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Visit to Indian Space Research Organization (ISRO)

Indian Space Research Organization (ISRO) is the space agency of India. The organization is involved in science, engineering and technology to harvest the benefits of outer space for India and the mankind.

The prime objective of ISRO is the development and application of space technology for various national needs. To fulfil this objective, ISRO has established major space systems for communication, television broadcasting and meteorological services; resources monitoring and management; space-based navigation services. ISRO has developed satellite launch vehicles, PSLV and GSLV, to place the satellites in the required orbits.

In order to fulfill the commitment of experiential learning, 50 students of BCA and B.Sc programmes of Computer Science Department visited Indian Space Research Organization (ISRO), Ahemdabad under the guidance of Dr. Jayesh Tiwari, Dr. Jitendra Jain, Dr. Namrata Soni and Mrs. Yogita Sharma. The main objective of the visit was to provide information to the students in the fields of astronomy, stellar physics, atmospheric science, space research, Chandrayaan-3 launch and technology, to inspire students

to build their future in the field of space science so that they can bring glory to the Institution and to the country.

The team was welcomed at Vikram Sarabhai Space Exhibition by Chief Scientist Mr. N. J. Bhatt and team and with senior scientist Dr. Anil Sukheja. Mr. Bhatt briefed about the various activities and successful missions at the Sarabhai Space Center including Chandrayaan I, II, III, Aditya L1, the historic Mars mission. He explained that the objective of Chandrayaan-3 mission was soft landing, and after that all the necessary data was collected in the experiments conducted for the next 14 days. This was ISRO's seventh mission. Students got a chance to see the



cutting-edge technology and equipment used in various space missions. This practical experience provided students with a practical understanding of the complexities involved in space research.

It has been an incredible experience for the students to see the actual functioning of ISRO. The visit ignited student curiosity and inspired them to dream and achieve their goals.



सृजन 2023-24

A New Beginning for a Bright Future...



The Institute organized the grand opening ceremony of Srijan 2023 inter-school competition for students on December 15, 2022. The Chief Guest was Dr. Nishant Khare, President, Madhya Pradesh Youth Commission, Motivational Speaker and Renowned Plastic Surgeon. Dr. Madhavi Patel, Motivational Speaker and Renowned ENT Specialist was the Guest of Honour. The Chairman of Shri Vaishnav Group of Trust and Honourable Chancellor of Shri Vaishnav Vidyapeeth Vishwavidyalaya, Shri Purushottamdasji Pasari, Chairman of the Institute Shri Devendra Kumarji Muchhal, Secretary Shri Vishnuji Pasari, Joint Secretary Shri Sharadji Tulsyan, Treasurer Shri Manishji Bhaeti, Trustees of Shri Vaishnav Nyas, Director Dr. George Thomas, Principals from Shri Vaishnav Group and other schools, Dr. Kshama Paithankar, Head of Department, Computer Science, Dr. Abhijeet Chatterjee, Head of Department, Management (PG), Dr. Deepa Katiyal Head of Department, Management (UG), teachers and students were present in the ceremony. Dr. George Thomas welcomed the guests and gave blessings for the bright future of the students of various schools who were present in the program. He said that the purpose of SRIJAN is to act as a bridge between the school and the college, to answer the questions related to the future of the school students and to make them aware of the changing form of education and employment-oriented education. This event motivates students for their holistic development and harness the youth energy, talent and celebration of innovation. Dr. Nishant Khare, motivated and inspired, the students by his life shaping stories. He also, added that small beginnings may lead to great results. Dr. Khare stated that

things that seems to be impossible in the beginning, can bring the desired results through persistence and determination. He inspired the students to solve their future related queries and advised them to become skilful. Dr. Madhavi Patel explained to the students the values of life through short stories: truth, morality, peace, love, patriotism and selfless service. She said that dedication and hard work will lead towards success. Vote of thanks was proposed by the secretary of the institute, Shri. Vishnuji Pasari. Around 1780 students of class 11th and class 12th of Indore city participated enthusiastically in this grand function. The coordinators of the program were Dr. Mamta Joshi, Ms. Shruti Pustake and Mr. Rahul Borade.

On second day December 16, 2023, various competitions were organized for the students where fifteen schools participated. These competitions were Best out of Waste Competition, Quiz Competition, Debate Competition, Dance Competition (Solo, Duet & Group), Instrumental Competition, Model Presentation Competition and Singing Competition (Solo & Group). The Prize Distribution Ceremony was held after completion of all the competitions where certificates and Cash prizes were distributed to the winners of various competitions. The ceremony was conducted by Ms. Ruchira Mucchhal and summary of Srijan-2023 was presented by Dr. Mamta Joshi and Ms. Shruti Pushtake. The Prize Distribution Ceremony ended with the Vote of thanks which was proposed by Mr. Rahul Borade.

SYNERGY

The Annual Fest

December 17-18, 2023



Shri Vaishnav Institute of Management organized the Annual Fest Synergy- 2023 on December 17-18, 2023. The main objective of this event was to provide platform to the students for showcasing their talents and managerial skills and enhance the all round development by participating in the various activities, foster the sense of community and unity amongst the students, offer an opportunity for relaxation and enjoyment, encourage cultural exchange by featuring diverse performances. The beginning of the event was marked by curtain raiser of Synergy 2023 by Dr George Thomas, Director of the Institute, with great fervor shown by students.

“Fun Fair” the starting event held on December 12-13, 2023 marked the beginning of fun filled six days of excitement that displayed the talent, expressiveness, and competitive spirit of students. The inaugural of Funfair was held in the presence of chief Guest and other dignitaries along with a live performance by the students’ musical band. The Funfair was a blend of food stalls, gaming zone, including various stalls of accessories and customized clothing stall.

Dr. George Thomas, Director of the institute welcomed all the students in the inaugural of

Synergy and formally declared commencement of Synergy- 2023. He also urged the students to enjoy the event with utmost discipline and decorum.

December 17, 2023, was a rainbow day, filled with 7 exciting and colorful competitions. Salad and Fruits decoration brought together kaleidoscope of creativity as participants displayed their culinary skills to celebrate healthy eating. The Rangoli competition transformed the venue into a canvas of vibrant hues and intricate patterns as participants gathered to showcase their artistic prowess. Singing competition resonated with melodic brilliance as the students showcased their singing talent by performing in solo, duet and group. Fireless Cooking competition aimed to promote sustainable and energy efficient cooking methods while fostering their creativity. Face painting competition transformed the ordinary faces into a canvas of creativity where each face became a work of art. Mehandi competition is a celebration of intricate artistry and cultural heritage where the participant turned each palm into a unique tale of art and culture. Fashion Show competition unfolded as the mesmerizing display of style

creativity based on various themes: Corporate, State & Culture Representation, Fairy Tale and Reel Couples, which students enhanced their confidence and personality.

December 18, 2023, the second day, Dance competition was the spectacular display of rich and vibrant cultural and regional diversities, posing rich heritage of India. T-shirt painting is not just about colors, it’s about transforming each t-shirt into spectrum of emotions. In this competition students turned blank T- shirts into wearable master pieces. Nail art competition, where participants demonstrated exceptional creativity, pushing the boundaries of nail art with imaginative designs.

Finally, the fest ended with the prize distribution ceremony where the winners of the various competitions were awarded with prizes and certificates by the dignitaries on the dais; Chief guest Mr. Danish Afgani, Head, L and D Training, Taskus Limited; Guest of Honour, Ms. Neha Gautam, Senior Technical Analyst, Oracle Financial Services, Mumbai; Shri Purushottamdas ji Pasari, Chairman, Shri Vaishnav Group of Trusts, Indore and Honourable Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore, Dr. Upinder Dhar, Honourable Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore Shri Devendra Kumar ji Muchhal, Chairman, Shri Vaishnav Institute of Management, Indore, Shri Vishnu ji Pasari, Secretary, Shri Vaishnav Institute of Management, Indore, Dr. George Thomas, Director of the Institute and Synergy Coordinators. Addressing the gathering, the Chief Guest stated that the students have smartly carved a niche for themselves. Ms. Gautam discussed that students should not only be imparted excellent education but also be given great scruple and values so that they can effectively serve their nation.

After the Prize distribution, the best performances were showcased to the guests and audience. Further, Rock Band reverberated all with energy and musical beats as dynamic bands and took the stage to deliver electrifying performances. The fest was meticulously organized by coordinators of Synergy, Dr. Poonam Nagar, Dr. Mohini Thattey and Dr. Digambar Negi.

The exhilarating celebration was an unforgettable experience and left a lasting impression on the minds of everyone present. It was indeed a spectacular display of talent and fervor.

Poster Competition on Antimicrobial Resistance

Antimicrobial Resistance (AMR) occurs when bacteria, viruses, fungi and parasites no longer respond to antimicrobial agents. As a result of drug resistance, antibiotics and other antimicrobial agents become ineffective and infections become difficult or impossible to treat, increasing the risk of disease spread, severe illness and death.

The World AMR Awareness Week (WAAW) is a global campaign to raise awareness and understanding of AMR and promote best practices among

stakeholders to reduce the emergence and spread of drug-resistant infections. WAAW is celebrated from 18-24 November every year.

The theme for WAAW 2023 was "Preventing antimicrobial resistance together". To make students aware of the antimicrobial resistance that pathogenic microbes are developing due to overuse or misuse of antibiotics, a Poster Competition was organized on November 24, 2023 for the students of B.Sc (Biosciences I, Year (Biotechnology,

Microbiology and Bioinformatics) on the theme "Antimicrobial Resistance". The students presented very informative and creative posters on the specified theme.

Dr. Jyoti Dave, Head, Department of Biotechnology, Shri Cloth Market Institute of Professional Studies, Indore was the esteemed judge of the competition. Students presented their posters very nicely and also answered the questions raised by Judge. The criteria for the judgement were based on relevance to the theme, details

and clarity, color combination, creativity, and the overall impact. Ms. Akansha Sankhla, B.Sc (BI) I Year stood first and Mr. Mohd. Hussain, B.Sc (BT) I Year was runner up in the competition. The competition created awareness among the students towards Antimicrobial Resistance. Moreover, theme chosen for the competition raised an urge for learning among the students. The competition was well organized by Dr. Sakshi Yadav, Dr. Kriti Joshi and Ms. Shweta Potdar.

Visit to Jaiv Vatika

Biodiversity starts in the distant past and it points towards the future.
- Frans Lanting



An industrial visit to Jaiv Vatika Research Lab and Production House (Badkuah, Janapav Kuti) was organized for the students of B.Sc Biosciences, I Year (Biotechnology, Microbiology and Bioinformatics) on October 16, 2023. The objective of the visit was to give industrial exposure to the students of Biosciences for their overall development. It aimed at making the students understand the production process of biofertilizer and biopesticides, the importance of maintaining sterile conditions for safe and

effective product (free of contamination).

Mr. Nitesh Jasani, Director and Founder, Jaiv Vatika was the resource person. Mr. Jasani explained the entire process of biofertilizer and biopesticide production. He made students aware about the disadvantages of chemical fertilizers and pesticides and the beneficial aspects of biofertilizer and biopesticides for sustainable agriculture.

The students were fully attentive and enthusiastic during the entire visit. 28 students visited the Jaiv

Vatika and gathered information regarding the various sections and areas involved in the production process. Students understood the applicability of various instruments used in the labs and also importance of sterility. They got to know about various bacterial and fungal species used for nitrogen fixation, PSB, KSB and their consortium and also harmful effects of chemical fertilizers. The visit was well organized by Dr. Sakshi Yadav, Dr. Kriti Joshi, Ms. Shweta Potdar and Mr. Sourabh Upadhyay.

Battle with the bugs

.....Immunology Rangoli contest'



An 'Immunology Rangoli Contest' under the theme 'Battle with the Bugs' was organized for students of B.Sc. I, Year (Biosciences) on November 22, 2023. The objective of the contest is to enhance the creative skills, innovative ideas, and bioscience awareness of the students significantly related to Immunology. The contest also aimed to make students aware of

how our ideas related to the basics and importance of the Immune system can be represented through rangoli designs.

Dr. Pragya Rathore, Professor, PG Department of Biosciences, Softvision College, Indore was the judge of the competition. The criteria for the judgement were based on design, details and clarity, colour combination, creativity and new ideas, and the

overall impact. The students made rangoli on the theme 'Battle with the bugs'. They all participated enthusiastically. Ms. Narindar Kaur (BT) and Ms. Shweta Amzare (MB) were the winners and Ms. Akansha Sankhla (BI) and Ms. Yogini Maru (MB) were the runner-up. Participants developed more knowledge about immune system and how to combat with various

disease-causing organisms, when they entered the body. The competition introduced a sense of interest in the students towards the biosciences stream. Moreover, theme based rangoli contest raised an urge for learning among the students.

The competition was well organised by Dr. Sakshi Yadav, Dr. Kriti Joshi, Ms. Shweta Potdar.

The Code within Us : Expert Session



An 'Expert Session' was organized for recognition of inner quality and working on the personalized goals of the students under the title 'The code within us' for the students of B.Sc. I, Year (Biosciences) on December 27, 2023. The objective of the session was to ensure that all the participants/students have

access to a quality education that enables them to achieve their potential in the educational opportunities in the field of Biosciences. Students were encouraged and challenged to meet their full potential through knowledge given to them in their respective Biosciences stream.

Future opportunities were explained to students to achieve their goals.

Ms. Eesha Ingle, Senior Quality Assurance Validation Specialist, Moderna, U.S.A. was the expert for the session. Ms. Eesha Ingle questioned the students about their goals and vision of their higher education and biosciences as their choice of subject. She explained students, the central Dogma theory, and m-RNA modifications for vaccine production. She also explained the difference between normal vaccines and m-RNA vaccines. She clarified different doubts of the students related to m-RNA vaccines and gave them knowledge that m-RNA vaccines have elicited potent immunity against various infectious diseases. She also illustrated the progress of m-RNA vaccines in the global research and development. Moreover, she introduced the work of Quality Control and Quality

Assurance of Moderna.

Dr. Kshama Paithankar, HoD, DoCS addressed the students and emphasized them to clear their concepts at Undergraduate level which will help them to achieve their higher goals, and Dr. Sakshi Yadav, Programme Coordinator (Biosciences) extended gratitude to everyone attended the session. The session was anchored by Ms. Ayesha Siddhiqua Sheikh.

Participants developed knowledge of target pathogens, production and linearization of plasmid DNA and testing and validation of m-RNA along with its modification. Students came to know about the formulations and purifications of vaccines. The session focused on achieving the goals of the students in the field of Biosciences related to attenuated viruses to produce vaccines. It helped them to identify their strengths and weaknesses and develop strategies to improve their performance practically.

Session on Capacity Building

Human behavior flows from three main sources: desire, emotion, and knowledge.

–Plato



The behaviouristic traits and patterns can make or break a person and the available opportunities despite high inspirational level and passion. To upskill & manage these behaviouristic traits, and mold them into a polished personality to face the professional as well as personal life's situations, the Department of Computer Science organised an Expert Session on 'Capacity Building of the Students' for the students of B.Sc. I year, Biosciences on

December 21, 2023.

The session aimed to hit the frequently faced behavioral issues amongst students and preparing them to have a sorted mindset and to encourage the students to perform their duties through the fair thought process rather than thinking of the outcomes. The expert of the session was Prof. Dr. Amritlal V. Bajaj, Retired Professor, School of Chemical Science, DAVV, Indore. Dr. Bajaj motivated the students



by giving them some important life quotes such as "Self-satisfaction is more important than self-glorification," "Make learning an important part of your life and practice it daily," "Promise yourself to come out of your comfort zone," "Stand out, from the crowd," "Don't emphasize on rote learning rather focus on understanding the concepts", and many more such life/ capacity building quotes. Dr. Bajaj emphasized on the process of developing and

strengthening the skills, instincts, abilities, processes, and resources that student community needs to survive, adapt, and thrive in a fast-changing environment.

The session helped students to identify their strengths and weaknesses and develop strategies to improve their performance which can lead to a good decision-making. The session was well organized by Dr. Sakshi Yadav, Dr. Kriti Joshi and Ms. Shweta Potdar.

Management Week

Department of Management (PG) organized Management Week under which lecture series of Finance and Marketing were organized from October 16 to October 21, 2023. The objective of organizing the lecture series was to make students aware about the career options in the sector of financial services and electronic media. The lecture series was also conducted to provide a platform to marketing students and acquire better insights about the marketing field and also to provide knowledge about practical working of the capital market, functionality, mechanism, latest updates and about new opportunities in the market. The students of MBA final year attended the lecture series. Mr. Deepak Chouhan, Group Executive Vice-President & Regional Head, Yes Bank Ltd was the resource person on October 16, 2023.

Mr. Chouhan explained the concept of banking services in a very explicit and simple manner by quoting some examples. Mr. Chouhan also elaborated customer service and the role of digitalization in the banking sector. On October 17, Mr. Gaurav Somani, Director, Finoption Institute of Financial Studies Pvt. Ltd, Indore was the guest speaker. The career alternatives available for the students in the financial sector were explained by him and he exhibited the job profile of various companies. The resource person on October 18, was Mr. Nachiket Save, Chief Marketing Manager from Fintopedia who enlightened the students about the various investment avenues and encouraged the students for investing habits. He explained the strategies used for diversifying the portfolio and using it for maximizing the returns from

the investment. Dr. Jaydeep Singh Ginnar, Manager Ad sales-TV TODAY was the guest speaker on October 19. Dr. Ginnar elucidated the scope of advertising and the skill sets required to excel in advertising. The expert speaker on October 20, was Dr. Abhishek Nandekar, Founder, Pyramid Dream who explained the process of creating advertising campaigns. Mr. Swarn Shekhar Sinha, Marketing Manager, NDTV was the resource person on October 21. He highlighted the importance of media management and acquiring skills for the media industry. The Finance lecture series was well coordinated by Ms. Swati Gupta, Dr. Radhika Singh and Dr. Shyam Sunder Agrawal. Dr. Pradeep Bhatt, Mr. Gaurav Porwal and Mr. Devendra Jain coordinated Marketing lecture series.

Hands on training on MERN Stack Development



MERN is one of several variations of the MEAN stack (MongoDB Express Angular Node), where the traditional Angular.js frontend framework is replaced with React.js. The MERN architecture allows to easily construct a 3-tier architecture (frontend, backend, database) entirely using JavaScript and JSON.

With an objective to train the students in a new technology keeping in view the need of the corporate world, Department of Computer Science organized a one week workshop on "How to be MERN Stack Developer" for the students of MCA III semester from August 21, 2023 to September 23, 2023. Mr. Arvind

Choudhary, Trainer, Crush IT Techno. Mr. Arvind Choudhary explained the MERN Stack Components are: Mongo DB: Document Database, Express JS: Node Js backend web application framework, React JS: JavaScript library for UI based components and Node JS: JavaScript web server.

In the first week, Mr. Choudhary covered HTML, CSS, and JavaScript components of MERN Stack Development and at the end of week all students created a small billing application. In the second week, the trainer explained the Component creation, Data Binding (Designing UI), API integration, Validation,

Usage of JSON API and the end of the second week all students created front end with help of React JS. In the third week, he covered Nodemon package, file operations and architecture of Node Js along with Routing and middleware formation in Express JS. In the final week of the workshop, the trainer covered MongoDB installation, Node JS connectivity with MongoDB, Get and Post API integration in MongoDB and Mongoose in Node JS.

On the basis of this workshop a competition is organized for designing a website using MERN stack and two best projects were awarded. At the end of the

workshop, valedictory session was organized on September 27, 2023. Mr. Amit Joshi and Mr. Arvind Choudhary were the guests, felicitated with saplings and mementos. All the eligible students were provided with the certificates for successful accomplishment of the workshop. The certificates were given to the student who had minimum 75% attendance during the training program. The workshop was well organized by Ms. Poonam Tanwar, Ms. Ruchika Mandora. The workshop motivated students for developing websites and uncovered a new option for their career.

Badge Ceremony of Class Representatives



The Badge Ceremony of Class Representatives for the Academic Session 2023-24 was organized by different departments of the institute. Department of Computer Science organized 'Badge Ceremony' on October 9, 2023. The badge ceremony by Department of Management (UG) was held on September 18, 2023. Department of

Management (PG) organized 'Badge Ceremony' on November 7, 2023. The event was held to assign and award responsibilities to Class Representatives of all the classes. The class representatives were nominated as per their academic performance in last year. The programme commenced with announcing roles and

responsibilities of class representatives. Later, Director pinned the badges to the Class Representative. Heads of Departments congratulated the class representatives and handed them envelope containing their roles and responsibilities. Dr. George Thomas, Director addressed the students for general code of conduct.

Startup Accelerator

(Three Days Workshop on Entrepreneurship)

A workshop on Entrepreneurship under 'Start-up Accelerator', was conducted by the Institution's Innovation Council, EDC, and Incubation Center from November 2 to November 6, 2023. The objective of the workshop was to make the students aware about the basics of the entrepreneurship and understand key difference between a business, start-up and entrepreneurship. The registered students of EDC attended the workshop. The resource person for the workshop was Mr. Subodh Puntambekar, Assistant Professor, Department of Management (UG). Mr. Puntambekar elaborated the problems and challenges faced by the entrepreneurs and reasons for success. He also directed the students about financial and marketing strategies to be used which can make them a successful entrepreneur. The workshop was well coordinated by Dr. Uttam Rao Jagtap, President IIC, and Mr. Someshwar Joshi, Coordinator Incubation Centre along with other committee members.

HR Club Activity



HR Club of the institute organized an online activity on the topic on "Cognitive Behavioral Functions- I" on October 05, 2023 for BBA I year students. It was a picture puzzle based activity which had five different sections based on the various cognitive behavioral aspects. The objectives of the activity were to let students learn about the importance of cognitive behavioral functions in their professional and personal lives; to let students have a glimpse of the concepts of

Perception; Focus; Stress Bursting; Social Awareness and Creativity; to let students learn about the importance of cognitive behavioral functions in HRM and to familiarize students with cognitive behavioral aspects of HR job roles. The facilitator of the activity was Dr. Khushboo Jain, Mentor of HR club. More than 250 students participated in the activity. The activity was coordinated by mentors of HR club Dr. Kshama Ganjiwale, Dr. Khushboo Jain & Ms. Shruti Pustake.

Expert session on Basic Life Supports



Department of Management (UG) organized an expert session on Basic Life supports on October 04, 2023 with the objective to understand the concept of Basic Life Support & Cardiac Pulmonary Resuscitation. The expert for the session was Dr. Sahajpreet Chhabada, Director, V One Hospital Indore M.P. He gave brief presentation on Basic Life Support & Cardiac Pulmonary Resuscitation to cope up with any

kind of medical emergencies such as road accident, burn, heat stroke, cardiac arrest etc. His team also demonstrated CPR to the audience. Around 250 students participated in the session. This session helped the students to cope up with any kind of medical emergencies where they will easily manage till the medical aid is provided. The session was coordinated by Dr. Khushboo Jain and Ms. Barkha Shrivastava.

Expert Session on Career Prospects in Marketing



Marketing Club of the institute organized Expert Session on Career Prospects in Marketing for the students of MBA (FT) and MBA (MM) on December 21, 2023. The session aimed to equip attendees with a comprehensive understanding of current trends, challenges, and opportunities in the marketing industry. Mr.

Kuldeep Soni, Strategic Expansion Head, Jubilant Foods was the expert speaker for the session. The session covered essential digital marketing tools, strategies, and emerging technologies, emphasizing the need for marketers to stay abreast of the rapidly evolving digital landscape. The expert highlighted

the increasing significance of marketing automation in today's business landscape. Participants received guidance on essential skills for a successful career in marketing. The expert stressed the importance of a diverse skill set, including creativity, analytical thinking, adaptability, and strong communication skills.

Continuous learning and staying updated with industry trends were highlighted as crucial for career growth. The session was organized by Dr. Pradeep Bhatt, Coordinator Marketing Club along with members of the club Mr. Devendra Jain and Mr. Gaurav Porwal.

BATTLE OF THE BRAINS

The Corporate Mastery

Department of Management (UG) has organized Battle of the Brains: The Corporate Mastery for the students of BBA II Year to professionally develop them and make them corporate ready from Oct 9-14, 2023. The event consisted of 4 sessions of workshops and 3 rounds of competition. Participants have learnt the skills of corporate walk, group discussion and personal interview from the event. Objectives of Event were to impart practical knowledge to the students on presenting themselves to prospective employers; to develop skills and confidence in students to face the recruitment process and to give students opportunity to present their skills during interview. The experts for different sessions were Dr. Rachna Datey, Founder Director, Quest Education, Indore, Ms. Meenal Shrivastava, HR Manager, Unique Super speciality Hospital, Indore, Mr. Rahul Sharma, Senior Manager, MPCG Digital system

Pvt. Ltd., Indore, Mr. Kalpesh Bhamre, Associate Director, RedBus, Indore and Ms. Prachi Jain, Founder Director, Her Story, Bangalore. First session was a workshop conducted on corporate walk and self introduction. Dr. Deepa Katiyal, Head, Department of Management (UG) taught the students about the skills of the corporate walk and the content of the self introduction. Second session of the event regarding Effective Resume Building was initiated by Ms. Dipti Talreja & Mr. Saideep Shrivastava. All the students were taught about the nuances of the effective resume making. In the third session of the event participants competed for corporate walk and gave their introduction. Dr. Deepa Joshi, Dr. Mohini Thattey and Ms. Trapti Pawar judged the students on different parameters. Fourth session of the event was conducted as workshop by keynote speaker Dr. Rachna Datey. She discussed about the key



points related to the effective interview. Fifth session conducted as workshop on Group Discussion. Ms. Meenal Shrivastava was the keynote speaker of the session. Students were guided on the nuances of group discussions and effective communication. Sixth session of the event was conducted as the group discussion competition. Participants in the group of 10, participated in the group discussion. Dr. Deepa Joshi, Ms. Trapti Pawar and Mr. Ved Asthana were moderators and judges of the competition round. Seventh session of the event was the Finale round of the competition in which 13 finalist competed for corporate walk and personal interview. Mr.

Rahul Sharma, Mr. Kalpesh Bhamre and Ms. Prachi Jain were the judges, who have judged the students on different parameters. After the competition, trophies and certificates were distributed to the winners and certificates of participation were distributed to all the participants. Winners of the activity were; Mr. Swapnil Rawat, Mr. Ayush Makwana and Ms. Lakshita Mandhanya. The activity was coordinated by Dr. Jayesh Upadhyay, Dr. Soniya Shah, Ms. Vidushi Karahe, Ms. Preeti Soni and Mr. Kulkit Yadav. Student Volunteers were Mr. Meet Jhavar, Mr. Aditya Solanki, Mr. Aditya Rathi, Ms. Divy Biyani, Mr. Aditya Jhavar, Mr. Anurag Parmar.

Urjita

Self Defence Program



Self-Defence training program 'Urjita' was organized for girl students at Shri Vaishnav Khel Prashal, in collaboration with 'Punyathi Welfare Foundation', where in the team and trainers, gave 'Dand' training and 'Non-dand' training to the girl students on October 9-11, 2023. Post Graduate and Under Graduate students from all the departments participated in the event. The objective of a self-defence training program was to empower the girl students with the skills, confidence, and awareness to protect themselves, make informed decisions, and enhance their personal safety in various situations, especially as the days of 'Navratri' are approaching.

Many girls go for 'dandiya' practice thus in order to keep them safe and strong in such situations it's necessary for them to know self defence. Dr. Mala Singh Thakur, Founder of 'Punyathi Welfare Foundation' Indore with the team members Ms. Chetna Malviya and Ms. Aruna Naidu, Trainers Ms. Ashvini Pal along with the team members, Ms. Vaibhavi Khudiwal and Ms. Kanisha Setpal were present for the self defence training.

At the first day of the training program the participants were divided into two groups; one group comprised of students with the 'Dand' i.e. stick and other group was without 'Dand'. Students with 'Dand' learned the

basics, tactics and technique of gripping, front and back attack. These sticks deliver powerful strikes, increasing the chances of incapacitating an attacker. For the students without 'Dand', neck and chest punches were taught. In order to defend oneself, 'block' was also taught. Blocks provide a protective barrier. Learning these techniques empowers individuals to take action in dangerous situations along with the Training to enhance hand-eye coordination and reflexes. On the second & third day the revision of previous training day was done, later the importance of Vocal strength was made understood. Higher the power in voice, higher the intensity of defence will be. The students with

'Dand'; highlighted that head and leg attacks were taught, the practice was done individually as well as in pairs. The combination attacks with two upper attacks and one lower attack was also practiced, along with chest attack and blocks.

For students with no sticks, the famous self-defence technique 'Kallari Payattu' was taught; which included, two steps, known as 'Chuvadukul' in four directions, along with the voice commanding, commonly practiced as 'block, block, kick, slap, lock, chop, turn, punch', that helped students to understand the attack and defence in all the directions, which will prepare them physiologically and cognitively.

Health Talk on techniques for Stress Management

"Stress should be a powerful driving force, not an obstacle."

-Bill Phillips



Department of Management (UG) organized an Expert Session on 'Stress Management' for the students of BBA program on October 5, 2023. The Objectives of the event were to Impart practical knowledge to the students on Stress Management to demonstrate systematic application of the techniques of Stress Management with an intent to provide students internship opportunity in Hospitals and to sign MoU with Kokilaben Dhirubhai Ambani Hospital Indore M. P. The experts of the session were Dr.

Vishal Goyal, Director & Unit Head, and Dr. Vaibhav Chaturvedi, Consultant Psychiatrist, Kokilaben Dhirubhai Ambani Hospital, Indore M. P.

Dr. Vaibhav Chaturvedi, gave brief presentation on Stress Management and explained various techniques of it. This included breathing exercise, laughing therapy, '54321' techniques based on regulating our five senses. These techniques would help students to cope up with various kinds of stress related with their studies, exams, personal relations, career etc. Dr. Vishal Goyal discussed about various amenities and internship opportunities available in Kokilaben Dhirubhai Ambani Hospital for the students of BBA (Plain) for managerial operations and BBA (HA) for Hospital administration. More than two hundred students attended the session. The session was coordinated by Dr. Khushboo Jain and Ms. Barkha Shrivastava.

Matdata Rally



National Service Scheme Unit and Electoral Awareness Cell of the institute organized a Cycle Rally for voter awareness on October 12, 2023. The employees including teaching and non-teaching staff and students participated in the rally. The crowd was drawn in by the rally, which was warmly attended by all who carried banners and recited slogans emphasising the value of voting. The Cycle Rally was given a green flag launch by Dr. George Thomas, Director and Mr. Sameer Deshpande, Administrative Officer. Rally began from the institute campus and concluded back at institute, via Mahunaka, Chanakypuri Square, Gopur Square, Footi Kothi, and Annapurna Temple. The rally was coordinated by Dr Jitendra Jain, NSS Program Officer and Dr Kamlesh Malpani, Coordinator, Electoral Awareness Cell.



Faculty Achievements

Dr. Ekta Agrawal, Associate Professor, Department of Computer Science has been invited as Expert in the 3rd International conference on Information and Communication Technology in Business, Industry and Government (ICTBIG-2023) held on December 8-9, 2023 organized by School of Computer Science and Information Technology, Symbiosis University of Applied Sciences, Indore in association with UNESCO Chairs Program, Namibia University of Science & Technology, Namibia.



Dr. Ekta Agrawal

Patent published on the topic 'Implementation of Movable Road Divider Using Internet of Things (IoT)' by Dr. Ekta Agrawal and Dr. Jitendra Jain, Associate Professor, Department of Computer Science.



Dr. Ekta Agrawal

Patent published on the topic 'Agricultural Crop and Yield Forecasting System Using Machine Learning' by Dr. Ekta Agrawal and Dr. Jitendra Jain, Associate Professor, Department of Computer Science.



Dr. Jitendra Jain

Dr. Dhanashree Nagar is awarded at Akhil Bhartiya Nagar Yuva Sammelan, Nathdwara for her remarkable achievements in the field of education.



Dr. Dhanashree Nagar

Dr. Poonam Nagar is awarded at Akhil Bhartiya Nagar Yuva Sammelan, Nathdwara for her remarkable achievements in the field of education.



Dr. Poonam Nagar



Faculty Achievements



Dr. Kshama Paithankar

Received certificate of Appreciation for work of excellence as contribution in campaign, Crime free Society through Motivation of students, organized by Reserve Indore, M.P. Police organisation



Dr. Jitendra Jain

Received certificate of Appreciation for work of excellence as contribution in campaign, Crime free Society through Motivation of students, organized by Reserve Indore, M.P. Police organisation



Ms. Yogita Sharma

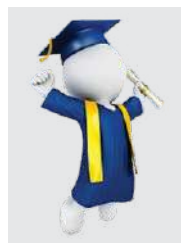
Received certificate of Appreciation for work of excellence as contribution in campaign, Crime free Society through Motivation of students, organized by Reserve Indore, M.P. Police organisation



Industry Visit



Date	Industry Name	Programme	Year	Students Visited
16/10/2023	Jaiv Vatika	B.Sc. (Biotech)	I Year	28
18/10/2023	Flexituff International	BBA (FT)	I Year	48
19/10/2023	Arhivant Hospital	BBA (HA)	I Year	10
21/10/2023	MSME Technology Center	B.Sc.(CS/IT), BCA	III Year	59
01/12/2023	Pratap Snacks Pvt. Ltd.	BBA	I Year	50
05/12/2023	Agrawal 420 Snacks	MBA (MM)	I & II Year	28
29/12/2023	Parle G	BBA	I Year	42



Students' Achievement



A group of BBA I & II year students stood at first runner-up position in Inter Collegiate youth fest BLAZE 2.0, organized by St. Paul Institute of Professional Studies, Indore on November 24, 2023 (Ms. Kalash Badjatiya & team)



Kaivalyanshi Chaubey

Kaivalyanshi Chaubey of MCA I semester participated in inter college debate competition organised by Devi Ahilya Utsav Samiti, Indore and secured second position in motion of the Debate. The topic for debate was " Is uniform civil code necessary for nation's welfare".

Yogesh Bairagi of MCA I semester participated in Blaze-2.0, Inter College Youth Fest Dance Competition and secured second position in Solo Dance.



Yogesh Bairagi



Neeti Vishwakarma

Neeti Vishwakarma of MBA I semester selected in the team of Devi Ahilya Vishwavidyalaya, Indore in West Zone, National Level Chess Tournament team.

Campus Placement



Heartiest Congratulations !!



S NO.	Name	Programme	Company
1	Shivam Shukla	MBA	Haleon
2	Himanshu Tiwari	MBA	ICICI Securities
3	Khushbu Purohit	MBA	ICICI Securities
4	Madhur Parikh	MBA	ICICI Securities
5	Pranjali Kanade	MBA	ICICI Securities
6	Khushi agrawal	MBA	ICICI Securities
7	Devraj Jain	MBA	ICICI Securities
8	Saransh Gupta	MBA	ICICI Securities
9	Anshul Mohta	MBA	ICICI Securities
10	Urvashi Agarwal	MBA	ICICI Securities
11	Kajal Joshi	MBA	Esaf Small Finance Ban
12	Poorti Jain	MCA	Prodesk IT
13	Ram Dixit	MCA	Prodesk IT
14	Gourav Tiwari	MCA	Prodesk IT
15	Himanshi Sharma	BBA	Wipro
16	Mustafa Sakurwala	BBA	Wipro
17	Siddarth Dubey	BBA	Wipro
18	Disha Thorat	BBA	Wipro
19	Ruchita Khambete	BBA	Wipro
20	Sneha Raj Kanadia	BCA	Wipro
21	Shalini Chouhan	BCA	Wipro

