 and graced by Dr. Nitin Merh, Associate Professor, Jaipuria Institute of Management, Indore. He explained the importance of data in today's world through a short story and urged students to be technologically updated. The workshop was well organized by Ms. Swati Gupta and Mr. Someshwar Joshi.

Teacher's Day





Teaching is a profession that teaches all other professions. A day is kept aside to remember all the teachers. This day is celebrated on September 5, in commemoration of birthday of Bharat Ratna Dr. Sarvapalle Radhakrishnan, who was a staunch believer of education and was the well-known diplomat, scholar and above all a teacher. To carry forward this tradition, the institute celebrated this occasion with much vigor and enthusiasm. The students took the whole responsibility of celebration and welcomed the teachers. They had organized events comprising of singing, games and an opportunity for the teachers to share their views. They also distributed cards and gifts to the faculty members. The day ended with having high tea together arranged by the institute.

Workshop on Digital Marketing Mechanism & Architecture of Search Engine



A workshop on Digital Marketing Mechanism and Architecture of Search Engine was organized by the Department of Management (PG) for the students of MBA (FT), MBA (FA) and MBA (MM) II semester on August 12, 2023. Around 110 students attended the workshop. The workshop aimed

to provide an understanding of digital marketing and its mechanism, with a focus on search engine architecture. Ms. Sonam Hada, Founder and Director of SG Gurukul was the expert speaker for the workshop. In her address she explained the basics of digital marketing and its



importance in today's business world. She then focused on search engine architecture and explained search engines work through three primary functions namely crawling, indexing, and ranking. She also discussed the history and evolution of digital marketing and provided insights

into the future of digital and social media marketing research. The workshop provided an excellent opportunity for the participants to learn about digital marketing and its mechanism. The faculty coordinators of the workshop were Dr. Mamta Joshi and Mr. Ram Bhavesh Sharan.



Independence Day



Independence Day is a time to celebrate the freedom and unity of India. It is also a time to remember the sacrifices of the freedom fighters who fought for India's independence. The theme for this year's celebration was "Nation First, Always First". The 77th Independence Day celebration commenced with a warm welcome of all who were gathered with full of patriotism and love for their country. The day was celebrated with pride and patriotism at institute. Each member of the institute was soaked in hues of Tri colour and their enthusiasm and joy knows no bounds as they celebrated the soverenity of

the nation. Chairman, Shri Devendra Kumarji Muchhal, Vice Chairman, Shri Girdhargopalji Nagar, Secretary, Shri Vishnuji Pasari, Joint-Secretary, Shri Sharadji Tulsayan, Treasurer, Shri Manishji Baheti and other respected trustees of Shri Vaishnav Group were present in the program.

The celebration began with the hoisting of the Tri colour by the guest which was followed by the singing of the National Anthem. The day was further enlivened by inspiring exposition of the guest who made TO remember the contribution and sacrifice of the freedom fighters and motivated everyone to uphold the

honour, integrity, uniqueness and diversity of our culture and to identify as true Indians. The students gave mesmerising performances of dance and singing portraying the patriotism. National Service Scheme (NSS) B certificate were distributed to eleven students of the institute. The institute in collaboration with Indian Association of Physics Teacher is organising National Graduate Physics Examination from last seven years. The appreciation certificates were given to the students of B.Sc. who had secured top positions. The celebration continued by distribution of sweets.



Ganesh Chaturthi marks the birth of Lord Ganesh and is celebrated with much joy and fervour. Every year, this festival is seen as a sign of new beginning that brings wisdom, prosperity and good fortune. The students, teachers and the staff of the institute celebrated Ganesh chaturthi by Ganesh sathapana in the premises on September 19, 2023. The pandal was set up for ten days. Every day the pandal was decorated by the students of various programmes based on different themes. These ten days were filled with aartis, delicious prasad and lots of blessings from Ganapati Bappa. On September 27, 2023 Ganesh was offered '56 bhog' and grand aarti was done by students, teachers and the staff of the institute. The students performed flash mob on this occasion. The idol of Ganesh was immersed in a small tank in college on September 28, 2023. A workshop for training students and staff to make their own eco-friendly ganesha was organized by the cultural committee of the institute on September 18, 2023. The trainer for the workshop was Mrs. Hemlata Kumar, President, Trainer, Kalanjali Welfare Society, Indore and Ms. Kalpana Goyal, Trainer, Kalanjali Welfare Society, Indore. Mrs. Kumar demonstrated making ganesha idol in different styles. The students presented the idols made by them and Mrs. Hemlata Kumar judged the idols made by students. Ms. Mansi Maheshwari BBA I Year and Ms. Aniela Sharma B.Sc. (Biotech) I Year were the winner and the runner up for the competition respectively. The ten days' event and workshop was well organized by Ms. Bhawna Kabra, Coordinator Cultural Committee along with members, Ms. Swati Gupta, Dr. Mohini Thattey, Ms. Shikha Jain, Ms. Shruti Pushtake and Dr. Garima Dubey.

Blood Donation Camp NSS Activity



"A single drop of blood can make a huge difference" this slogan depicted the importance of blood donation. The NSS cell of the institute organized the Blood donation Camp in coordination with Akhil Bhartiya Terapanth Yuvak Parishad on September 26, 2023. The camp was inaugurated by Dr. Ramu Thakur, Associate Professor, Blood Transfusion Department, MY Hospital, Indore and Shri Hitendra Nagori, Akhil Bhartiya Terapanth Yuvak Parishad,

Indore. The students and faculty members donated the blood in this Camp and raised their hands for the social cause. The direction for the camp was received by Mr. Anil Joshi, Blood Transfusion Adhikari; MY hospital, Indore. Appreciation letter and Memento by the official of the MY Hospital was given to the institute on successful conduction of the Camp. The Camp was organized by Dr. Jitendra Jain, NSS Program officer of the Institute.



Expert lecture Sessions-Marketing Club Activity

The Marketing Club of the institute organized the series of expert sessions on September 13-14, 2023 for BBA and BCA final year students. On the first day, the session experts were Mr. Pushpendra Singh Jadon, Owner, Key Elements and Dr. Chetan Raikwar, Owner, Urja Career Counselling and Videowale. Mr. Pushpendra Singh highlighted the scope of digital marketing and the required skill sets to excel in digital marketing. He also explained various career options in the field of digital marketing like SEO, SMO, content marketing, SEM, E-mail marketing and Google Analytics. Dr. Chetan Raikwar explained the importance of Goal setting and the required skills set for the students which are necessary to excel in his or her career. Various career opportunities were introduced by him to the students in his own organization mainly Marketing, HR and Finance domain. The experts on the second day were Mr. Ankit Makwana, Founder, Milap Weddings Pvt. Ltd and Mr. Sachin Maheswari, Director SSR Realty. Mr. Ankit Makwana highlighted the need of marriage events and its contribution to the economy by creating jobs. The guest also focused the growing career opportunities in event management for students. Mr. Sachin Maheswari emphasized the role of real estate in the economy. He explained the skills set which are required in a student to pursue his or her career in real estate. The session was organized by Mentors of the marketing Club Dr. Pradeep Bhatt, Mr. Devendra Jain and Gauray Porawal.



National Hindi Diwas, celebrated on September 14 each year, is a significant occasion in India to commemorate the adoption of Hindi as one of the official languages of the country. It is a day to promote and celebrate the rich cultural heritage and linguistic diversity of India. The institution organized a vibrant and informative Hindi Diwas celebration to promote the importance of the Hindi language and its cultural significance.

On the occasion of Hindi Diwas, the Literary Club organized a captivating elocution competition on September 14, 2023 which highlighted the enduring importance of the timeless couplets written by the renowned saint poet Kabir. Under the theme 'Relevance of Kabir's Couplets in Today's Perspective', students showcased their intellectual ability. The winner of the competition was Mr. Yogesh Patel and Ms. Kritika Sharma got second position.

The Hindi Diwas celebration was a resounding success, promoting a sense of unity and cultural awareness among students and faculty. It highlighted the importance of preserving and promoting Hindi as a language that unites the diverse communities of India. Such celebrations play a crucial role in fostering linguistic diversity and national integration. The program was coordinated by Dr. Samta Jain, Dr. Ekta Gayakwad and Literary Club.

FINANCE CLUB Financial Performance through Ratio Analysis

"An investment in knowledge pays the best interest."

— Benjamin Franklin





The journey from class room to corporate world is based on practical knowledge gained by the students. Financial education should be a priority for the students who have keen interest to make career in financial field. It will help students become more educated consumers. productive employees, and better preparation for themselves for retirement. In line with that the finance club of the institute organized an event where students presented their presentations on topic "Financial Performance through Ratio Analysis" on September 09, 2023. The event was specifically for MBA I year students. The event has objectives to inculcate the analytical skills in the students and understand the intricacies of Financial Analysis of various listed companies of India either at BSE or at NSE, India. The students have selected a company of their own choice and presented their analysis in the form of Power Point Presentations using the technique of Ratio Analysis. The students analyzed the financial position of various companies viz. Tata Motors Ltd., Larson & Turbo Ltd., Angel One Ltd., Tata Steel Ltd, Coca Cola Ltd. etc. The event was organized by Finance Club Mentors Dr. Rekha Melwani, Ms. Neha Burhanpurkar and Ms. Yogita Sharma.

Flash Mob



The flash mob inculcates in students a number of personal and career-building skills such as cinematography, coordination, and choreography. It helps the students to develop a number of real world skills, such as Self-Confidence, Team Work and Unity.

As a tradition of having a ball for every occasion, this time too, institute proved itself as the ultimate destination of artists presenting themselves through various events. In the sequences a Flash Mob was organized by the Literary Club and Cultural Committee of the Institute, on the occasion of Ganpati Visarjan Celebration on September 27, 2023 for students of all programmes. However, the students not just celebrated the event but also helped in sharing a message that is worth a cent lives.

With thumping of feet and whooping of Ganpati Bappa Morya, the Institute made the spotlight fall on important message of Women's Safety. Gender Discrimination and



Gender Equality. In the high bass music, the students urged to provide a safe environment to women and girls.

With the dust of Dhol and Dance, bidding of remarkable farewell to Lord Ganesha on the sunny afternoon of Anant Chaturdashi at the campus accreted to its role of building a safe and self disciplined society by giving the essential social message of women's safety, Gender Discrimination and Gender Equality. The message was spreaded with an exceptionally performed Flash Mob by around 100 students of the college on the occasion of Anant Chaturdashi.

Under the choreography of Mr. Akesh Ghadge, proud alumnus of the Institute, the members of literary club and cultural committee performed exceptionally well and the event ended with great joy amongst the youth and a hope for a safe environment to women and girls and unbiased treatment to the girls and boys.



Debate Competition





The awareness campaign 'Mai Abhimanyu' was run from August 1, 2023 to August 15, 2023, under which Indore Police, Education Department, Women and Child Development Department and other departments in collaboration with NGOs organised various programs like debate competition, seminar, street play, slogan competition, questionnaire, screening of short films, marathon race etc. to bring awareness among the people.

The Literary Club of the Institute conducted a Debate competition under the banner 'Mai Abhimanyu' on August 11, 2023 for students of all programmes. The aim of organizing debate competition was to hone the public speaking skills of the students and teach them to be eloquent while expressing their thoughts and opinions and to create awareness about Women's Safety, Gender Discrimination and Gender Equality.

The occasion was graced with the esteemed presence of Ms. Priyanka Dodwe, Additional DCP, Women Safety Wing, Indore, Mr. Shivam Thakkar, SI, Cyber Crime, Indore and Mr. Bhanu Pratap Singh, ACP, Women Safety Wing, Indore. Ms. Priyanka Dodwe said that a developed and safe society can be built only with the equal participation of men and women. Therefore, in order to provide a safe environment to women and girls, it is very important that not only women but men in the society should be made aware of crimes related to women. They should be made sensitive.

The session was the kaleidoscope of opinions, thoughts and perspective that enhanced the knowledge and understanding to create a safe environment for women in the society.

Points presented were accepted by the spectators with cheers and claps. Some of the points even

made us think about the facts. There was so much talent in Auditorium. Arguments were made and roved. The competition was judged by Dr. Digambar Negi and Dr. Jayshree Sharma. The winners were Ujjawal Jain (For the Motion), Muskan Sachdev (For the Motion), Ms. Supriya Jain (Against the Motion) and Saransh Gupta (Against the Motion)

The Experts' views and the competition brought out awareness among the students about Women's Safety, Gender Discrimination and Gender Equality.

Anti-Ragging Week

Be a buddy, not a bully





The Marketing Club of the institute organized the series of expert sessions on September 13-14, 2023 for BBA and BCA final year students. On the first day, the session experts were Mr. Pushpendra Singh Jadon, Owner, Key Elements and Dr. Chetan Raikwar, Owner, Urja Career Counselling and Videowale. Mr. Pushpendra Singh highlighted the scope of digital marketing and the required skill sets to excel in digital marketing. He also explained various career options in the field of digital marketing like SEO. SMO, content marketing, SEM, E-mail marketing and Google Analytics. Dr. Chetan Raikwar explained the importance of Goal setting and the required skills set for the students which are necessary to excel in his or her career. Various career opportunities were introduced by him to the students in his own organization mainly Marketing, HR and Finance domain. The experts on the second day were Mr. Ankit Makwana, Founder, Milap Weddings Pvt. Ltd and Mr. Sachin Maheswari, Director SSR Realty. Mr. Ankit Makwana highlighted the need of marriage events and its contribution to the economy by creating jobs. The guest also focused the growing career opportunities in event management for students. Mr. Sachin Maheswari emphasized the role of real estate in the economy. He explained the skills set which are required in a student to pursue his or her career in real estate. The session was organized by Mentors of the marketing Club Dr. Pradeep Bhatt, Mr. Devendra Jain and Gauray Porawal.

Workshop on **Training on MERN Stack Development**



emerged as a powerful combination of technologies that empowers developers to create dynamic, scalable, and high-performance applications. With its full stack consistency, rapid development capabilities, and suitability for real-time applications, the MERN stack continues to be a popular choice for building modern web applications. With objective to make students industry ready and design MERN Stack project, a one month workshop was organized with Crush IT Techno on "MERN Stack Development" by Department of Computer Science from August 21, 2023 to September 23, 2023 for MCA III Semester students. The resource person for the workshop was Mr. Arvind Choudhary, Crush IT Techno, Indore. He explained in detail the MERN Stack Components that are: Mongo DB- Document Database, Express JS, Node JS backend web application framework, React JS, JavaScript library for UI based components, Node JS JavaScript web server. On the basis of this workshop a competition was also organized for the

attendees for designing a website using MERN stack. The best two projects of the workshop were awarded.

At the end of the workshop, valedictory session was organized on September 27, 2023 and the guests were felicitated with saplings and mementos. All the eligible students were provided with the certificates of successful accomplishment of the workshop. 74 Students participated in the workshop. Ms. Poonam Tanwar and Ms. Ruchika Mandora were the Faculty Coordinators of the workshop.





Faculty Achievements



Dr. Deepa Joshi published a Book "Corporate Social Responsibility" publisher: Red Unicorn Publishing in August, 2023; First Edition

Dr. Deepa Joshi

Ms. Chandani Keswani awarded with Ph.D. degree in September 2023, in management, title - Age and Income as Determinants of Investment Behavior Amongst Bank and Insurance Employees of Private Sector, from Shri Vaishnav Vidyapeeth Vishwavidyalaya.



Dr. Chandani Keswani



Dr. Samta Jain

Dr. Samta Anurag Jain was honored with Smt. Chandarani Jain Smriti Vidvat Mahasangh Award 2023 from the lotus flower of Ganini Pramukh Aryika Shri Gyanmati Mataji at Shashwat Tirtha, Ayodhya, on September 7, 2023.

Dr. Jagdish Sharma , Faculty Mathematics, Department of Computer Science Awarded with "Innovative Dedicated Mathematician Award-2023 in International Education Award Ceremony-2023 Under Indore education Fest-2023 by ward Award convention organized by EDU Academic Research foundation on September 23, 2023.







Students' Achievement



DAVV University Toppers BCA I Year



Riya Raj Vishwakarma

Priya Raj Vishwakarma





RANK Rabab Bagwala

RANK Suhani Agrawal





1 Bhavika Nagar

DAVV University Toppers MBA I Semester













DAVV University Topper B.Sc. (CS) I Year



MBA (FT) II Semester
First Prize Winner
Essay competition at district Level Indore,
Topic hamare sapnon ka shahar "Indore"



MBA (FT) II Semester Second Prize Winner Essay competition at district Level Indore, Topic hamare sapnon ka shahar "Indore"



MBA (FT) II Semester Article published in Naiduniya Newspaper on "MY City Indore"



Campus Placement



Heartiest Congratulations!!

Sr.No.	Name	Course	Company
1	Kushal Vani	MCA	Supersourcing
2	Ankit Yadav	MCA	Supersourcing
3	Bharat Singh Tomer	MCA	Supersourcing
4	Vikas Dikhit	MCA	Supersourcing
5	Deepak Rathore	MCA	Supersourcing
6	Unnati Shotriya	MCA	Supersourcing
7	Vijaylakshmi Borasi	MCA	Codiatic Technologies
8	Shivam Shukla	MBA	Haleon
9	Ishika Silwaniya	MBA	Haldiram's
10	Noshika Khatri	MBA	Airtel
11	Sakshi Gorpade	MBA	Inoflex PVT LTD
12	Harsh Molpariya	BBA	Hammoq
13	Apporva Prajapati	BBA	Coca-cola
14	Koushik Paliwal	BBA	Coca-cola
15	Ashika Khanam	BBA	HDFC Bank
16	Parth Jaiswal	BBA	HDFC Bank

We wish them good luck for future endeavour!!



SVIM @ Media



मैनेजमेंट के 'प्रबंधोत्सव 2023' में पहुंची इंडियन आइडल फेम शन्मुख प्रिय

तालियों की गड़गड़ाहट के साथ-साथ गुंजती रही शन्मुख प्रिया की आवाज





दवंग रिपोर्टर > इंदौर

श्री वैष्णव इंस्टीट्युट ऑफ मैनेजमेंट ने 'बैंकर ऑफ द ईयर 2023' प्रतियोगिता का आयोजन किया, जिसमें बैंकिंग की गतिशील दुनिया में अंतर्दृष्टि प्राप्त करने के लिए छात्रों की उत्साही भागीदारी देखी गई। इस कार्यक्रम में एक आकर्षक कार्यशाला शामिल थी जो 20 जलाई, 2023 से 4 अगस्त, 2023 तक चली, जिसके बाद 5 अगस्त को ग्रैंड फिनाले प्रतियोगिता आयोजित की गई। कार्यक्रम के प्रमापन समारोह में बैंकिंग क्षेत्र के प्रतिष्ठित गणमान्य व्यक्ति शामिल हुए। संस्थान के निदेशक डॉ. जॉर्ज थॉमस ने सभी का स्वागत करते हुए कहा कि कार्यशाला आधनिक वित्तीय पारिस्थिति तंत्र की चुनौतियों को समझने के लिए आवश्यक विशेषज्ञता के साथ भविष्य के बैंकरों को तैयार करने पर केंद्रित थी। उन्होंने प्रतिभागियों को प्रतियोगिता

श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट में बैंकर ऑफ द ईयर प्रतियोगिता का आयोजन



द्वारा प्रस्तुत अमूल्य सीखने के अवसरों को अपनाने के लिए प्रोत्साहित किया। प्रबंधन विभाग के प्रमुख डॉ. अभिजीत चटर्जी ने कार्यशाला के बारे में बताया कि विशेषज्ञ संकायों ने व्यावहारिक व्याख्यान और इंटरैक्टिव सत्र दिए, जिससे छात्रों को वित्तीय परिदश्य, बैंकिंग संचालन, जोखिम प्रबंधन और उद्योग के भीतर उभरते रुझानों की गहरी समझ प्रदान की गई। कार्यशाला के मुख्य अतिथि कोटक महिंदा बैंक के उपाध्यक्ष एवं क्षेत्रीय

प्रबंधक श्री शिवेंद्र सोहानी ने कहा कि जब कोई आपको नहीं टेम्ब रहा हो तो कुछ सही करना ही ईमानदारी है। बैंकिंग एक ऐसा क्षेत्र है जहां आप कई कौशल सीखेंगे और यह आपको एक अच्छा इंसान बनने में मदद करेगा। विशिष्ट अतिथि एचडीएफसी बैंक, क्लॉथ मार्केट शाखा के शाखा प्रबंधक शालिन जैन ने कहा कि बैंक का मुल उद्देश्य देश की अर्थव्यवस्था को विकसित करना है। युवा प्रतिभाओं के लिए एक पोषण वातावरण को बढावा

देने, उनमें बैंकिंग उद्योग में सफल होने के लिए आवश्यक जुनून और प्रतिबद्धता पैदा करने में श्री वैष्णव प्रबंधन संस्थान के प्रयासों की सराहना की। फाइनलिस्टों ने असाधारण कौशल और नवीन विचारों का प्रदर्शन करते हुए निर्णायक मंडल और दर्शकों दोनों को समान रूप से प्रधावित करते हुए जमकर प्रतिस्पर्धा की। नार्यक्रम का संचालन समन्वयक श्रीमती नेहा बुरहानपुरकर ने किया। आभार कार्यशाला के संयोजक डॉ. उत्तम राव जगताप ने माना। कार्यशाला के समन्वयक डॉ. अपिंत तिवारी थे। कार्यक्रम में मैनेजमेट विभागाध्यक्ष डॉ. दीपा कटियाल, प्रोफेसर एवं विद्यार्थी उपस्थित थे। कार्यशाला में 150 से ज्यादा विद्यार्थियों ने भाग लिया।

श्री वैष्णव इंस्टीट्यूट आफ मैनेजमेंट में युजी इंडक्शन सेरेमनी आयोजित

आफ मैनेजमेंट (एसवीआइएम) दिवसीय यूजी इंडक्शन अभिसंस्करण–2023 का आयोजन किया गया। इस कार्यक्रम के जरिए नए विद्यार्थियों को संस्थान के लोकाचार, सुविधाओं शैक्षणिक संस्कृति से प से परिचित कराया जाएगा। इस दौरान यूएमएस इंडिया के निदेशक डा. विक्रांत सिंह तोमर मुख्य अतिथि के तौर पर उपस्थित रहे। संस्थान के निदेशक डा. जार्ज थामस ने छात्रों और अभिभावकों का कार्यक्रम में स्वागत किया। उन्होंने श्री वैष्णव परिवार में शामिल होने वाली नई प्रतिभाओं से व्यक्त करते हुए विकास को बढ़ावा देने के लिए संस्थान की प्रतिबद्धता को रेखांकित किया। श्री वैष्णव ट्रस्ट समूह के अध्यक्ष एवं श्री वैष्णव विद्यापीठ



यूएमएस इंडिया के निदेशक डा . विक्रांत सिंह तोमर ने इंडक्शन प्रोग्राम में व्यक्त किए विचार । असोजन्य

विश्वविद्यालय इंदौर के कुलाधिपति पुरुषोत्तदास पसारी ने कहा की क्षारंभ का यह दिन प्रत्येक विद्यार्थी के लिए महत्वपूर्ण होता है, जहां आपको नवीन परिवेश में ढलने का अनुभव प्राप्त होगा। साथ ही आप गुरु के ज्ञान एवं अनुभव से अपने व्यक्तित्व में निखार लाकर नैतिक मूल्यों का समावेश करने का सफल प्रयास करेंगे।

श्री वैष्णव इंस्टिट्यूट ऑफ मैनेजमेंट में रैगिंग विरोधी सप्ताह शुरू



इंदौर **» दबंग रिपोर्टर**

और शैक्षणिक माहौल बनाए रखने की अपनी प्रतिबद्धता को दर्शाते हुए श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट (एसवीआईएम) ने रैगिंग के उन्मूलन के लिए एक सप्ताह तक 'चलने वाले कार्यक्रम की शरुआत की। कार्यक्रम के मुख्य अतिथि देवी अहिल्या विश्वविद्यालय, छात्र कल्याण विभाग के डीन डॉ. एलके त्रिपाठी थे।

संस्थान के निदेशक डॉ. जॉर्ज थॉमस ने सभी का स्वागत करते हुए कहा कि एंटी रैगिंग सप्ताह का उद्देश्य रैगिंग के हानिकारक प्रभावों के बारे में जागरूकता बढ़ाना है। संस्थान ने रैगिंग मुक्त परिसर सुनिश्चित करने के लिए सक्रिय रुख अपनाया, जहां हर छात्र बिना किसी डर या भय के अपनी शैक्षणिक यात्रा कर सके। उन्होंने कहा कि दो दशकों से हमारे नैतिक मल्यों में गिरावट आ रही है। हमारी ताकत हमारे संस्कार है जो हमारा वक्तित्व

डॉ. त्रिपाठी ने कहा व्यक्ति में तो अवस्था काम करती है, देव और दानव आप जिन लोगों के साथ समय बिताएंगे वैसे बन जाएंगे। जीवन में अनुशासन का बहुत महत्व है, जो आपको सफलता दिलाता है। कार्यक्रम का संचालन चांदनी केशवानी ने किया। कार्यक्रम में कम्प्यटर साइंस विभागाध्यक्ष डॉ. पैठणकर, मैनेजमेंट विभागाध्यक्ष डॉ. अभिजीत चटर्जी. मैनेजमेट विभागाध्यक्ष डॉ. दीपा कटियाल, प्रोफेसर एवं विद्यार्थी

अनुसंधान को बढ़ाने के लिए शोधपत्र विकास पर कार्यशाला



श्री वैष्णव प्रबंध संस्थान में रक्तदान शिविर का आयोजन

ह्वीर, दबंग रिपोर्टर। रक्तावान है। इपी पतिक को साथंक करते हुए अल्लाका के लिए हैं। हो। प्रियंत्र को स्वाध्यान में राष्ट्रीय सेवा योजना इकाइयों द्वारा कार्यक्रम अधिकारी अल्लाका के डी. जिलंद जैन के संबोधना में राष्ट्रीय सेवा योजना इकाइयों द्वारा कार्यक्रम अधिकारी आहे ही. जिलंद जैन के संबोधना में राष्ट्रीय सेवा गया। रिविर का शुभारंग संस्थान के जिलंका) ओ. ही. उत्तरिव जीवा प्रत्या। रिविर का शुभारंग संस्थान के विकार के बीवा के विकार के साथंका हो। सेवा गया। रिविर का शुभारंग संस्थान के विकार के विकार

क्षमता का दोहन करने में मानव कौशल और बुद्धिमत्ता की महत्वपर्ण भमिका : डॉ. मिश्रा



होगी रोबोटिक्स और स्वचालनकी भूमिका

िल्ए प्रोधोगिको मानव संप और रिश्रता को एकीकृत का के इर्द-गिर्र घुमता है। संस्थान के अध्यक्ष देवेंद्रकृत मुख्यान वे कार्या की वीणाव है अर्थिक इस्ट के आध्यक्ष अं कृत्याधियति नृज्योतास्या प्रसार, विवाह अर्तिथि कृत्या प्रसार, विवाह अर्तिथि कृत्या अतिथि कुला अतिथि कुला श्री यैष्णव विद्यापं विवि) डॉ. उपि धर, मुख्य अति कु रा । र्रा रेणु जैन संवाधित रिस्सिंग साधार्ण

हरा किया गया।
इस मीले पर विशेष अति
पूर्व सचिव (यूजीसी) व
रजनीश जैन, मुख्य अति
इस्तैन विश्व के कुलवर्षित व
राजेंद्र नस्पुंडकर रहे। वाद
सम्मेलन के संयोजक डॉ. गर्थ किया। संयासन दर्जी, अर्थित विश्व स्थापित के स्थापित स्थापित के स्थापित स्थापि

श्री वैष्णव इंस्टीट्यूट ऑफ मैनेजमेंट की ६ दिवसीय कार्येशाला का समापन



श्री वैष्णव इंस्टिट्यूट ऑफ मैनेजमेंट में वाद-विवाद प्रतियोगिता

इंदौर **» दबंग रिपोर्टर** श्री वैष्णव प्रबंधन संस्थान एवं

त्रा वजाव प्रवचन संस्थान एव मध्य प्रदेश पुलिस की महिला सुरक्षा शाखा के तत्वावधान में क्या महिलाओं के लिए आरक्षण उचित है? विषय पर वाद-विवाद प्रतियोगिता का आयोजन किया प्रातवागता का आवाजन किया गया। अतिरेक्त पुलिस उपयुक्त, महिला सुरक्षा सुश्री प्रियंका डोटवे ने कहा इस तरह की प्रतियोगता छात्रों को महत्वपूर्ण सोच कौशल विकसित करने, विविध दृष्टिकोणों से जुड़ने और सामाजिक प्रगति के बारे में महत्वपूर्ण बातचीत में योगदान करने के लिए एक उत्कृष्ट मंच प्रदान करती हैं।

सब इंस्पेक्टर साइबर स्रव इस्तप्टर साहन क्राइम, शिवम ठक्कर एवं अतिरिक्त सब इंस्पेक्टर, महिला



सुरक्षा, भानु प्रताप सिंह ने कहा कि महिलाओं के लिए आरक्षण एक जटिल और बहस का विषय है जिसके समर्थक और आलोचक दोनों हैं। एक ओर समर्थकों का तर्क है कि विभिन्न क्षेत्रों और क्षेत्रों में लिंग अंतर को पाटने में मदद कर सकता है। दूसरी ओर आलोचकों का सुझाव है कि प्रयासों को आरक्षण का सहारा लेने के बजाय समान अवसर प्रदान करने, शिक्षा में सुधार और सामाजिक दृष्टिकोण को संबोधित करने पर ध्यान कों द्वित करना चाहिए। प्रतियोगिता में विद्यार्थियों ने बढ़चढ़ कर भाग लिया और आरक्षण के समर्थन और विरोध में अपने तर्कों से जजो और अतिथियों को

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